

CHECK IT OUT

# The big blue bird Kuwait Airways soars



Like a phoenix rising from the ashes, Kuwait Airways rose from the carnage of the Gulf War, knowing the climb would be a rocky one.

Despite the advantage of being from the country with one of the highest GDP per capita in the world, there was much work left to be done. And work they did.

Competing in a highly-flooded market, Kuwait Airways knew it had to do something different to capture the market's attention. This was not something that would happen overnight. In fact, a total re-imagination was a must. And so Kuwait Airways went to it.

## COME FOR THE COMFORT

Overhauling their fleet was the first step. Discarding their old planes, Kuwait Airways began procuring top-of-the-line Boeing 777s, a majestic sight to behold. The 777s are now flying directly from Dhaka, with 12 weekly flights being operated. For perhaps the first time in the Bangladesh market, passengers are being provided the best aircrafts at average ages of a few months old. Not only are the aircrafts brand new, they also come equipped with the finest apparatus.

The tool of comfort for a journey is of course the seating and how spacious it is. Around 290 seats make up the economy class. Decked out in dark blue and off-white, the seats themselves are inviting. Plus, there are fewer than most others would have preferred, meaning both leg space and space to manoeuvre.

But the true coupe de grace has to be the business class.

Laid out in 2-2-2 configuration, the professional dark blue fabric does not dissuade one from the assurance of comfort. Split into two sections, the business class comfortably seats 36. Given the configuration,

travellers find ample space whether they are seated on the aisle or next to the window. The leg room can be summed up as perfection.

It also comes with the whole works: lie-flat seating models, 750 hours of on-board entertainment and gaming on-board with the Panasonic EX3 in-flight entertainment system and plenty of space to rest your arms without worrying anyone else.

The seat itself turns into your bed at the push. That's really where the privacy partition comes into play, as you become secure in your own nook away from prying eyes.

The Business class also a storage to stow your things.

A bit more exclusive are the royal suite seats: eight individual enclosed seats. Side walls ensure privacy. And at the competitive rates on offer, they are an absolute steal!

## TOO MUCH BAGGAGE INDEED

The Blue Bird doesn't leave you in a panic about exceeding baggage limits, owing to its generous allowances. In no other flight will you be rest as assured knowing that you won't have to part with any of your suitcases.

A two-piece baggage system is allowed for economy classes, with each baggage given a weight limit of 23KG. That's a whopping 46KG!

For business class, the allowance per baggage rises to 32 kg, meaning you could pack for a month-long trip, without worrying even once.

If you are a first class passenger, then get ready to pack even more. With a generous allowance of 32KG for two pieces, plus a promotional offer of one more baggage, free of cost!

## WORK UP AN APPETITE

Journeys are tiring, right? They can also leave you extremely famished. But thanks to Kuwait Airway's attention to this detail, you will now be savouring your journey, instead of being famished during it.

In a bold mix of Arabic, Gulf, Asian, Indian and European flavours, the airlines

offer a menu that is fit for every palate, whether it requires lamb biryani or chicken malai korma. And then there's the dessert to go with all of that!

If that hasn't pampered you enough, reach into your goody bag produced by the US Aigner cosmetics and accessories brand, which comes with flight socks and eye mask, plus deodorant, refreshing tissue, lip balm, body lotion, folding hairbrush, square mirror, toothbrush kit, shoehorn and ear-plugs.

## DID WE TALK ABOUT THE TERMINAL?

And in the end, if you do land in Kuwait, you will surely encounter the brand new passenger terminal. Spacious at 55,000 square metres -- you read that right -- the Passenger Terminal T4 comes with numerous shops, lounges for first class and business class passengers, 50 check-in counters, restaurants, cafes and four tracks to accommodate 500 bags per hour, meaning waiting time would mean nothing.

Bayan lounge in T4 is exclusively for KU R/F/J class pax.

Al-Mubarakia lounge in T4 is for pax willing to pay.

## BE CARDED

Join Kuwait Airway's exclusive Oasis Club. With the Oasis club cards you will start earning miles every time you fly. Then use your miles to fly to your favourite destinations. The cards come packed with offers and discounts.

In terms of miles, business class passengers earn 200 percent of the miles travelled, first class get three times more and royal class gets 3.75 times more. With an Oasis silver card, you get 50 percent Elite Mileage bonus, the access to Dasman Lounge in Kuwait, among other things. With a Gold card, you get an extra piece of 32KG luggage and 100 percent Elite Mileage bonus.

And there you have it. Why should you choose Kuwait Airways? Because it deserves you!

Content provided by Kuwait Airways  
Photo courtesy: Kuwait Airways

