

CHECK IT OUT

Baishakh 1425 with Sadakalo

One of the most celebrated occasions in Bangladesh, Pahela Baishakh brings new life. For this season, Sadakalo is focusing on the 'Shokher Hari' motif.

Sadakalo, in keeping with their name, is using this motif with black and white for block, screen prints as well as embroidery in their collection. For women, the collection includes saris, shalwar kameezes, and tops; for men they have designer panjabis, shirts etc. as well as clothes for the younger members of the family. All outlets of Sadakalo are offering this collection.

You can also shop online at www.sadakalo.net

Nabarupa's Baishakh

The Bangla New Year is almost upon us and it is the season for slipping into a festive mood. All fashion houses are set to join in this festivity, and Nabarupa is no exception. Their Baisakhi collection has geometric-folk motifs and flowers. The range includes kameezes, saris, T-shirts, panjabis, and many more for adults, as well as for children.

Follow them on social media
—www.facebook.com/Nabarupa-267767230023868

Aatmishali Baishakhi Utshob at Amari Dhaka

Celebrate Pahela Baishakh with one-of-a-kind offerings at Amari Dhaka. The Amaya Food Gallery will feature 'Aatmishali Utshob' – featuring eight different cuisines from eight divisions of Bangladesh.

Prepared by seasoned Bengali chefs, diners can indulge on sumptuous Bangladeshi dishes authentic to the divisional regions from where they originate. To add to the celebration, the Cascade Lobby Lounge will host a traditional Baisakhi Mela introducing more excitement to the spirit of Baishakh.

The fair will include conventional activities such as bangle sellers, fortune telling, bioscope shows, balloon shooting and other exhilarating activities closely associated to the custom of Pahela Baishakh. A mouth-watering selection of local finger foods such as fuchka, chotpoti, deshi pitha, halim, jhalmuri and many more will also be served along the presence of refreshing mocktail stalls from 3.30 PM.

The Aatmishali Baishakh festival will take place from 12 April to 14 April, 2018 at Amari Dhaka. Extravagant Baishakhi themed décor will enhance the ambience. The eight divisional cuisines will be available for both lunch and dinner at Tk 2500++ and Tk 3000++ per person with buy one get one feature.

For details, please call 01878499999.



Welcome 1425 at Woman's World

To celebrate the upcoming Baishakh, Woman's World is offering a makeup offer at Tk 1425, which includes hair style, sari styling, even Baishakhi temporary tattoos in varied hues of crude local paint, which is all the rage now. The offer will run throughout the day of Pahela Baishakh (14 April) at all Woman's World outlets.

They will also be offering special discounts on facials, pedicures, manicures, hair treatments, etc.

On Pahela Baishakh, Woman's World outlets will be open from 7 AM.

For more information, visit www.facebook.com/womansworldbd

Dream in Kohler

Get the bathroom of your dreams with the Dream in Kohler online contest. Interested participants can create a mood-board of a bathroom, using the Kohler products. After finishing their piece, they have to give it a name and highlight what inspires them about it.

Top voted mood-board entries (Top 09) stand to win great prizes, including one

Tk 1,00,000 Kohler Voucher for the winner and Tk 50,000 Kohler vouchers for the next eight winners. The contest will run till 31 May, 2018. Winners will be announced on the 15 June, 2018.

Participate in the #DreamInKohler contest; create your dream bathroom whenever your creative mode is on at www.dreaminkohlerbd.com

All things Baisakhi at Pan Pacific Sonargaon Hotel

The festive spirit of the Bengali New Year is here once again, as the Pan Pacific Sonargaon Dhaka embellishes the hotel in the bright colours of "Pahela Baishakh".

On April 14, 2018, the hotel will arrange a celebration of authentic Bengali Cuisine alongside a vibrant Baisakhi Mela (Fair) for its guests, as it warmly embraces the Bengali New Year 1425. After the Mela, guests will get a chance to savour the true taste of Bangladeshi Cuisine at "Café Bazar." Mouthwatering delicacies will be available for Buffet Lunch and Dinner at Tk 3000 per person, all-inclusive except beverages.

Guests can also relax in the calm surroundings of "Pool Café" and enjoy the Special BBQ Buffet for Tk. 3000 per person, all-inclusive except beverages on those days.

For more information, please call +88 02 55028008 or email at fbservice.dac@panpacific.com

