

Life lessons from YouTubers



WASIQUE HASAN

Boy, has YouTube come a long way. In the twelve years since its conception, it has given us some wonderful content. Over time this content has shifted from funny cat videos to whatever the popular YouTubers can dream up. Mostly vlogs, since they're so "creative".

YouTubers are *perfect* role-models for the rest of the human species, so today we're going to dissect some of their secrets to success. By implementing these life lessons (hacks?) you too can attain internet fame and nirvana, though not at the same time.

Creative baby names: In case I haven't made it clear how creative YouTubers are, the answer is very. To become a successful YouTuber, you have to let go of trying to be intelligent and focus on keeping it simple. This is why all the big YouTubers name channels after themselves (Casey Neistat, Jenna Marbles, Lake Paul) totally not narcissistic by the way. Therefore, to become successful in life, name your family after yourself. For example, if your name were Rasheed Khan, your children would be called Rasheed Khan-ers. Doesn't that have a nice ring to it?

You just want attention, you don't want my sub: You thought puppers needed attention? Clearly you haven't met YouTubers. They combine the neediness of a pet with the intelligence of flat-Earthers to make an unholy creation. You'll learn a lot about the real world from just watching YouTube videos. For instance, when you see the title "I ALMOST DIED" (always capitalized) you'll know from experience that the person has the flu. Just the flu, nothing more. Also, when the title of the video is "YouTube is conspiring against me, I'M GOING HOMELESS", it is some form of emotional blackmail to get you to part with your funds. While we're on the topic of money...

Marketing 2 dummies/Marketing 4 dummies: Good news, you can save the lakhs of Takas (but not nine) you were about to spend on that expensive BBA degree. Who needs university when YouTubers are putting on a masterclass on how to sell stuff. If you haven't heard the phrase "buy my merch", then YouTube is not a place you frequent. Hell will freeze over before a YouTuber fails to plug their merch. They will be wearing hoodies (available in the merch shop), their walls will be decorated with posters of said merch, their pets will be wearing pet-sized merch. They will also brainwash their child-majority fanbase into thinking this merch is a measure of class through songs that sound like demonic chants. If you're not marketing your product like this, you are definitely doing it wrong.

Etiquette: The right way to greet strangers on the street isn't to say hello, it's to throw water on their face and pretend it's acid. Not to mention the proper way of going to someone's house: illegally gaining access to their address and filming them without their permission. Don't forget about knocking food out of people's hands on the streets. All the prank channels teach us this, kindly educate yourself you socially-unaware bigot.

These are some of the foolproof ways you can become successful. Don't forget to start fake beef with me once you make it, thanks.

Pros and cons of having a small extended family

MUSHFIQUR RAHMAN SHANTO

Most people have a large extended family that stretches beyond to some relationships that you probably didn't know existed. This wasn't the case for me, as my extended family is quite small. So let's take a look at all the blessings and curses it brings.

PROS:

1. LESS AWKWARD FAMILY GATHERINGS

We all have those family occasions where you have to make mandatory small talk with people who claim to be your family but you've never seen them before. Then there is that moment when your mom just introduced you to a bunch of aunties and then started enthusiastically gossiping with them while you just stand there like a houseplant.

Having a small extended family means having very few experiences like this, and eventually, you will actually get to know some of your distant relatives beyond the "Hello, how are you?" level.

2. FEWER NUMBER OF COUSINS TO BE COMPARED TO

When it comes to their children, Bangladeshi parents are extremely competitive. And if you have academically successful cousins, you can be sure your parents will express their disappointment by pointing out how you are not like them.

Having fewer cousins means your parents can only compare you to only a couple of people, instead of pulling out a list. Just make sure you're doing better than your neighbour's kid.

3. LOWER CHANCES OF BUMPING INTO A FAMILY MEMBER

Aunties like to snoop, and it's even worse if that aunty is of your own

blood. Having a smaller aunty-based spy network in the city is always a good thing.

CONS:

1. LESS EID SALAMI

Coming to the cons, the lack of people to collect Eid Salamis from is definitely a blow. Not having a huge chunk of cash at the end of Eid hurts, but it's even worse when have to endure some immature spoiled kids posting pictures of money on social media, bragging about how much Salami they received.

