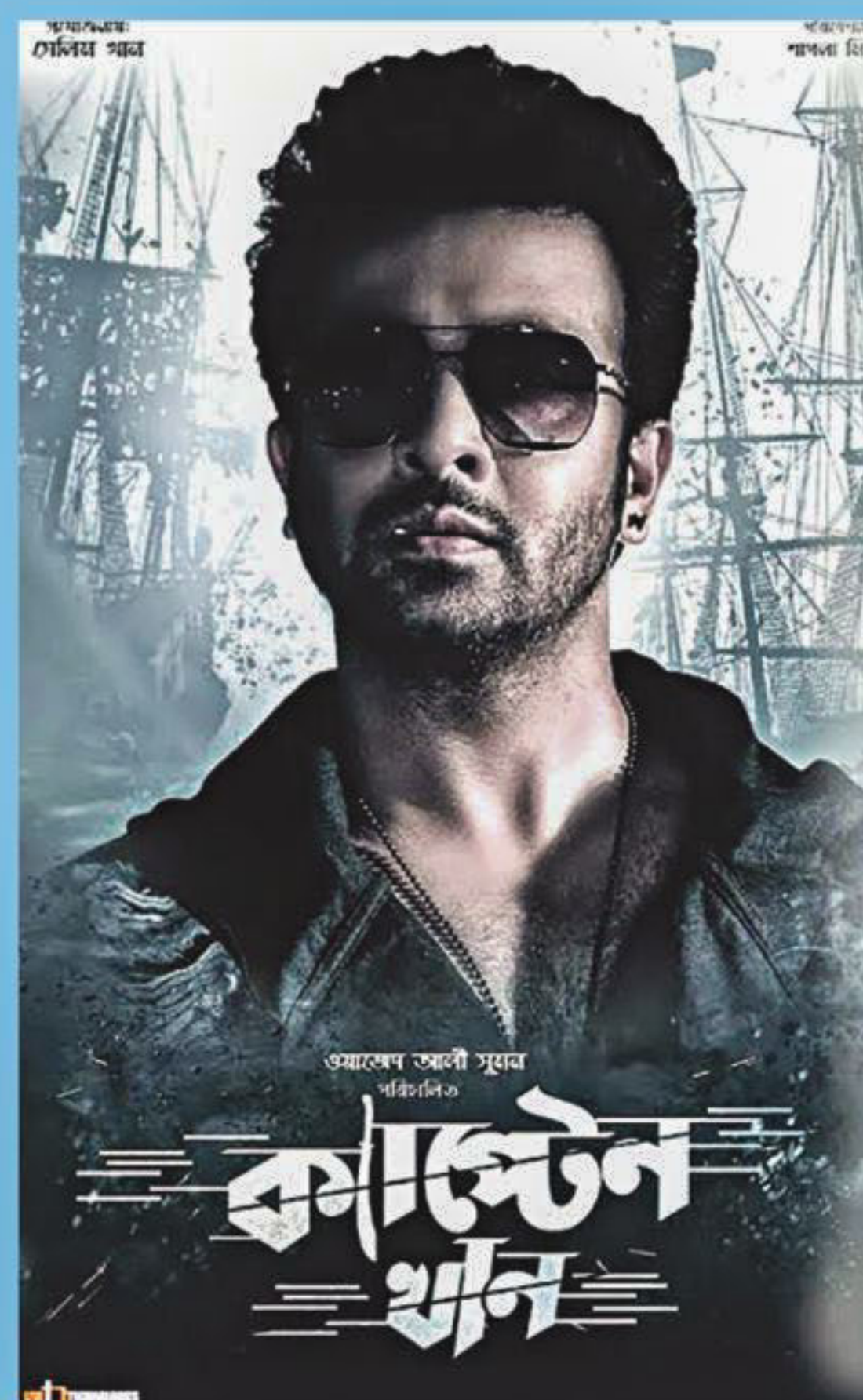


How the Movies Did This Eid

This Eid-ul-Adha, five Bangla big budget films were set to be released. But in the end, only three could make it on time. 'Captain Khan', 'Mone Rekho' and 'Jannat' were the films released successfully. 'Captain Khan', starring Shakib Khan and Bubly, was released in over 200 movie theatres. 'Mone Rekho', starring Mahiya Mahi and Bonny Sengupta, was released in 70 halls. Aside from this, the Mahiya Mahi-Symon Sadik film 'Jannat' was released in 23 halls.

This Eid, audiences have not been discussing the films much. Last Eid-ul-Fitr, people were discussing the movies released like anything. The halls were getting crowded with fans. Even a few days before Eid-ul-Adha, when Shakib Khan's *Bhaijaan Elo Re* was released, fans crowded the halls. But this time, the scene is completely different. The most successful film this Eid is Shakib Khan's *Captain Khan*. It was directed by Wazed Ali Sumon, and has been doing well so far. *Captain Khan* is at the top of the list of movies released this Eid, sell wise. Shakib Khan has managed to create a loyal fan base that goes to watch his movies whenever they are released. No other actor in Bangladesh has created a fan base like this. But, the story, costumes, makeup, and all other technical matters are important. Otherwise the audience will not enjoy watching the film. Shakib Khan needs to start considering that.

The halls in Dhaka that released *Captain Khan* reported that it was a moderate success. The film is currently being screened at the *Purobi* cinema. The hall manager Poresh Chandra Ghosh said, "Since Eid day, the film has had many full houses. Now, some audiences are still coming to see it. Hopefully, the number of audience



members will increase soon." Shaymoli manager Ahsanullah said, "Shakib Khan's film, *Captain Khan* is mainly an action film. But, his fans are still coming to halls to see him. Usually we see that 85 to 90 percent seats are filled every screening."

Ovisar hall



manager Kabir said, "The movie has been doing well after being released. After everyone returns to Dhaka next week, audiences will increase. We are waiting for that." An employee of the *Moon Cinema* of Mymensingh, Saiful Islam said, "The movie did quite well on Eid day, and till a few days after Eid. Now it is doing

okay." An employee of Comilla's 'Rupali' Cinema, Kanai Dutta said, "Audiences have been enjoying the film a lot. We are hoping that the number of audience will increase soon."

Next comes in the chart is Mahiya Mahi and Boni Sengupta's film *Mone Rekho*. It has been directed by Wazed Ali Sumon. So far the film has done fairly well business, though expectations were much higher - according to the cinema hall owners. *Mone Rekho* has been released in big theaters like *Modhumita*, *Bolaka* and *Sony* inside Dhaka city. Outside Dhaka, *Liberty*, *Sangeeta*, *Shapla*, *Janata*, *Mymensingh Sena Auditorium* and some other cinema halls have been projecting the film. *Jannat* starring Mahiya Mahi and Symon Sadik has fallen flat this Eid. It seemed as if audiences were not interested in this film at all. There was no buzz surrounding this film before release. They film makers had no proper planning about the film. Usually films do some business on Eid, but *Jannat* only filled around 40 to 50 percent seats in the halls it was released in. The lack of proper planning allegedly took this film down.

By Ridwan Intisaar Mahbub and Zahid Akbar

