



(From left) Tamara Hasan Abed, Minister of Cultural Affairs Asaduzzaman Noor and Sir Fazle Hasan Abed at the inauguration ceremony.

AARONG

40 years of upholding heritage

AFSANA AZIZ NITOL

For 40 years, Aarong has been a bridge between the urban and the rural by providing a platform for local artists to showcase their work. Aarong, therefore, is more than just a brand for many – it is a statement. To celebrate Aarong's 40 years of excellence, a 3-day long event titled 'Aarong 40 Years Festival' started yesterday. The event was inaugurated at Bangladesh Army Stadium. Sir Fazle Hasan Abed, the founder and chairman of BRAC, Asaduzzaman Noor, Minister of Cultural Affairs of the Government of Bangladesh, Tamara Hasan Abed, Senior Director, BRAC were present at the inauguration ceremony.

"From the beginning of our journey, we have realised that the people of rural Bangladesh are full of potential," said Tamara Hasan Abed at the event. "Aarong aspires to utilise this potential through local crafts." "Aarong has helped a lot of people become independent, especially the women in our country, who have benefitted from it," said Asaduzzaman Noor. Sir Fazle Hasan Abed also spoke about Brac and Aarong's journey at the inauguration ceremony. A unique exhibition of local crafts, including a live demonstration by artisans, is held at the festival. Visitors will also get to enjoy a gala fashion show, featuring designs from Taaga, Taaga Man and Herstory, alongside singer Elita Karim's ravishing performance today. A musical night with James, Joler Gaan, Nemesis and Minar will take place tomorrow.



PHOTO: SHEIKH MEHEDI MORSHED



Maasranga Television's musical programme, 'Icche Gaane Dupur', will be dedicated to legendary musician Ayub Bachchu today. It will air at 2:30 pm. PHOTO: SHAHREAR KABIR HEEMEL

Raising the curtains on 'Bangladesher Harano Golpo'

APORAJITA MUSTAFA

After much anticipation, *Bangladesher Harano Golpo*, a documentary film directed by Adnan M. S. Fakir, is premiering today at the Krishibid Institution of Bangladesh auditorium from 3:30 pm – 6 pm. The film follows a group of young and passionate individuals on their quest to unveil histories, mythologies and legends of their homeland and in doing so, they reveal stories of sea monsters, leaning temples, accidental heroes, ruthless kings, tiger tamers and much more, from the nooks and crannies of Bangladesh. Managing Director of Mohammadi Group, Ms Rubana Huq is scheduled to attend the premiere as chief guest while Tina F. Jabeen, Advisor of StartUp Bangladesh-IDEA, ICT Division, will attend as special guest. *Bangladesher Harano Golpo* is created by Finding Bangladesh and sponsored by Robi Axiata Limited.



Countdown ends for 'Chacha Bahinir Ajob Kahini'

ARTS & ENTERTAINMENT DESK

The long list of positive responses on their Facebook page is evident that much anticipation has been building up regarding the animation *Chacha Bahinir Ajob Kahini*. The first episode titled *Rakhhkshoh Rohoshsho* is slated for broadcast tomorrow on Nagorik TV at 9:00 pm. Make sure to be a part of the scintillating journey!

HOME ALONE

week on Duronto TV ends today

Whenever we hear the title of the film *Home Alone*, excitement is bound to be in the air! Duronto TV has been broadcasting the 'Home Alone' movie series from October 23 onwards. Due to the immense popularity of the *Home Alone* franchise, the channel

has decided to dub the films (*Home Alone 1, 2 and 3*) in Bangla officially, for its beloved audience. *Home Alone 1* was aired on October 23 at 10:00 pm, with a repeat on October 24 at 4:00 pm. *Home Alone 2* was broadcast on October 24 at 10:00 pm,

with a repeat on October 25 at 3:00 pm. *Home Alone 3* was aired on October 25 at 10:00 pm, with a repeat that will be televised today at 3:00 pm. Source: Duronto TV