2. FEWER COUSINS TO HANG OUT WITH

Fewer cousins have both pros and cons. Personally, I find this con to outweigh the pro. Cousins are basically the very first friends we make. We share a bond created by both friendship and bloodline. So it definitely feels bad to not have a lot of cousins.

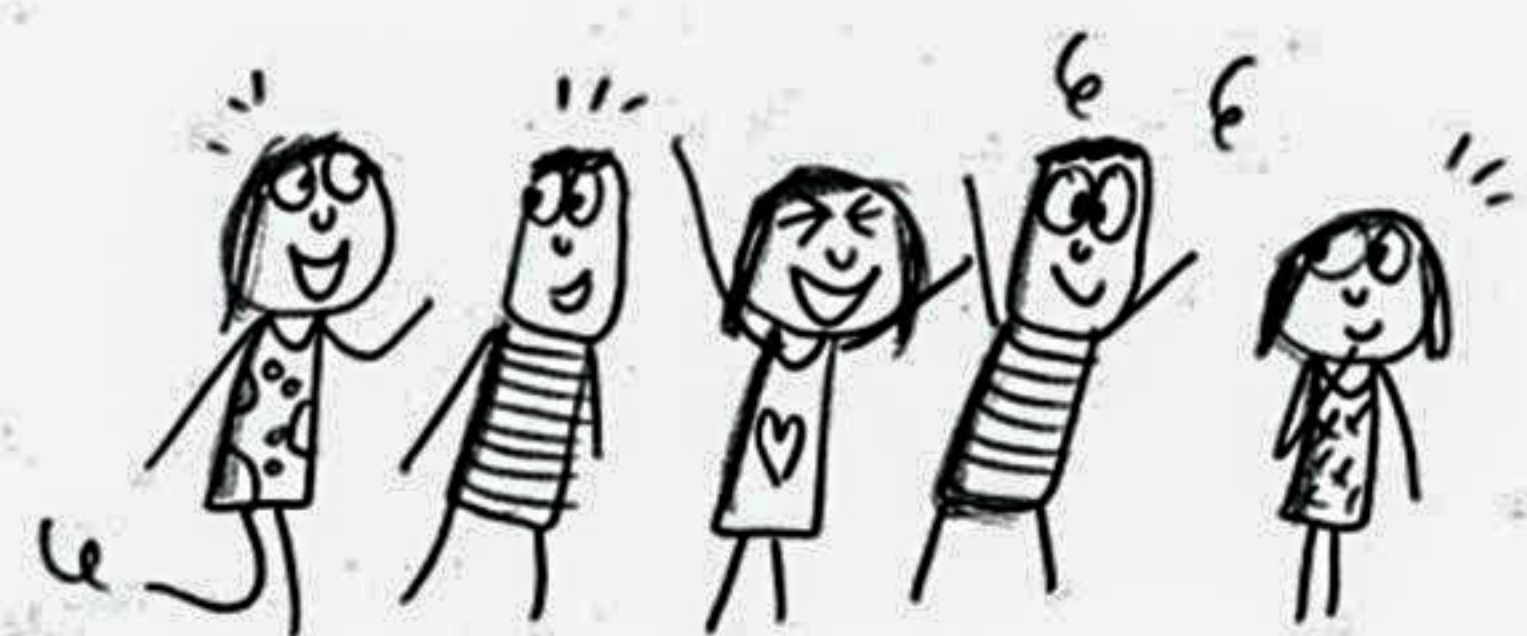
3. FEWER GIFTS FROM FAMILY MEMBERS LIVING ABROAD

Who doesn't love gifts from relatives coming back from abroad? They can range expensive electronic devices to entire cartons of chocolates. If you have a small extended family, you basically have fewer opportunities of receiving such gifts, so you just have to rely on getting good grades and hope your parents keep their promise.

Extended family members can be a nuisance at times, but they are family nonetheless. The bonds created by blood are special. So no matter how things go, it's always best to appreciate their company.

Mushfiqur Rahman Shanto is an undercover wizard who spends his days quietly observing muggles. Send him new magic spells at mushfiqshanto1234@gmail.com

HAPPINESS IS



...having crazy cousins.