



She started off with a small line and named it after the initials of her two sons. Although her first line did not create much buzz, “Z&Z” by Simily was determined to create and reach out to Bangladeshi customers abroad who, they believed, would appreciate quality work done using local materials and embroidery with finer finishes.

Fusing with Elegance



Model: Indrani
Photo: Sazzad Ibne Sayed
Wardrobe: “Z&Z” by Simily
Make-up and Hair: Noyon Ahamed and Niloy
Styling: Sonia Yeasmin Isha
Location: Mermaid Beach Resort, Cox’s Bazar