

# STUNNING BEYOND *the numbers*

It seems like as soon as a man or woman hits their 50s, the world is no longer interested!

They are no longer deemed fashion-suitable, and clothes are no longer made for them. Campaigns don't reflect their image and the mature segment of the society are simply dismissed as pass-overs.

With this write-up, we want to make it abundantly clear that gone are the days when hitting the 50s was the end of life as you knew it.

This is the new world order, where age has zero relevance, and looking good at any age is the new mantra.

After all, "It was NEVER about age, it was ALWAYS about style."