



Something New Something

SARA

There's simply no shortage of fashion outlets when you suddenly get that itch to shop, and for most, those are just enough. But what if you wanted something to make you look and feel different from the crowd? That problem multiplies when you are out looking for something more 'ethnic'. The marriage between reasonable price and good quality fabric when buying an outfit is almost as rare as finding a soul mate! With a foundation of twenty years in garments manufacturing, buying house Snowtex has introduced the clothing line "Sara", an answer to standing out from the rest with style and flair.

The philosophy of the brand is to offer trendy, but traditional fusion clothes of exceptional quality at a price that doesn't burn a hole in your wallet. Sara inaugurated their first shopping outlet on 12 May, at Mirpur, and brought out an impressive selection of ladies', men's and children's wear. Their use of cotton, synthetic, lawn and georgette fabrics ensures that everything is comfy without compromising quality. The list of clothes includes skirts, tops, palazzos, leggings, kurtis, t-shirts, panjabis and many more.

And if you think their designs are last season, think again!

Considering the weather, market and consumer demands, their clothes combine vibrant and muted colors with complementing designs and embroideries; perfect for office, dinners and semi-casual affairs to attend.

Change up your look this summer or celebrate Eid and the days to come, with something(s) from Sara.

By Supriti Sarkar

Photo: Shahrear Kabir Heemel

Models: Azim, Amit, Pritom, Doyel, Shahtaj

Makeup: Farzana Munny, Quebella

Styling: SARA, Choreography: Doyel

Address: Plot number 10, Block A, Section 6, Senpara, Mirpur. Shop online at www.saraltd.org