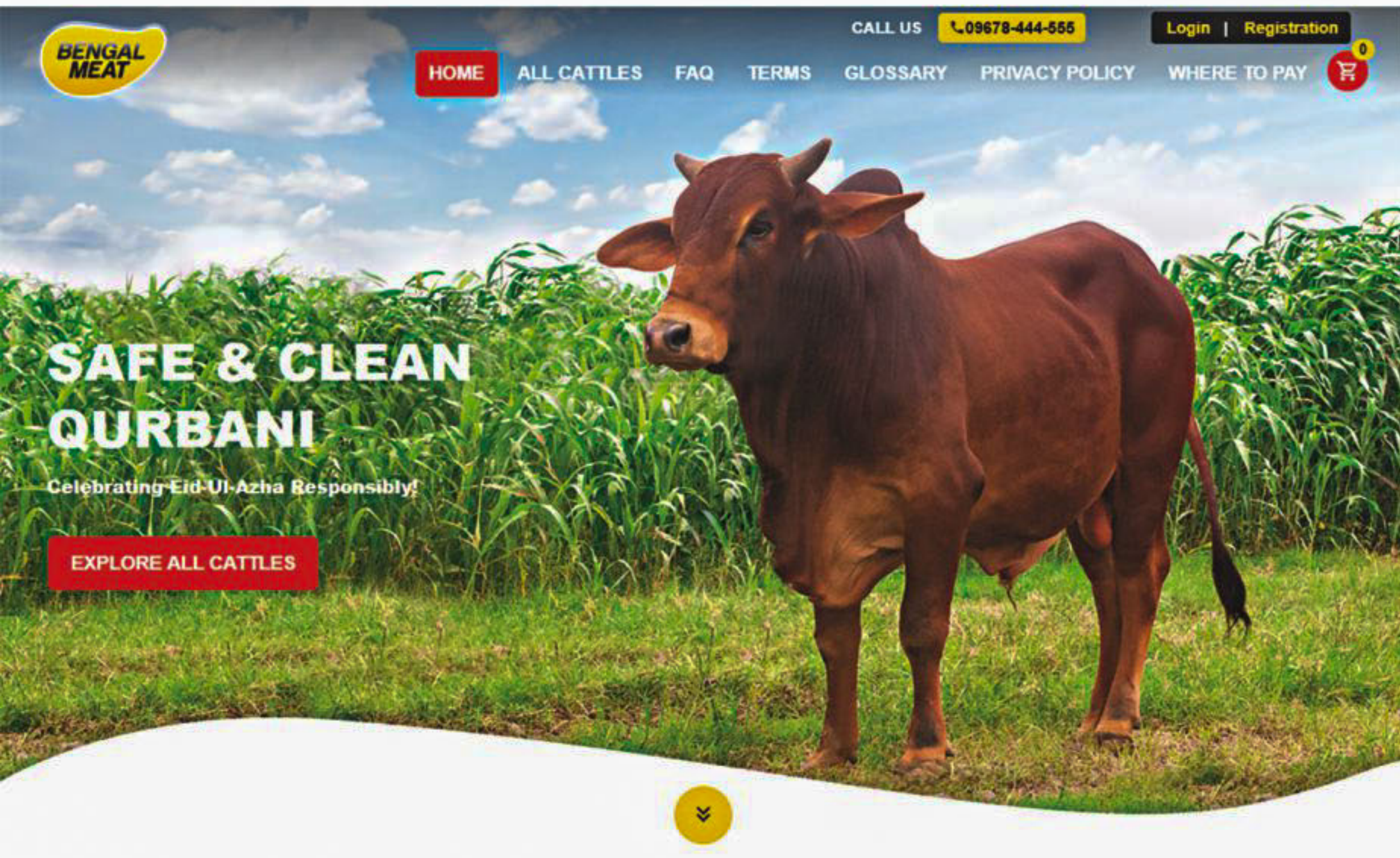


LS SUGGESTS

Safe, Clean, and Hassle-free Qurbani



The season of sacrifice is less than a month away and this time it's on the rainy edge of monsoon. Those who will be going to the 'haat' are already preparing for yet another muddy encounter. Then are the post-qurbani formalities and clean ups, all wedged within a week.

Many would already be thinking for an alternative to make the process less difficult. That thought has been heard fortunately as Bengal Meat has once again

launched their online website with the promise of a "Safe and Clean Qurbani." In addition to the strict halal procedures, the biggest advantage of their service is – you can get your meat processed, packed and delivered to your home as per global best practice of food safety standard.

Interested buyers can make use of this virtual platform to not only buy their cattle of preference, but also have the meat delivered to their doorstep on the second day of



Happy Hours

Time 10:00 am to 01:00 pm
Starting from 1st August till 15th August
* * Conditions Apply * *

Woman's World Number
019-99444422

Gulshan: 017-33226151 | Banani: 017-33226152 | Uttara: 017-33226153 | Kakrail: 017-33226154 |
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Eid. The online site works like any typical shopping site, so shoppers who are making the best use of online stores should have no trouble at all!

As it is a virtual platform, all the information is available first hand.

On the landing page, interested buyers will be greeted with a selection of cattle types being offered as well as the process of purchasing. Buying the cattle is itself a big challenge and most buyers are sceptical even when they buy from an actual 'haat'. To overcome this particular barrier, Bengal Meat has taken the initiative to provide as much information as possible. Typical facts like the cattle breed, age and weight are available with additions like the feed type and health status in the details.

