



FESTIVAL OF THE GOLDEN FIBRE



THE National Jute Day was observed for the second time with the slogan: *Sonali Asher Sonali Desh, Pat Ponne Bangladesh.* Parts of the capital were decked out in jute promotion. Jute, also known as the golden fibre, was once the country's highest foreign currency earner. Now, a revival is in the offing. Jute's uses have been diversified over the years. The government formulated Jute Act-2017 for the development of the fibre. Jute Diversification Centre currently has 233 types of jute products. This year, jute saris were heavily promoted during The National Jute Day, a testament to the fibres' versatility.



Photo: ANISUR RAHMAN

