

CHANGES THAT MAKE US #NOWINLIFESTYLE



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The making of a great wedding



well known for their ready-made furnishings. Bedroom essentials can be priced from Tk 2 lakh to Tk 18 lakh. Although this is not directly related to the wedding event, but preparations need to be made as early as possible.

INVITE WITH A FLAIR

Invitation cards are now getting grander to announce the great event. From multi-tier boxes of sweets accompanying the card to Mughal Era-esque scrolls or intricate laser cut designs on high quality paper — anything is possible.

While Ideal and Azad are the most well-known wedding card designers, the event planners too can arrange custom designed wedding invites. Standard prices range from Tk 250 to Tk 1500 while exclusive designs can start from Tk 800.

WEDDING DAY MAKEOVERS

Persona or Farzana Shakil's Makeover Salon are crowd favourites for wedding makeup the year around. Other makeup artists like Navin

Ahmed and Amana Rahman offer bespoke services. Full makeovers can cost from Tk 20,000 to Tk 50,000. Makeup salons also include pre-wedding skin care packages. The grooms too are out to look their best. Total Care, Mr Cutts, and Persona Menz offer full packages including haircuts, facials as well as nail care and spa treatments with massages. Packages can start from Tk 8,000 moving up to Tk 40,000.

KEEPING THE MEMORIES

The photo and video/cinematography are no longer constricted into a one-day affair of glaring lights and tripping the guests over miles of wires. As package prices range from Tk 30,000 to Tk 5 lakh (and beyond), wedding photographers are coming up with more and more innovative ways to making the whole event the best memory for newlyweds.

Established photographers like Preto Reza, K N Nafis, Sami Irani Archy of FotoArt etc have taken wedding photography into a story

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are some of menswear brands that cater to grooms with prices starting from TK 35,000 to Tk 80,000.

ALL THAT IS CATERING

Wedding food is the central attraction of the event. Traditional wedding fare including biriyani, kalia, roast, tikia, salad and jorda can range from Tk 450 per person to Tk 1000 per person. Special, separately arranged wedding food for the bride and groom and their families can cost between Tk 20,000 to Tk 50,000. Fakhruddin, Salam, Iqbal Catering, etc. are well known names and recommended by the popular venues.

For upscale hotels like Radisson and Sonargaon, the per person food cost can start at Tk 2,500, for various cuisines.

SETTING UP THE NEWLYWEDS' ABODE

Furnishing the newlyweds abode is another high expense segment. From basic essentials to lavish sets, the choices are limitless. Hi Fashion Gallery, Regal Furniture, Konzept Furniture as well as Otobi, Hatil, etc. are all

PHOTO: LS ARCHIVE



telling setup. Wedding photo and videographers can be contacted separately or they can work with the event planners. The best way to incorporate ideas and visuals is to genuinely talk to the photographers on their capacities and be open to their ideas as well. All photographers are open to customise their package to portray a beautiful story.

THE MAKING OF THE GREAT WEDDING INDUSTRY?

'Wedding Industry' is a very common umbrella term to contain the entire set of activities involved, but it is formally not an industry in Bangladesh, yet.

A wedding is made up of so many variables that anything is bound to go wrong — the pessimist at heart will prepare for that. But a great wedding will have things going wrong, and that's the beauty of chaos and disharmony. After all, marriages are made in heaven, but the wedding has to take place on this mortal plane!

Special thanks to Samina Quasem and Mehrin Mubdi Chowdhury for their time and insight.

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