

THE LIFESTYLE PARENTHESIS

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To a future with glam!

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Since time immemorial, human beings have practiced foresight in every aspect of life — houses were built so posterity could have shelter; lands were acquired so they could harvest and put food on the table. Procreation forms the backbone of our kind as we want to carry our legacy in the future. We have always been obsessed about what awaits us, and we prepare for it to the best of our might. Human nature has been shaped by evolution in many stages; we are programmed to think, act and decide, keeping the future in mind. From an artistic perspective, it has always been a recurring theme. Writers of all calibre have explored the fantasy of travelling into the future since as early as the 17th century; most notably, in *The Time Machine* by H G Wells, where scientific elements were used as plot device to take this idea further. Cinematically speaking, there have been hundreds of movies that depict travelling to the future, with its pros and cons. Following the landing of a man on the moon, a whole new world of possibilities opened up, changing the course of mankind's fate forever, inspiring the expression of art in all forms.

In the sartorial world, the future precedes the present. Designers are constantly seeking inspiration for the next season, churning out trends, ideas, and looks for those watching and keeping track. There is rarely a dull moment. It's always onto the next big thing. While living in the present, we are looking towards the future. And to a certain extent, we are in the future. At one point, cellphones were the fantastical gadgets limited to our imagination and the pages of science fiction novels, and here we are now, at 2019, scrolling through world news, catching up with friends all over the world, learning to cook exotic dishes and learning how to blend and contour like a pro, all this just with a smartphone!

With one foot in the future, we are already thinking — what will fashion and beauty look like when we get there?

Futuristic makeup has been the hottest trend in beauty for a while, as well as in fashion. Perhaps, this is a natural shift in perspective because let's face it, we have overdosed on contouring, halo eyes, smoky eyes, cut-creases and double cut-creases! A brake has been hit and it is now time to switch gears onto other dimensions!

Let's start with the basics — skin is always the first step.

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