

Scarf TALE

Scarves are quite the iconic style-staple. As simple as they appear, scarves have helped define and amp up style since time immemorial. From an ordinary lady to a superstar-- scarves are forever a fashionable woman's trusty aide. For the piece of cloth that's adored so widely, equally varied are ways to use them to rise to the top of the trend-game!

The history of the scarf goes way back. But in modern times, scarves are carried in a number of ways, and for a number of different purposes. Typically, scarves are worn around the neck. This is the most basic way one can carry a scarf; an evergreen style. It's never 'not' trendy to pair a chic scarf with your top, kurtis, or even shalwar suits. As long as you put an effort in wrapping it nicely, you'll look right on-point!

Besides this, there are loads of other ways you can pull off a scarf. Creativity is what's trending! Wrap a scarf around your head as a head-band- super 70's and fun! Use a scarf through your jeans instead of a belt- this will add a 'high-fashion' essence to your basic look! Wrap your favourite scarf around the handle of a bag- a cute embellishment! You can even replace the strap of your bag with a scarf; all you have to do is think outside of the box!

A big no-no with scarves is being clumsy with it! Yes, you want to look effortless. But don't just throw on a scarf and head out! Take a second, play around with all the ways you can wrap it, see what suits you best. Effortlessly chic is what scarves are really all about!

When it comes to all the different patterns and colours you can choose from, we highly suggest you to opt for the simpler ones! Less is more; the more the details, the harder it will be to pull off. Start with some simple designs in muted colours. If you want something a little funkier and fun, pair it with a neutral-toned outfit so it all ties together! Always remember that in fashion, not over-doing it is the prime key!

Scarves are one of those elements that are not a necessity; but when added, can escalate an outfit really quick! So ladies, take your scarves out this season, and own the style scene!

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