

C.P.'s latest campaign

C.P. customers can now enjoy this Baishakh with the latest campaign from C.P. Bangladesh Co. Ltd. The campaign gives customers the chance to win a smartphone everyday for the purchase of products of at least Tk 200. This campaign will run till April 29, 2018. Visit your nearest C.P. outlet to avail this offer.

For more information visit [facebook.com/cpfood](https://www.facebook.com/cpfood)

Discounts at Akankhas Glamour World

Various beauty packages are being offered at Akankhas Glamour World at special discounts. They are also offering free haircuts with these packages matching the shape of your face. The packages offer facial, pedicure-manicure, skin polish etc.

For more information, please call 01937 513006 or visit www.facebook.com/AkankhasGlamourWorld/



Summer with Kay Kraft

As the summer heat draws ever closer, Kay Kraft is all set with their lineup of comfortable wears. Clean designs and optimized colour use with patterns and cuts highlighting utmost comfort is the focus this time. Voile, cotton, linen are the fabrics used this time while the colours fall in

off-white, white, green, blue etc. with print, embroidery and tie-dye.

Their summer collection is available in all their outlets as well as their website.

For more information, please visit www.facebook.com/kaykraft.com.bd or www.kaykraft.com

Uber launches in Chattogram

Uber, the world's largest on-demand ridesharing company, announced the launch of its services in Chattogram on April 12, 2018, with three products - UberX, HIRE and MOTO. Now Uber has expanded its services to the second city in Bangladesh.

Uber launched in the first city in Bangladesh a little more than a year ago, and has received an overwhelming response from both rider and



driver partners. Uber has been providing better mobility options for riders, flexible economic opportunities for drivers in Dhaka. By launching its services in Chattogram, Uber will be foraying into the second city in Bangladesh with the same dependable quality.

For more information, please visit www.uber.com/en-BD/cities/chittagong

Second Edition of the Bata Fashion Weekend

Bata is gearing up to bring the second edition of the Bata Fashion Weekend to Milan. This year, the whole venue will revolve around the concept "The Sound of Style", featuring an engaging combination of music, design and craftsmanship.

Following the successful debut of the initiative last year in Prague, Bata continues in its new fashion tradition and will hold the Bata Fashion Weekend 2018 in Milan's prestigious Palazzo Mezzanotte during April 28 and 29, 2018. However, everything will start on April 27, Friday afternoon, at Via Dante, close to the Bata store. "The Sound of Style" will fly all over the place from 3PM.

For the next two days, Palazzo Mezzanotte will be transformed into a center of fashion and design, and it will offer several activities for the public, such as fashion shows, shoe exhibitions, music performances and handcraft workshops. The venue will also unveil exclusive Bata collections like the global pre-launch of B-Flex - an extraordinary combination of technology, design and comfort, the hyper-comfortable heels of the Insolita line, the Atletico sneakers infused with an elegant retro feel, Bata Heritage limited-edition shoes and many others.

The Bata Fashion Weekend will also introduce the work of young designers from the prestigious Academy of Arts, Architecture & Design in Prague (UMPRUM) and the Politecnico Calzaturiero of Padua within the second edition of the Bata Young Designers Challenge. This year's talent contest is organised in partnership with the high-end Italian shoe manufacturer Kalliste and the iconic Czech crystal maker Preciosa.

Bata Fashion Weekend will host guests from all over the world, including members of Bata's Executive Committee like Group CEO Alexis Nasard and CMO Thomas A. Bata, celebrities from over 20 countries around the world, journalists, TV stars, models, editors from top media publications and bloggers, who are all traveling to Milan to be part of the event.

For more information, please visit www.facebook.com/events/571205923250835

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