

POLKA DROPS

Fariya Tazin, owner and chief designer of Polka Drops, known for her signature fringes and screen prints, has just released a collection for the winter and wedding festivities. Her latest project is inspired by the haute couture works of Russian designers Ralph & Russo, with a fusion of Indian designer wears. What does Polka Drops for 2018 Winter and Wedding collection have in store for us?

"Parties are no longer reserved for the evening. So for this winter, I designed outfits that can be worn any time of the day. My colour palette of choice is suited for this purpose, and I carefully selected materials that will give my customers both warmth and comfort, and of course, all my designs have a touch of zardozi and sequin embellishments," Tazin said.

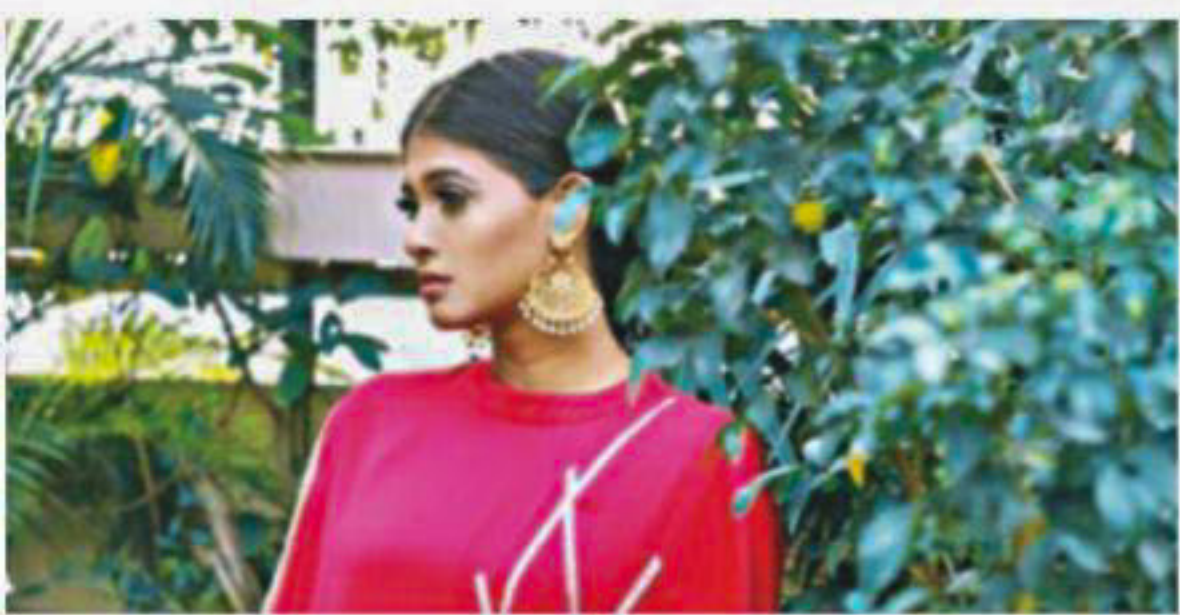
It goes without saying that most of Polka Drops' clientele enjoy some bling.

The 2018 Winter line includes her usual range of smart casual and formal outfits in georgette and chiffon fusion wear, with the addition of cashmilon, suede and velvet suede. For the upcoming season and beyond, she has designed new innovative cuts and patterns for modest wear. There's something for everyone in her catalogue and there is always something different.

The new collection features kameezs, fusion wear, kaftans, crop-coats and capes appropriate for winter weddings, events, Christmas, and New Year's parties.

For the everyday semi-formal/ smart casual office wear, she designed new screen printed long shirts and fusion kurtas on cashmilon, starting from TK 3,800.

For Christmas and New Year's parties, she created a dedicated collection in black and red. The winter wear outfits



include the velvet suede-leather jackets, as well as full suede jackets with zardozi piping and sequined collars. The jackets fall under the smart-casual genre, to be worn with matched pants and leggings.

The formal, more gorgeous and heavy collection for the wedding parties ranges from Tk 5,000 to Tk 12,000. It includes the two-layered fusion dhoti-cut dress, the fusion ankle-length dhoti gown (popular from this year's Eid-ul-Fitr), the double georgette sequined zardozi shrugs, along with cotton t-shirts, the long shirts with zardozi work on sleeves and collar, and the screen printed straight cut kameezs and fusion tops.

Tazin is very excited to see her customers rock Polka Drops outfits, saying, "This year's winter collection has picture perfect outfits, and if one wishes to customise some items they like from my shelf, there's no need to rush in during peak festival times. Drop by a little earlier so that we can create some gorgeous and unique outfits, just for you, before the mayhem starts."

