

## CHECK IT OUT

## 'Chini Go' – a stevia-based sugar alternative from Purnava

Sugar alternatives are one of the most sought-after ingredients for health conscious people. But available sugar alternatives can cause more harm than good. To counter these bad effects, stevia is now being considered as one of the best sources for an all-natural sugar alternative. Stevia comes from a South American plant (*Stevia rebaudiana*) that happens to be very sweet, but does not contain calories or nutritive value.

The sweetness of stevia comes from several natural ingredients like Reb A (the sweetest and purest extract of stevia leaf). Scientists from the US estimate that stevia is 40 times sweeter than sugar, without affecting the glucose level in blood-which makes it completely safe, even for diabetes patients. The major quality of stevia is that it is an organic ingredient, not synthetic.

Purnava Limited, a non-medicated healthcare products provider and a subsidiary of Renata Limited, has brought 'Chini Go', which is made from the sweetest extract of the stevia leaf. The ingredients of Chini Go are produced without bioengineering, making it safe for all, including vegetarians and diabetic patients. Each sachet is equivalent to one teaspoon of sugar. In an effort to minimise regular consumption of synthetic and various types of artificial sweeteners, Purnava has brought 'Chini Go' for the health conscious consumers of Bangladesh.

For more information, please visit [www.facebook.com/PurnavaLimited](http://www.facebook.com/PurnavaLimited)



## Ekushey and Falgun collection at Karupalli

An initiative of the Bangladesh Rural Development Board (BRDB), Karupalli is all set with a selection of clothes for 21 February, as well as Falgun. They are offering saris, shalwar kameezes, panjabis, shirts, including clothes for children.

For more information visit [www.facebook.com/karupalli.brdb](http://www.facebook.com/karupalli.brdb)

## Megh this Ekushey

Fashion house Megh is all set for 21 February with panjabis and t-shirts for boys, kameezes for girls, fatuas, frocks, and t-shirts for children and much more. They are also offering a Falgun collection as well.

For more information, visit [www.facebook.com/meghfashionbd](http://www.facebook.com/meghfashionbd)

## Nipun presents new collection for Int'l Mother Language Day

Keeping with the tradition of wearing black and white on 21 February, Nipun has a new collection that reflects the occasion. The collection is made up in hues of black-white and ash. Decorations and embellishments include appliqué, hand embroidery, screen print, and block print. Motifs are mainly in calligraphy, floral and geometric prints.

For more information, visit <https://www.facebook.com/nipuncraft/>



## International Mother Language Day with Anjan's

In memory of the sacrifices made by the honoured language martyrs, fashion houses throughout the country take an extra step to commemorate the International Mother Language Day with newly designed clothes. This year, Anjan's has a variety of designs, with letters and abstract motifs as part of their collection. The designer's canvas focuses on screen and block print, in white,

black and red cotton fabrics. There is variation in trends and designs with local tradition. The line-up includes shalwar kameez, fatua, sari, and panjabi, along with clothes for children.

This collection will be available at all Anjan's outlets.

For more information, visit [www.facebook.com/anjans.bd](http://www.facebook.com/anjans.bd)

## Ekushey with Foring



With Ekushey February right around the corner, Foring has a number of clothes, focusing on the themes of the day. Black, white, grey etc. are the colours for saris, panjabis, shalwar kameezes, fatuas, t-shirts and more. Embroidery, block, appliqué, and many other decorative elements have been used throughout the collection. Prices too have been kept well within the buyers' reach.

For more information, visit [www.facebook.com/foringlimited/](http://www.facebook.com/foringlimited/)

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ঐতিহ্যের আর এক তাম্র আধুনিকতা  
ঠিক যেমন রূপচর্চায় আভিজাত্য মানেই

# স্যান্ডালিনা সোপ

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