

The Daily Star

CROWN CEMENT  
FOR SOLID FOUNDATION

# RISE HIGH BANGLADESH



The third season of the export idea contest “Rise High Bangladesh”, jointly organised by The Daily Star and Crown Cement, has stepped into the second round. Successful campus activation programmes and campaigns in different media platforms generated all round positive response from students, and a good number of ideas have been submitted for the contest. An expert panel of judges, comprised of prominent business leaders and practitioners of the country, chose ten ideas for the final contest. Now three finalists will be selected for the gala round by the jury panel and readers. The last date for voting is October 31, 2018. To vote for your preferred idea please visit : <https://campaign.thedailystar.net/risehighbd/>

## 1. POTOMILK



**Team The Goal Diggers from University of Dhaka**

*PotoMilk : Country's First Non-Dairy Potato Milk*

First ever in Bangladesh

Cholesterol and Lactose free

Abundant production

Variety of flavours

## 2. MIB RUBBER SHEET

**Team Rocket from Institute of Business Administration (IBA), University of Dhaka**

*Natural Rubber*

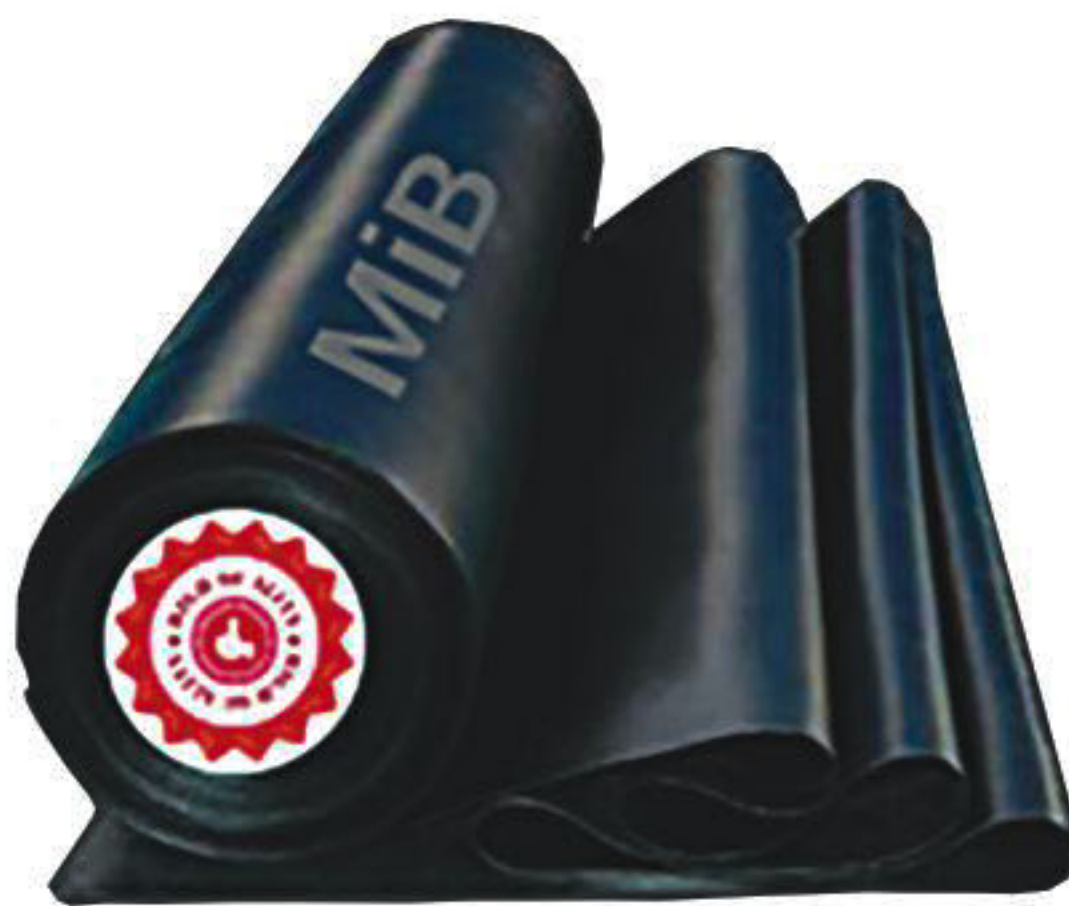
*Sheets*

Sustainable

Eco-friendly

High demand

Low cost



## 3. APPAREL MADE OF MAN-MADE FIBER



**Team Plastikos from University of Rajshahi**

*Salvation of water*

*and soil*

Hygienic

Comfortable

Available raw material

Trendy

## 4. MAKING CUTLERIES FROM BANANA WASTES



**Team Misfits from Bangladesh University of Professionals (BUP)**

*Making cutleries from banana wastes*

Biodegradable

Environment friendly

Unbreakable

Healthy

## 5. ECO-PLASTIC

**Team Fishes with Benefits from Army Institute of Business Administration, Savar Cantonment**

*Eco-plastic*

Eco-friendly

Easily accessible resource

No carbon footprint

Huge chances of mass acceptance



## 6. PHOENIX SPRAY



**Team The Wildlings from Institute of Business Administration (IBA), University of Dhaka**

*Mosquito repellent spray made from chicken odour*

Cost effective

Availability of product

High market demand

Environment friendly

## 7. PROBhat

**Team Mojo Jojo from BRAC University**

*Nanocellulose made from jute fiber waste (jute caddies)*

Product uniqueness

Relaxed labor law

Cheap raw material cost

Transit and trans-shipment scope



## 8. TILAPIA SKIN



**Team Agrotech-Trio from Khulna University**

*Tilapia skin as bandage for healing burning wound*

Favourable environment for tilapia fish culture in Bangladesh

No antibiotic application needed

Cost effective

High availability of tilapia fish

## 9. WASTEPAPER

**Team Shopnochura from Army Institute of Business Administration, Savar Cantonment**

*Wastepaper*

Reducing the impact of fabric waste

Environment friendly

Global demand

Stronger and more efficient



## 10. SUSTAINABLE SILICON



**Team Con Artists from North South University**

*Sustainable silicon from rice husk*

Availability of raw material

Cheap labour

Have potential sustainable development

Extract 90% pure silica