

## FEMME FABULOUS

## SALEHA SARWAR

**Saleha Sarwar is a popular name in the beauty industry. She is a makeup artist and specialises in bridal makeup. She gained her experience from renowned artists from the UK and Brazil. She also takes bridal makeover workshops for new comers in the industry and is involved with several bridal workshops all over Bangladesh.**

## SKINCARE

After a long day of work, Saleha wipes off her makeup using *Absolute New York Make-Up Cleansing Tissues* and often adds in a cleanser from *The Body Shop* with it in order to get the best results. To remove all impurities off her skin, she uses *Simple Kind to Skin Moisturizing Face Wash*. However, she often uses different brands as well as she believes it gives her skin the proper care it requires. In order to exfoliate her skin, she uses *Beauty Formulas Charcoal Facial Scrub* to keep her skin glowy and youthful. For moisturising and toning, Saleha's favourite brand is *La Prairie*. She uses *La Prairie Cellular Refining Lotion* to tone her skin. Saleha believes that using face and eye serum is very important for skin care. She uses *Cellular Radiance Concentrate Pure Gold* by *La Prairie* as a moisturiser and face serum and *Essence of Skin Caviar Eye Complex* as an eye serum, also from *La Prairie*. She also uses home remedies to get rid of the tan from working outdoors and in order to revitalise her skin. She prefers using honey and Aloe Vera gel as a face mask and sometimes uses yoghurt or fruit juice as well in order to give her skin the extra care.

## HAIRCARE

In terms of hair care, Saleha likes changing up the products she uses as she believes it keeps her hair soft and silky. However, she



makes sure the shampoo and the conditioner are of the same brand and belong to the same series. Currently she is using *Biotin and Collagen* shampoo and conditioner but she also likes *TRESEmmé*. Since

she has genetically smooth hair, she only uses hot oil massages and Vitamin E oil capsules in order to care for her hair.

## MAKEUP

Saleha likes keeping her makeup minimal

and prefers using neutral tones like soft brown and peach for an everyday natural look. She starts off her makeup by using a primer from *La Prairie* and applying *NARS's Sheer Glow Foundation* on top. In order to make her eyes pop, she loves using eyeshadow palettes from various brands such as *Urban Decay* and *Huda Beauty*. In terms of lipstick, Saleha's favourite is the *Liquid Matte – Bombshell* lipstick series by *Huda Beauty*. Whilst doing makeup for a special occasion, Saleha pays special attention to the time of the day the function is to take place. For parties held during the day, she opts for light makeup and for parties held at night, she goes for heavy makeup. She likes keeping her makeup simple and only aims to accentuate her features. Dramatic eye makeup, however, is Saleha's go to look for any occasion.

## REGULAR WEAR

For her everyday attire, Saleha likes to wear a *Salwar Kameez*. She also wears western clothing but less frequently.

## PARTY WEAR

For parties or events, she likes to wear both *Salwar Kameez* and *Saree*. She has also recently taken a fascination for clothes which are a fusion of Asian and western style of clothing.

By Shreya Shomoyeeta

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\*Based on lab test with Dove Environmental Defence shampoo and conditioner vs non-conditioning shampoo.

