



(Clockwise) Cultural Affairs Minister Asaduzzaman Noor in tears at Ayub Bachchu's tribute at the Central Shaheed Minar; On the way to the last rites at National Eidgah field from Central Shaheed Minar; Namaz-e-Janaza being held at the National Eidgah field; (Bottom left) Ayub Bachchu takes a self portrait at his last concert at Rangpur on October 16.

PHOTO: SHEIKH MEHEDI MORSHED

The maestro's final journey



Thousands of people from all walks of life gathered at the Central Shaheed Minar from 10 am in the morning yesterday in order to pay tribute to one of the most beloved icons in Bangladeshi music – Ayub Bachchu.

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Many were in tears as the maestro whose music played an integral part in their formative years was no more. Present during the tributes were Cultural Affairs Minister Asaduzzaman Noor, Road Transport and Bridges Minister Obaidul Quader, leaders from the Sommito Sangskritik Jote including eminent theatre personality Nasiruddin Yousuff Bachchu, Directors' Guild president Salahuddin Lavlu, and renowned musicians including Kumar Bishwajit, Naquib Khan, Shafin Ahmed, Foad Nasser Babu, Labu Rahman among others. "I feel fortunate to have played the guitar tracks for Ayub Bachchu when he sang playback for films," said Labu Rahman. "All I can say is, guitarists with his caliber are rare. Bangladesh will sorely miss him."

Naquib Khan, renowned musician and a long-time mentor to the Ayub Bachchu, mentioned that he was shocked by his untimely demise. Folk singer and freedom fighter Fakir Alamgir expressed grief and remorse at the loss – "I urge my fellow musicians to take care of themselves and their health. Do not overwork yourself, we cannot bear another loss like this."

Ayub Bachchu's Namaz-e-Janaza was performed at the National Eidgah field on the High Court premises after Jummah prayers. A second Namaz-e-Janaza took place at the Channel i premises later in the day. The legendary musician and LRB frontman was declared dead due to a cardiac failure on Friday at 9:15 am at Square Hospitals Ltd at the age of 56. He will be buried beside his mother in Chattogram in their family graveyard today.

Mehazabien unveils Lever Ayush

AL HAQ

A modern and hectic lifestyle leaves minimal scope for recuperating from several adverse effects. We do not get enough time for natural healing, and the consequences of pollution, stress, and sleep deprivation linger on. Looking for swift remedies, many of us end up using products that often expose us to potential harm and side effects.

To solve the plight of beauty problems caused by a modern lifestyle, we need to rely on the basics of natural healing. 5000 years of wisdom from Ayurveda carries the knowledge of herbs and ingredients with natural healing components. Bearing that in mind, Unilever Bangladesh nationally launched Lever Ayush – a range of products made using the most potent ingredients that are highly beneficial to the skin, hair and teeth. These products are designed to solve issues like premature ageing, facial acne, hormonal spots and headaches, leading people to a stress-free life.

To introduce the products, Unilever Bangladesh hosted a launch event, attended by Lever Ayush's brand ambassador actor Mehazabien Chowdhury, social media influencers, media represen-

tatives and others. The event was held at Four Points by Sheraton yesterday. The objectives of the event were to identify modern-day beauty problems and the need of natural remedies to cater to diverse beauty needs, convey the power of Ayurveda and natural ingredients along with their efficacy as a trustworthy solution to lifestyle problems and discuss the role of Ayurveda in people's mental and physical wellbeing. Mehazabien gave a keynote speech and unveiled Lever Ayush at the event. "There are not many brands in Bangladesh

that provide a range of cosmetics based on natural ingredients. But Lever Ayush is one such brand that I have personally used and only then decided to be a brand ambassador of," said Mehazabien. A range of shampoos, tooth pastes, face creams, face washes and soaps were launched during the event. The audience was invited to the terrace to have a look at the natural ingredients used for the products, which were on display. Lever Ayush plans to introduce more products in the near future. The evening came to an end with a musical soiree.



PHOTO: KAZI SALAHUDDIN RAZU



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The Bijouterie Collection

NAZRUL MELODIES adapted in theatre and movies



ARTS & ENTERTAINMENT DESK

Star Melodies, an initiative of *The Daily Star* promoting Bangla music, will host a musical evening on Nazrul melodies adapted in theatre and movies by prominent and emerging singers today, at 6:30 pm.

The event to be held at the Daily Star – Bengal Arts Precinct of The Daily Star Centre will feature songs by Yasmin Mushtari, Sheikh Jasim, Idris Ali, and Sushmita Anis. As a new initiative to involve students of different institutions across the city, students of Nazrul Institute will perform songs at the event.

Sadya Aftreen Mallick, Chief, Culture Initiatives, *The Daily Star*, will host and coordinate the programme.

The programme is open to all. Invitation passes can be collected from the reception of The Daily Star Centre. Seats are limited.

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