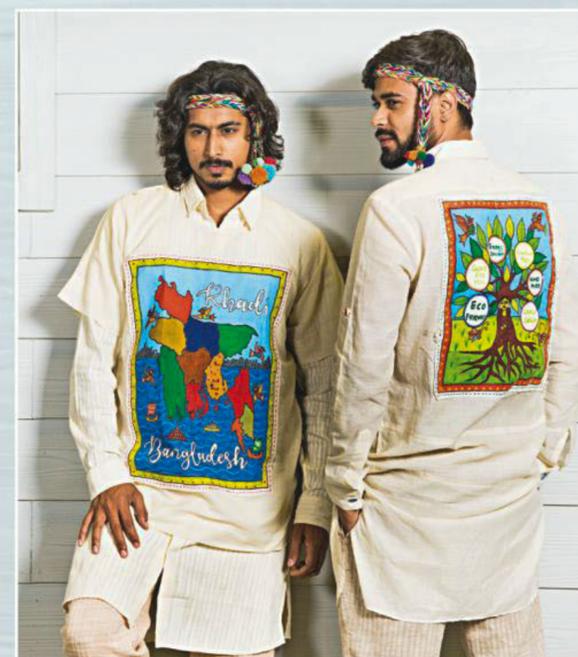




For this Pahela Baishakh her designs will focus on folk motifs. Two of her clothing lines, the Jamdani Sweater Collection and the Walk of Happiness were highlighted at a recent fashion show in Mexico. While one focuses on a never before attempted or seen unique western wintery look with Jamdani motifs knitted onto the sweaters itself, the other is done on Rajshahi silk with nakshi kantha designs and promotes social and nature preservation messages like, "Save our stripes."

Afsana Ferdousi uses locally produced fabrics, promoting traditional and indigenous weavers, who are losing out due to the mass scale production of their industrial, synthetic counterparts.

Each of her outfits come with details in the form of pictures, and social messages such as fighting global warming, saving endangered species, human rights



just to name a few a few.

Fusion of any kind can be tricky. It is all about finding the perfect balance that honestly is the real struggle. For Afsana Ferdousi, her self-titled clothing line is nothing short of that, in her own words, she describes it as eco-couture, in other words fashion with a purpose.

By Supriti Sarkar

Photo: Sazzad Ibne Sayed

Models: Arpita, Torsha, Mysha, Oshin, Raj and Rabbi

Wardrobe: Afsana Ferdousi

Make-up: Noyon Ahamed

Location: The Palace Luxury Resort, Bahubal, Habiganj

For more information check out their facebook page:

<https://www.facebook.com/AfsanaFerdousi.bd/>

Or on Instagram: <https://www.instagram.com/afsanaferdousi/?hl=en>

