



SHOP SPECIAL

Aarong, your personal couturier

We are already at the end of December, and the wedding bells are ringing for many of us. We have all been preparing for this special day since childhood; some of us have imagined ourselves as characters out of fairy tales with dreamy settings, and of course, a wonderful trousseau.

Thanks to Aarong, things don't need to be disparate from what we had 'once' pictured. They are ready to dress us, faultlessly, with a wide range of classic and fusion ensembles.

Let's begin with the **ENGAGEMENT** outfit. Aarong helps us celebrate the auspicious moment with a classic pink Muslin sari, with a twist of fusion in the overall design. This look can be easily accessorised with silver, which should be an interesting approach to spruce up. On the other hand, the significant other can be in a signature blue viscose coatee, with tasteful floral motifs, astutely revealing a traditional pink panjabi underneath. The colour scheme can, of course, vary based upon preference.

While friends and family are still going over your perfect look from the engagement, you'd realise that the days for **HOLID** are rushing in. There's no reason to worry since Aarong has many styles up their sleeves for the 'both of you.'

For the groom, they'd effortlessly whirl-up an exclusive hand embroidered sherwani with Kashmiri motifs over a muslin panjabi. His friends are not left out in the style parade either; because there's an

ample amount of curated panjabis hanging in the aisles for all of them, disclosing tasteful hand embroidery, fusion cuts and classic motifs in a colour palette of yellow, orange and greens – that's definitely a sophisticated hold for the rest of us!

Wondering what they have in store for the bride and her bridesmaids? Aarong's certainly not here to disappoint.

You can plan on kicking off the occasion with unique, hand-embroidered, fusion styled sari with a muslin skirt. A selection of carefully crafted Jamdani saris is the suggested attire for the bridesmaids. The renowned designer house has graceful clutches in traditional designs and sophisticated jewellery to match with the outfits.

Then comes the most anticipated event of them all; the **WEDDING DAY**, when the eyes of the world are fixed on the both of you.

This should be the day when you wear the most exclusive garb from your entire collection.

An exclusive handmade Jamdani sari with metallic 'paar' and a fashionable woven dupatta fits the bill perfectly. As for the groom, he would look outstanding in an elegant Katan erri embroidered sherwani with fusion cut, worn over a comfortable Jamdani panjabi.

We are pretty sure this particular dress-up should make both of you the talk of the town for a long time.

Thankfully, Aarong keeps everyone in

mind when they are developing stylish wedding outfits! There's a range of elegant Katans and buti Katan in scores of different shades for the rest of the ladies attending the event.

As for the gents, they can choose from a huge collection of panjabis, sherwanis and coatees in attractive shades of mauve, purple, and beige. The high-end attire from the given collection can be easily worn in the **WEDDING RECEPTION**.

Of course, let's not forget that super important information regarding weddings that's still pending — **THE GIFTS!**

Aarong comes to the rescue once more, because they have thought up of tasteful gifts for the newlyweds, from exclusive jewellery boxes, antique showpieces, to interesting photo-frames.

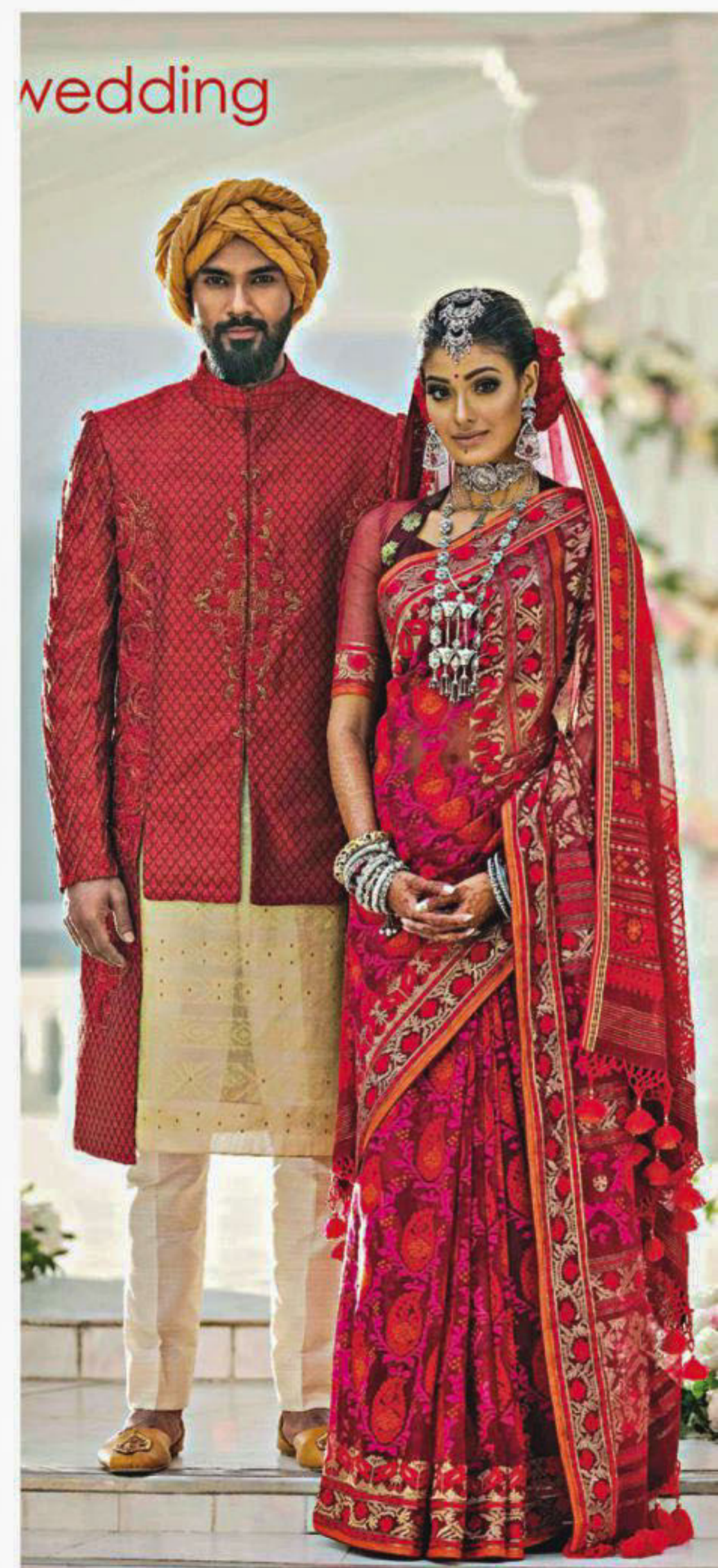
You name it, they have it. In fact, Aarong has an interesting collection of stylishly designed gift cards, available for Tk 1,000, Tk 2000, Tk 3000, and Tk 5000.

The bride and groom can easily convert the gift cards at the store to obtain their desirable items.

What more can one want? Finally, when you are done with the events, you can certainly kick back, relax, and enjoy gorgeous pictures reflecting how tasteful you were on the special days of your life.

— LS Desk

Photo courtesy: Aarong



wedding