14 SHOUTH MAGAZINE

Why is K-Pop so popular?

SARAH KABIR

You might think you know a thing or two about K-pop if you've listened to Gangnam Style but K-Pop is so much more than this one song.

Ingenious approaches to music videos, genuine talent, and pure hard work set K-Pop apart from any other genre of music present nowadays. Here are some of the reasons why K-pop is so popular.

COSTUMES AND COLORS

If you've seen any K-pop videos, the first things that catch your attention are the bright colors and the clothes the artists wear. K-pop stars bring a whole new meaning to fashion. They never shy away from making a statement, and they have a decidedly unique way of interpreting current trends. Since most K-pop music videos have a certain theme or story behind it, their costumes and sets reflect just that.

Which brings me to my next point, storytelling. Almost all Korean music lyrics and videos tell stories rather than just random dancing and meaningless choruses. A great example of this is the WINGS album by the boy group, BTS which contains themes of youth and adolescence. There are stories of each of the seven members of the group struggling with a different aspect of growing up and learning about life.

CATCHY TUNES

STORYTELLING

You don't have to worry about not understanding the words, because as soon as you hear one of the catchy beats, it's going to be stuck in your head and you won't be able to stop singing it despite the language barrier. Seventeen's "Clap",



Twice's "TT" and BTS's "Mic Drop" has been stuck in my head for weeks now, and there's no escaping it.

CHOREOGRAPHY

K-pop idols can not only sing and dance but, they can also perform dance numbers so complicated that it would usually require professional dancers. This takes an insane amount of hard work, practice, and skill, but they are well-known for performing these routines live. Just go watch Seventeen's "Don't Wanna Cry" or BTS's "Fire" if you don't believe me.

TRAINING

K-pop artists are usually groomed and mentored by managers or agents for years at a time before recording their first song. G.Soul a Korean R&B singer trained for 15 years before releasing his music. Intensive training, make these young artists seasoned performers by the time they debut.

MULTITALENTED ARTISTS

K-pop artists almost always act as well as sing. While you can certainly find stars who don't act very well, usually a true K-pop idol is just as skilled as an actor as they are as a singer and dancer. Not only are K-pop artists super talented, incredibly hard workers, and star in perfectly executed music videos, they often mix other cultures into their songs. Singers

frequently mix in English words with their lyrics. Some K-pop stars are even from different countries like Thailand, China, Japan, Canada and even America.

PERSONAL LIVES

Other than making amazing music videos and performing live in countless concerts; most K-pop idols are always making videos about something or other. A lot of the famous groups have their own variety shows and they do live streams frequently. This way, fans can connect with their idols more.

K-pop is so much more than just "music in some unknown language", it's an entire culture.

Why The Room is so special

I DID NOT HIT HER IT'S NOT TRUE IT'S BULLSH*T I DID NOT HIT HER I DID NAAAAAHT



OHHIMARK

WASIQUE HASAN

Some movies make us laugh, others make us cry. Then there are those movies which make us feel all of the emotions at the same time. The Room is one such movie, and in this article I'm going to look at what aspects make it a modern classic.

- 1. Pure Quality: The Room is universally recognised as "the best worst movie of all time". My sincerest apologies to Ananta Jalil, but there really is no movie more deserving of that title than The Room. With a plot flimsier than bakorkhani, characters with as much depth as the Kardashians, dialogue that even Bangla Cinema would scoff at, and cinematography on par with wedding videos- this is the worst movie you'll ever see. Any of these flaws alone could ruin a film; all of them together, however, make for a viewing experience that will keep you laughing from start to finish. Who said two (or multiple) wrongs don't make a right?
- 2. Ignorance is bliss: One thing that comes across right away is how hard the cast tried. They were all seemingly unaware of how hilariously cringe-

worthy the scenes were, as well as how the movie made little to no sense. In every scene you'll notice them trying in earnest to make a good movie. To be more like a "real Hollywood movie", this movie also coughed up an ambitious budget — a cool \$6,000,000 was spent on making the movie, even though it earned just \$1800 during its regular runtime. *Talk about big dreams*. Our main man Tommy Wiseau also suffered from delusions of grandeur. No doubt he thought he was a Hollywood heartthrob, but unfortunately, the rest of the sane world had other ideas.

3. The man, the myth, the legend:
While we're on the topic, let's talk a bit about the enigmatic Tommy. The man continues to baffle people to this day, and not just because of his wonderful acting. He regularly denies having an accent, and despite his skin tone, accent and mannerisms all suggesting Eastern European descent, he insists he's as free as a bald eagle. Tommy is also notoriously shady when it comes to money, as he never answers where the funding for the movie came from. Now I'm not saying he's selling bootlegged copies of

My Little Pony in Mother Russia, but it's not inconceivable either.

4. Unanswered questions: As a consequence of The Room having such a well-thought-out plot, numerous questions remain in the viewer's mind even after the credits roll. What happened to the man who threatened Dennie? Was he arrested? Also, the fate of Lisa's mother — did they cure her, the way they're curing people every day? In the last scene, Denny wasn't carrying his football. Did someone take it? Is doggy okay?

All of these questions, no doubt intentionally left in by Tommy, make you think about the movie and its implications. If you don't like answering such difficult questions, then this movie will TEAR YOU APART LISA.

Even if none of these points have convinced you of The Room's merits, the movie is worth watching just to hear the famous dialogue about internal conflict — "I did not hit her. It's not true, it's bulls*it. I did not hit her, I DID NAHT. O hai Mark."

With a heart of ash and a PC of potato,
Wasique Hasan could use some help. Send
him some memes to cheer him up at
facebook.com/hasique.wasan