Loud prints

Solids are eternal. But that does not mean prints cannot have their chance under the spotlight every now and then, especially now that printed clothing are so in! Here are some of the most in-style printed outfit inspirations and styling tips.

ANIMAL PRINTS

Animal prints never go out of fashion, IF styled right! So, it's safe to say that they are a staple in your wardrobe.

Leopard print is by far the most popular and flattering. Of course, there is no harm in stepping out and trying other types of print too.

Want to play it safe? Pair one clothing piece with the print on and pair with pieces of mostly neutral tones (such as black or white). You can also wear a basic outfit and accessorise with animal printed sunnies, belt, shoes, or even bags! Mix and match until you find a print that best reflects your inner animal.

FLORAL PRINTS

Floral prints never go out of style, but this season, rock as big of the flowers as you may like. Loud prints are all about standing out; so go for vibrant, colourful, and floral printed outfits. It may be a sundress, kameez or even a skirt — a matching bag and some subtle accessorising will be perfect to pull off a bright floral look. Men can go for a floral shirt/t-shirt as long as prints are a bit more muted, and it will look great!

NEWSPAPER PRINT

Newspaper prints are super cool and trendy at the moment. It adds dimension to the very basic black and white combo, and makes it look not-so-boring. You may opt for a printed top, dress, or even a kameez, and keep other elements of the outfit black or white. You can throw on some gold or silver accessories as well for the added sparkle!

Men look best in a printed shirt paired with casual shorts/trousers and flats/sneakers.

GRAPHIC PRINTS

Graphic prints are all about fun! It mostly lets the younger boys and girls express their personality. A favourite cartoon character, word, snack or even emojis — these prints are a stand out and look funky (but in a great way!).

Find one that you can relate to the most. Pair it with simple, neutral pieces. Pairing with denim is always a good idea. Go for a back-to-school vibe with this print to match the overall casual genre.

STRUCTURE PRINTS

Structures such as the Eiffel Tower, Statue of Liberty and so on have been used as prints for a while now. But lately, due to the popularity of prints in general, they are more sought after than ever before.

A structure-print in light, subtle shades can be the perfect way to carry this trend. Make sure to pair your printed outfit with solids. A great way to pull off this trend would be to style according to the fashion statements depending on the structure. If you wear an Eiffel Tower printed dress, take inspiration from Parisian trends.

LANDSCAPE PRINT

Landscape prints are very aesthetic and as long as it's not too overwhelming, it can look very classy. Pair these prints with pieces that complement the colours in the dress. Keep the overall outfit as minimal as possible; accessorise with just a few pieces to let the print be the focus of attention!

A landscape printed shirt will be the way to go for men; depending on the design, you can go either formal or very street-style casual.

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Photo: Collected