For a better reference, the cattle are photographed against a height scale along with a short video clip.

Buyers in Dhaka, Sylhet and Chittagong have the option of getting their cattle delivered live to their homes or any other pre-arranged feasible point of delivery. Bengal Meat's Full Service, where the buyers leave the meat processing to Bengal Meat, is only available for Dhaka City. This service provides the additional benefit of not going into hassle at home and getting the meat

delivered on the second day of Eid.

For this Full Service (as well as other Services), price of slaughtering, processing and distribution are available as a handy matrix where the buyer can easily calculate the final price they have to pay.

While most would immediately find the second day delivery a major drawback, if you think of the at home hassle plus the tremendously challenging clean up that follows, this drawback is clearly outweighed by the benefits!

All typical questions are clearly answered in the FAQ section, including prices, queries about offal and cattle hide. For the buyer, all that is left is to register, log in, and select their preferred breed. Payment can be done at the nearest Bengal Meat shop listed on the site.

For 2018, Bengal Meat has introduced online payment option for the buyers in Dhaka, Chittagong and Sylhet, making it a convenient addition.

The site will be open for all interested buyers from 1 August, 2018. Visit www.bengalmeat.com/qurbani for the full experience and additional information.

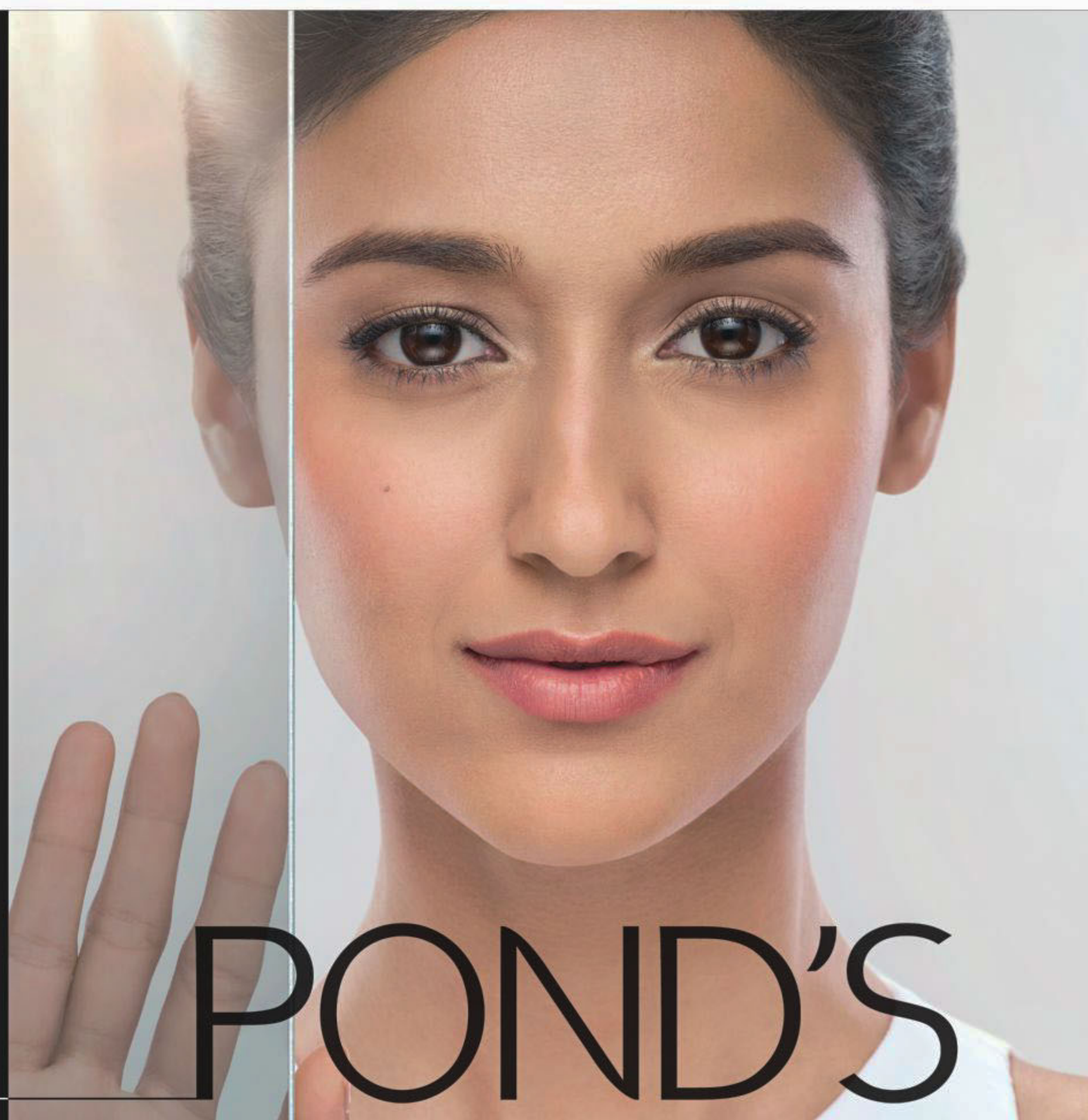
By Iris Farina
Photo courtesy: Bengal Meat

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