

Our culture



cotton

Momeka Begum had an important job interview at a radio station the next morning. Nervous in nature she struggled to keep her composure. Begum kept herself busy by trying to remain nonchalant. Amongst all the things she did, selecting the sari became a top priority. Her wardrobe was filled with dozens of cotton saris in all shades, subtle to vivid. Finally, she decided to wear the crisp, fern green taant with a thick moss green border; she clearly remembered this was her grandmother's favourite and perhaps hers too.

The narrative, although somewhat fictional, is a common experience of all Bengali belles seeking employment in the '70s. While many aspects might have changed over the years, the fascination for cotton saris remains unchanged. In a similar situation many years later, a woman might prefer to wear alternatives to the sari, but if sari is what she wants to don, only the cotton will come out of her wardrobe.



Photo: Sazzad Ibne Sayed
Styling: Sonia Yeasmin Isha
Model: Tania
Wardrobe: LS

Make-up: Farzana Shakil's Makeover Salon

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