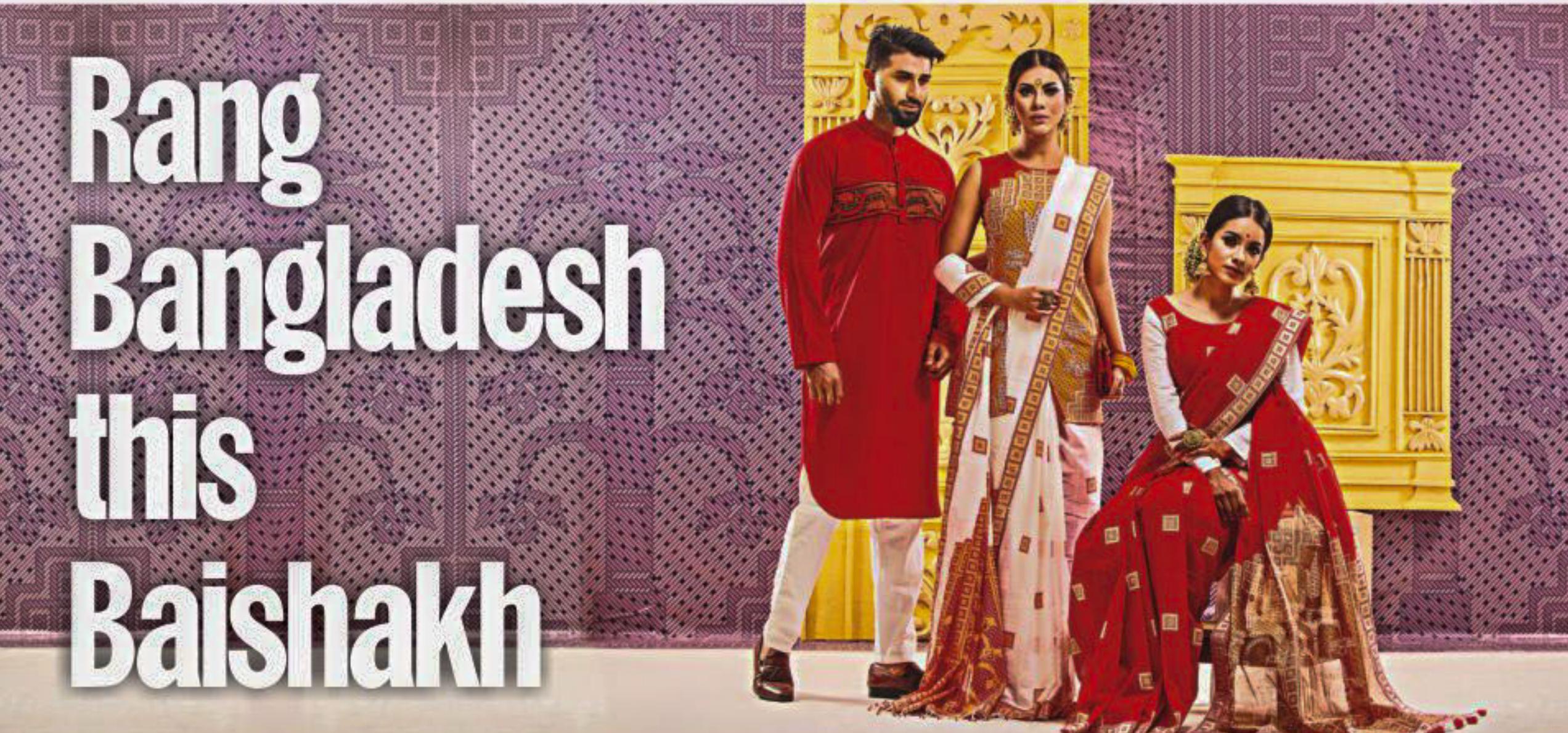
Visit www.facebook.com/PanPacificSonargaonDhaka to stay updated on the Baisakhi offers.

Baishakh 1425 with Cats Eye

Blending in traditional red and white with summer colours, Cats Eye is all set for this Baishakh. For the younger crowd, linen and other cotton fabrics with trendy cuts and designs are the focus. Westerns designs are mixed with local motifs and embroidery and screen prints grace the variety of clothes in this collection.

Cats Eye is also offering special offers for online shoppers as well as for in-store shoppers.

Visit www.catseye.com.bd for more information and to shop online. Check out www.facebook.com/CatsEyeLtd for the full collection.



Rang Bangladesh this Baishakh

Celebrate the coming Bangla New Year with an exclusive collection from Rang Bangladesh. This year's themes include shital patis, mangal shobhajatra in main shades of red, maroon, off-white and white. Other colours include magenta, orange, golden yellow, grey, purple and many more. The clothes are ornamented with screen prints, block prints, hand embroidery, Gujarati stitches, etc. The collection includes saris, tops, T-shirts, panjabis, dhotis, etc. for adults and children, as well as family and couple outfits. This time accessories are included like jewellery and bags for ladies plus gift items like mugs.

For more information and online shopping, visit www.rang-bd.com or call 01777 744344.

Children's wear for Baishakh from Kay Kraft

To capture the full vibrancy of Baishakh, the children's lineup from Kay Kraft features bright colours. Various patterns and cuts are the key focus with fabrics like cotton, linen and many more.

Patachitra, folk patterns, nakshi kantha, floral motifs etc. are highlighted in the attractive collection. The lineup includes shalwar kameezes, saris, frocks, skirt-tops, panjabis, shirts, T-shirts, lehengas, and much more.

The entire collection is available at all Kay Kraft outlets.

Log into <http://kaykraft.com> or find them on social media at www.facebook.com/kaykraft.com.bd

Baishakh at Grameen UNIQLO

Grameen Uniqlo has brought exclusive designs in their Baisakhi collection for young fashion enthusiasts. This year they are showcasing their collection of trendy and traditional outfits in bold bright colours.

The Baisakhi collection contains kameezes and tops with embroidery in festive designs, as well as leggings and palazzos to mix and match. Their Baisakhi panjabi and comfort fit pyjama will make a great set.

Beside the festival collection, new polo shirts, graphic t-shirts, a new collection of jeans and shirts are also introduced.

For a full list of their outlets and more information visit

www.facebook.com/Grameenuniqlo

Shop online at www.grameenuniqlo.com