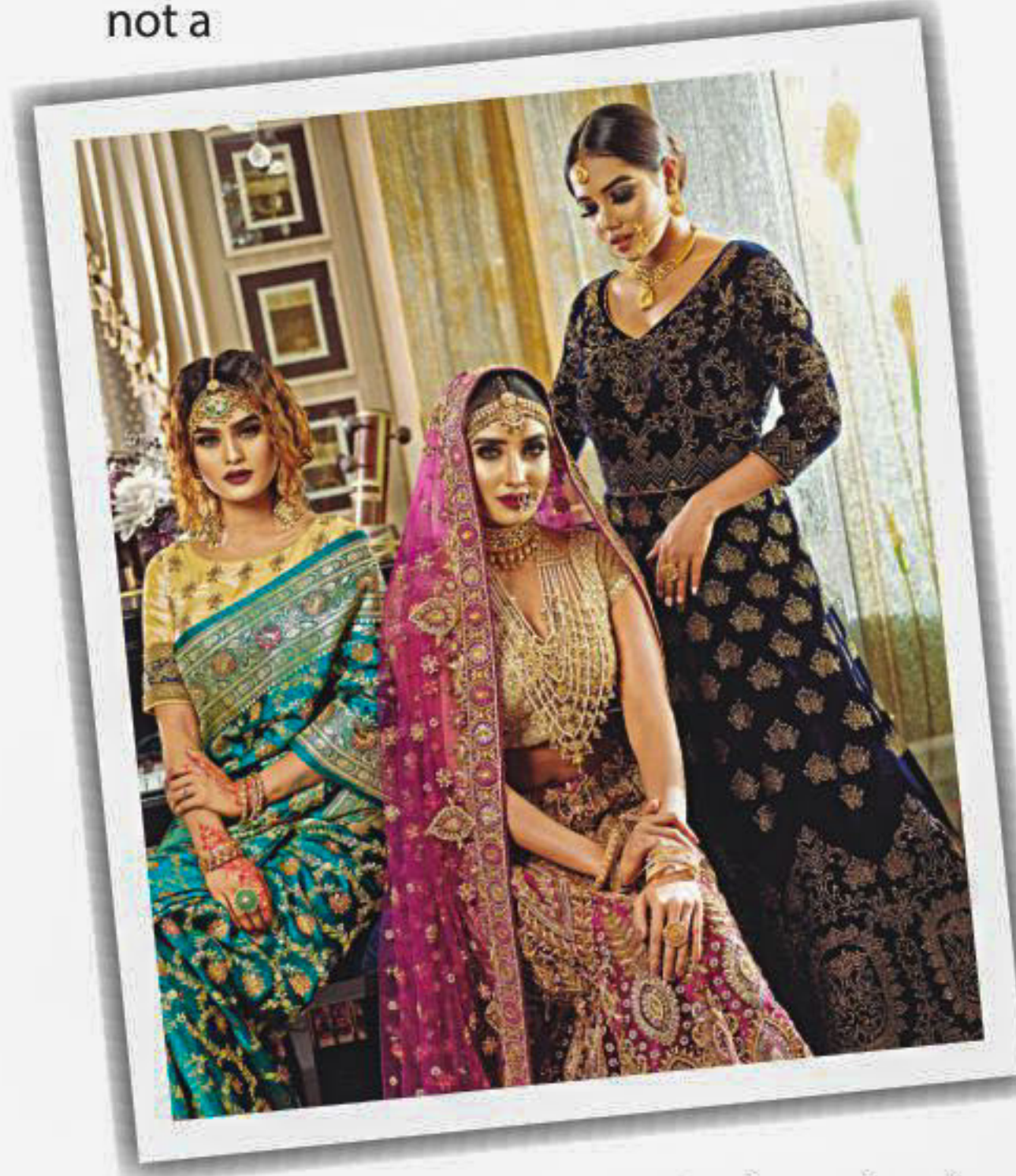
By Sanumkia Siddiqui
Photo courtesy: Polka Drops

For Farnaz Alam, your wedding should be the one perfect day where everything about you is just right. For the 2018 winter wedding season, Woman's World created the 'One Perfect Day' campaign to make many brides' wedding dreams come true.

One Perfect Day @ WOMAN'S WORLD

When it comes to bridal makeup trends, Woman's World carries a different motto.

Alam says, "We never followed a typical trend. For us, the trend we uphold is not a



particular style of makeup, but rather, we create styles that uphold each bride's uniqueness."

Alam explains that, especially nowadays, there is not one particular template for a bridal makeup trend. For the day of the halud, brides want the 'Bangaliana' look, so the makeup artists at Woman's World are well versed in the type of makeup products that will complement that style.

For the wedding day, the trend right now is the 'Anushka Sharma' makeup look, and then on the day of the reception, there is a new emerging trend of the 'Cinderella look'. And so, all the artists at Woman's World are equipped and ready to work with all sorts of styles that the brides and other clients want. Woman's World is offering 3-Day Packages, where you can get the makeup done for all your events under one bill and booking.

The two other packages for this winter wedding season are — the Bridal Package and the Cinderella Package.

The Bridal Package includes all the regular hair and sari services with the special addition of the flawless Air-Brush foundation. This comes with a variety of price ranges, depending on the bride's demand, there is the Blue package, which caters to brides that want the minimal look, and there is the Rose Gold package which goes full glam.

The Cinderella Package, or the party package, includes different types of hair styles in different packages, and their most premium package includes the Kona Lashes, which are mink lashes to really seal the look together. All three packages are applicable till 31 January.

It goes without saying that Woman's

World's makeup artistry for wedding events will definitely include products from their cosmetic line Kona by Farnaz. Their best seller lipsticks, the Caramel Cream and the Dream Catcher are perfect for both daytime and evening events. This year, along with the Twinkling Star highlighter, a new highlighter called Snow Flakes will be added to the Kona makeup family.

Alam says, "The Twinkling Star is a subtler highlighter for the nose and forehead to give the face a strobe-like glow. The new highlighter is designed to give the effect of contour. You could say it is a type of shimmer contour you can use around the eyes to bring sharpness to the face".

The signature Woman's World bridal look lies in the eyes. In terms of global

styles, we have seen the evolution of eye makeup throughout the last two centuries. Alam says, "We are on the bridal makeup timeline where we are not changing styles, but rather, creating fusion looks." She adds, "My favourite part of the look is creating the eyeshadow looks as every set of eyes is unique, and I like to bring out the best of the bride's features with the eye look".

Essentials: Makeup packages start from Tk 8,000 to Tk 40,000 including free makeover for friends and family. The Cinderella Package is a new service introduced for party goers, starting from Tk 2,000.

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Photo courtesy: Woman's World

