## **FEMME FABULOUS**

# ISHRAT ZAHEEN AHMED

Ishrat Zaheen Ahmed is a popular face of the beauty industry of Bangladesh. She is a beauty blogger of her own 'YouTube' channel 'Makeup Majesty'. She is also a model and an actor. She was one of the top five finalists at the 'LUX Super Star 2018'. In a recent interview with Star Showbiz, Ishrat shared her beauty secrets.

SKINCARE Ishrat believes that our skin deserves to be treated and pampered well and she never compromises when it comes to her skincare routine. After a long day of shoot, she wipes her makeup off with the Tea Tree Skin Clearing Wipes. Further she washes all the impurities off her skin with Pond's Pimple Care face wash. She has a combination skin type which is mostly dry and oily on her T-zone. Thus, she keeps her skin hydrated and soft by applying The Body Shop Pomegranate Day and Night Cream. It provides her skin the moisture and completes her cleansing routine. Outdoor shoots and activities contribute to skin damagefor both face and body due to sun exposure and pollution. To get rid of the tan and give her body skin the extra care she applies a mask using home remedies. She mixes rice powder, fuller's earth, milk and plain flour together into a bowl and mixes till the paste is runny and consistent. Then she rubs the mixture on her body like a scrub and the mask with water to get a brighter, clearer She is blessed with flawless bouncy clear skin and keeps it natural by only doing herbal facial at times. She also pampers herself with a manicure and pedicure from time to time. HAIRCARE

let it dry for 30 minutes. Finally, she rinses off toned skin. She usually does this twice a week.

She has very thick hair and to keep it manageable, silky, and smooth she does shine bonding to her hair once a year. She uses a special medicine treatment for the shine bonding. Just like her skin is exposed to

harmful sun rays and pollution, her hair strands also get damaged from the UV rays. She tries to regularly oil her hair and later washes it off with TRESemme shampoo and conditioner.

#### MAKEUP

For normal days she keeps her makeup minimal and natural. She puts on a light BB cream or thin layer of foundation with a lipstick that matches her attire. She also does her eyebrows before stepping out of the house. For summer days she prefers oil control foundations and winter days she uses foundations that gives her skin glow. Her favorite full coverage foundations are MAC Studio Fix and Marc Jacobs. For shoots she uses the drugstore brands like Wet n Wild or Maybelline. Her favorite lipstick brand is HUDA BEAUTY. And whenever it comes to play with colors for her eyes, she loves using the Juvia's Place eyeshadow palette bundle.

#### **REGULAR WEAR**

Casual wear is her style mantra for everyday errands. She loves wearing a crop top with a high waisted jeans or pants. She keeps her attire stylish and chic. If her attire is black and white, she adds a pop of color to the look by using a colored purse or accessories.

### PARTY WEAR

Her party wear varies according to the requirements of the event she is attending. She brings glamor to the parties by wearing trendy Saree, Salwar Kameez or Gowns.

By Joana Nomrata Mazumder



