

# CHANGES THAT MAKE US #NOWINLIFESTYLE



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## FABULOUS GRACE

Fashion fads come and go, but style and grace are timeless. Also timeless is the appeal that silver screen stars have had on shaping pop culture and identities. Yet, age old and restrictive concepts of gendered colours are all but gone, constantly being challenged by modern day mores, and the various shades are now indicative of nothing but a passion for life and beauty; flamboyance no more a taboo. Black is gorgeous on wedding functions even, and men in pink are no less dapper. Explore in this section, our take on the enduring impact of fashion on life, then and now.

### Fashion and film: a silver screen affair

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It is a universally acknowledged fact that one's appearance speaks volumes even before words are spoken. Clothes are not just articles covering one's body, they tell a story, at times much more than we give them credit for.

Clothes maketh a man, they say and how! The need and the desire to feel attractive and beautiful is only human nature. Almost every person out there, even the biggest simpletons, have some sense of personal style, if not fashion. The subtle difference is well-understood.

The connection between fashion and the silver screen is enduring and steadfast. Films have been the greatest source of entertainment for the masses. It allows a certain level of escapism; a fantasy world where reality is non-existent and immaterial.

Glossy images projected on the big screen offer momentary respite from the gritty humdrum of life, making one forget the hurdles and the chores to be dealt with. And as the credits start to roll, traces of this fantastical journey stay with us.

On a subconscious level we want to make that fantasy into a reality. Fashion trends emerge on the silver screen in all their glory, and inspire street style tremendously, persistently. It is hard to defy the allure and glamour of the cinematic style.

Often referred to as Bengali cinema's first couple, Suchitra Sen and Uttam Kumar were undeniable icons for fashionistas here. Young girls experimented with however she put on her eyeliner around her evocative eyes, and she also helped social norms by portraying strong independent women in many of her roles. Uttam Kumar served as the similar icon to the young men of that time.

In Bangladesh, the next generation icons were the fan-favourite pair of Razzak and Kobori. Sujata and Azim were another pair, well-loved for their on-screen charisma, and thus emulated off screen with much fervour.

Legendary actor Razzak burst on to the movie scene in the early 60s, and took the

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