

## NEWS FLASH

## bti introduces smart home in Bangladesh real estate

To cater to the demands of today's home buyers, bti recently launched The Platinum Collection which offers luxury apartments with high-end features. Apartments under this collection will incorporate modern lifestyle features, such as the integration of smart living concepts for the first time in Dhaka. For instance, smart hub allows residents to have remote control access to lights, fans, TVs, curtains and so on. These features can be accessed from any smartphone with Wi-Fi connectivity, ensuring easy and comfortable living for the apartment dwellers. With the use of these home automation features, residents can customise living spaces as per their preference.

The apartments also incorporate greenery throughout the building in the form of outdoor lawns, gardens, vertical greenery, as well as planters that can hold large plants. These are all attempts to bring nature back into the life of urban home dwellers who crave for serenity.

Security is a top priority for every homeowner to ensure their loved ones are safe. Keeping that in mind, these properties come with layers of security, right from the building entrance to the inside of the home, and include features like automated security entry bar, fingerprint door lock, video door bell and so on to prevent any unauthorised entry. Apart from these, fire safety measures are also tackled through the inclusion of strategically located fire escapes, fire hydrants and alarms. There are also gas detectors connected through Wi-Fi to smartphones to prevent fire hazards.

The apartment also shows attention to the finest details in terms of design, layout and specifications. Apart from using materials like fair face for the building exterior, and branded imported fittings, care has been given to the architectural consideration so that all the homes receive adequate light and ventilation through use of voids, large windows and so on. Space in these apartments is designed to ensure maximum functionality. These apartments are also large in size, ranging from 3000 to 7000+sft, and all the rooms are spacious and well ventilated to ensure residents enjoy living in homes where space is not a constraint. The apartments are also backed with more than one lift, parking space, as well as generator.

As traffic in Dhaka city becomes increasingly unbearable, these upscale apartments incorporate a plethora of lifestyle amenities so that one can find relaxation and entertainment without stepping out of the homes. For instance, large spaces in the building are dedicated to amenities like infinity pool, BBQ area, green terraces, and so on. Residents can take in the scenic views of the building surroundings while enjoying the amenities in the privacy of their home. These opulent properties also include an equipped gym for working out, or yoga studio to relax and meditate. Dedicated play areas for children are also incorporated in the design. The high-end properties, merged with technology and incorporating lifestyle features, ensure that the apartment is not just a building, but rather a lifestyle suited to today's urban life.

## The Rise of a New Era: For real estate buyers and sellers

Home design does not only cater to aesthetics but also improves the functionality of a home; be it a new home or old. It is essential that the space of the house is used proportionately, regarding both beauty and practicality. Different buyers have different tastes, personalities, and lifestyles. So, the design of the home would also vary in reflection to the buyer's choices.

Not every company can follow and find a house according to the buyer's preference. The entities of the real estate industry should be empathic and should try their best to find the perfect house according to their client's wishes. They should try to focus on every tiny detail provided by their clients, such as lighting, rugs, a piece of furniture, and more. A buyer might want an extended veranda that complements the living room, colourful wallpapers, or kitchen cabinets, and the company should try to fulfil the client's request.

Before embarking on any home design or improvement project, we need to consider the theme and vision for the house. The planning process is critical in enabling the client to accomplish their goals. Determining a theme or concept for decorating the home will be influenced by various factors. Be it the homeowners or a hired professional, it should be made sure that the home décor would convey the buyer's preferences.

There are only a few real estate companies who can fulfil all the needs of the buyers, and Bproperty is best among them. They are a 360-degree property solution provider company who is well known for their wide range



of services and has been doing this for a long time. They find sellers whose houses match with the buyer's preferences and help to connect the buyers and sellers. The procedure of buying and selling a house is very complicated in a country like Bangladesh where processing the paperwork takes longer time than usual. However, this renowned real estate provider makes it easier for both the buyers and sellers.

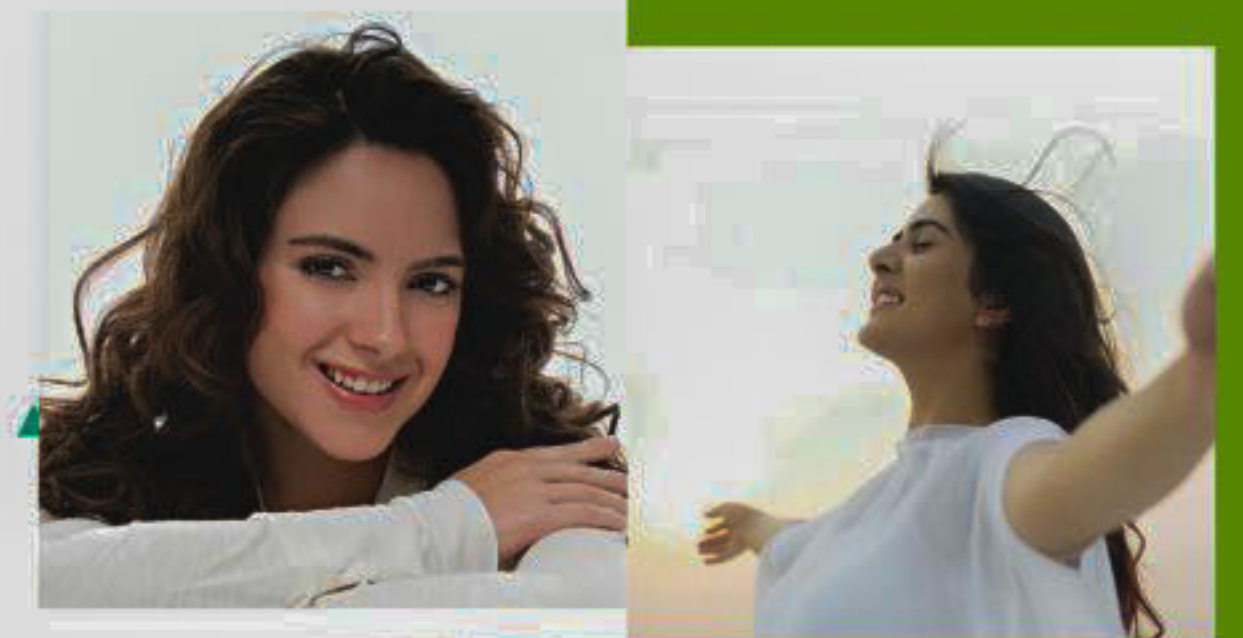
All their clients are highly appreciative of the services provided to them, including Yum Cha District, and Omera LPG. They have stated that the collaboration with the real estate company has helped them to identify properties that met their requirements. It enabled them to proceed practically and with clearer and realistic targets. Transparency and corporate governance are very important in the real estate business. Bproperty has been able to meet all these requirements for their clients. Being an MNC itself, their service team is proactive and easy to communicate with. For these reasons and more, their clients appreciate their services especially those who prefer working with an MNC.

So, in the end, it can be said that the approach taken by companies like Bproperty are highly appreciated as now a buyer can purchase a house according to their preferences and lifestyle. Now people can turn their dream house into reality. With the growing evolution of informational technology, the entire service industry is evolving day by day and along with it, the real estate sector of Bangladesh is growing side by side.

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