

# CHANGES THAT MAKE US #NOWINLIFESTYLE

The Daily Star  
 CELEBRATING **27** YEARS OF  
 JOURNALISM WITHOUT FEAR OR FAVOUR  
 DHAKA SATURDAY  
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## Colour Politics

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'Seeing red' resonates anger. And rightfully so. A stimulating colour, red has the power to make your heart race and is generally linked to alarm and caution. It evokes powerful emotions like passion, fear and anger. A milder hue of yellow, however, radiates sunshine-like optimism. And strangely enough, on a rough, gloomy day when nothing seems to go your way, the sunniness from a vibrant, yellow outfit is sure to work its contagious charm on your attitude too!

To add to that, green has been known to rid your nerves of anxiety and relieve stress while a 'calming case of blues' can be both inspirational and provoke sadness, while also known to lower blood pressure. After all, there's something inexplicably and intensely calm about a still image of crystal blue, crashing waves.

And while we are still on the subject, how can we leave out the multifaceted and glorious black?

Credited to evoke a regal and elegant look, the simplest tailored outfit, be it traditional or western, can instantly make you feel chic. Black is a true standout. Although associated with mourning, loss or even all things evil, 'black' inclines more on the classy end of the colour spectrum. A good explanation as to why is probably because of the impression of polished, black cars and formal black-tie events.

However, modern takes on politics of specific colours and shades have their own labyrinth of stories to tell. Taking it one step at a time, what could be better than 'green' to kick-start the traipse along the rainbow?

### ENVIOUS GREEN

The synonym for environment, 'green' is now the colour of growth and freshness. And on the national flag of Bangladesh, the green background, in the middle of which sits a red disc, represents the rich lushness

of the country.

More than nature, green is the colour of peace. Green has earned a coveted role of inspiring environmentalist agendas for many European political parties. It even resulted in many non-profits to be formed. And one such non-governmental organization dedicated to make the world a better

The world seems to be obsessed over what colour dominates international fashion weeks and what colour has been reserved for the latest liberalistic movement.

place to live in is Greenpeace.

A global organisation exposing environmental problems, Greenpeace campaigns on worldwide issues such as climate change, deforestation and even protecting the wildlife in the Arctic. Putting the environment first, such non-profits aim for a peaceful future and it is all because of the harmonious green.

### SUNSHINE YELLOW

The warm colour of a golden autumn, yellow used to be a rare sight in fashion, but 2018's head-turning trends will tell you otherwise. The vibrant, cheery burst of yellow hues was the dominant colour on the runways of the New York Fashion Week, 2018 and western trends are slowly tiding over Bangladesh as well. Anything from a sunflower-yellow flounce gown and airy, chiffon dresses to canary-coloured outfits toned down with caramel-shaded add-ons are your ideal go-to options when preparing for the harsh heat to follow this summer.

When talking about yellow and attires that are anything but mellow, how does one leave out the Bangladeshi festival of new beginnings? Pahela Falgun, celebrated in great gaiety, marks the beginning of spring after a gloomy winter. It's the season of birds chirping in the air, flowers blooming anew and the earth reviving itself after a cold hiatus. And at the heart of it all? A glory of colours with yellow leading the show. Saris in all shades of yellow with tiaras and bangles made of fresh flowers to match, women adorn themselves in eye-catching attires and men opt for similar, colour-coding and traditional panjabis. All for Falgun. And all in yellow.

### BURNING RED

Demanding all the attention for itself, red is an arresting colour. Extraordinary in its appeal, red is the double underline, the stop sign, the passion and the rage. Crimson has long been known to be the colour of royalty, preferred by emperors and empresses of the Mughal era. It invokes power and is the colour that needs no emphasising.

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MODEL: EFA  
WARDROBE: PERSONAL



### Ushering Power Revolution

Summit is taking another bold step to be the first in Bangladesh's private sector to build **LNG** Floating Storage and Regasification Unit (**FSRU**) Terminal in Moheshkhali, Cox's Bazar



Summit Power International/Infotrac/2017

Supply Chain Management, International Transportation, Liner Shipping Agency, Media and Entertainment, Information Technology, Computerized Reservation System, Nation-wide Consumer Products Distribution Network, Multi-unit Branded Food and Beverage Chain, Commercial Banking. With capabilities and efficiencies like these, it was hard to contain ourselves in Bangladesh. We were also keen to employ our expertise to the world to serve our global clients. Thus, we conquered other continents. We shared our experiences with you. We provided an opportunity to expand your business horizons by serving people better and helping you to maximize your profit. While doing this, we brought in fresh air to our national economy and flaut the flag of our nation. With presence in over 12 cities around the globe, it is just a start.

## CONQUERING CONTINENTS.

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