

OUTSIDE OF THE BOX

Most industries in Bangladesh finally got the memo and are now digitising heavily. More importantly, the global push towards digitisation has led to many disruptions all across. This has led organisations to seriously demand “out of the box,” “agile” and “dynamic” ideas from their young talent. Unfortunately, our education system pretty much revolves around stamping out any sort of creativity whatsoever. Back in seventh grade, I remember being encouraged to memorise English essays rather than writing it on my own. When a generation is taught to memorise for 12 consecutive years followed by the confusing crash course that's university, they join the workforce. Suddenly these graduates are faced with the daunting task of being “creative”. Recently we're also seeing a massive dearth of designers and copywriters in the marketing industry. Writers spent decades being underpaid and now that we've officially run out of them in the marketing field, everyone's concerned after the ship has sailed. This trend has to change and we need to focus more on nurturing creative talent rather than asking them all to be doctors or engineers or lawyers. We should even stop asking people to be “creative”; rather we should focus on ensuring an environment that promotes creativity.

– Rumman R Kalam, Sub-editor, SHOUT



THIS WEEK'S HORRORSCOPE

ARIES

Laser technology has progressed far enough for us to be scared.



TAURUS

Old habits Die Hard 5.



GEMINI

Oh, no! We broke the planet!



CANCER

Klopp wants you to run, and you need to run away.



LEO

All that shines is not gold, but it probably is another expensive metal. Take it!



VIRGO

Tom Hardy needs a hug, and he has asked for you.



LIBRA

Memes are the art form of our times.



SCORPIO

You should have seen the look on your face, it was bad.



SAGITTARIUS

Treasure these moments for the future does not have these moments.



CAPRICORN

Ill fated is the journey that ends/starts at Uttara.



AQUARIUS

The biggest roadblock to your success is everything you stand for.



PISCES

Stop what you are doing, because you are going on a trip and no one else is invited.



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Staff from The University of Newcastle will conduct interviews in Dhaka in April. To apply please send an email to uon.int.enquiries@newcastle.edu.au with the following information:

- Self-introduction including personal contact details
- School result copies including predicted A-Level, IB or CBSE scores where possible
- A short statement describing your interest in pursuing a vocation in engineering or technology at The University of Newcastle (no longer than 500 words)

Applicants selected for interview will be notified in early April.

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