



SHOP TALK

Places for eyewear

An accessory in the frenzied industry of dying trends, spectacles and shades are the innovative category that has seen constant evolution. The eyes are, after all, windows to your soul, and adding drama while making a style statement with a pair of eyewear is the perfect way to highlight your personality.

Eyewear is powered to do two things hand in hand: one, it mirrors your inner persona and, two, when frames are matched against facial shapes, eyeglasses play against facial features to enhance the very same.

After careful dissection of the variations of facial shapes and eyewear that you want, let's find out how you can get your hands on those coveted pair of stunning eyeglasses. Your options in this department are truly limitless and that is exactly what makes shopping for eyewear nothing short of a thrilling adventure!

CURE OPTICS

Standing in Gulshan 2, Cure Optics is shop #G-4 of DCC Super Market. This humble, little shop leverages a vast arsenal of frames, offering something for most facial shapes.

If you are one with adorable, chubby and full cheeks, then you have been blessed with a round face, free of harsh angles. Opt for sharp-lined frames at Cure Optics like a straight-square pair of glasses or a thick-rimmed cat-eye pair with an upswept angle that will add dimension to your face.

Priced between Tk 500 and Tk 1000, either styles will make for stern-yet-chic reading pairs or perfectly complement an everyday look. You can even play against subtle facial features by going for a contrasting eyewear frame than that of your hair or eye colour.

The store also has in its bag classic rounds popularly donned by Harry Potter on the silver screen and also great choices for oval frames.

With prices of about Tk 800, these will



work especially well for the square faces amongst you. If you have been tagged with a deep forehead and angular, strong jaw lines, such frames are your calling as they will enhance your face and soften bold features.

BASHUNDHARA CITY SHOPPING COMPLEX

A true haven for anyone looking to up their shade game, the Level 5 of Bashundhara City has caused numerous glass stores to team up, championing variety above all.

Encouraging anti-reflective coating in eyewear, Eye Vision (one of many optical stores) specialises in eye-popping frames that are sure to make a unique statement. If you boast an oblong or rectangular face (a rather long face with a straight cheek-line), you will love their detailed frames with wide lenses and low bridges.

The large, wider glasses will add depth to your face and create the illusion of a shorter face. These come with a hefty tag of about Tk 2000 to Tk 4000.

Standout pairs of sunglasses in mirrored cat-eye designs, along with timeless aviators in varied tints and styles are available at Ray Ban Exclusive (yet another optical store).

While round faces will perfectly work with dark wrap-arounds, a square face will complement iconic aviators or butterfly shades, and an oblong one would rock timeless navigators and wayfarers. Although the prices here vary, you can expect them to be about Tk 3000 - Tk 5000.

decorative details as to take the focus away from the tapered chin.

For glasses, you cannot go wrong with flattering rimless pairs in round or square frames offered by the many stores in New Market.

No matter the facial shape, the diversity is sure to have you overwhelmed and a rough estimate can be about Tk 300 to Tk 500.

OPAL FASHION WEAR

The eyewear scene has spread far; the frenzy reaching even online stores.

Opal Fashion Wear proudly displays one-of-a-kind designs like classic aviators and browlines with lenses in both dark and dazzling tints. From vintage rounds in sleek blacks and reflective whites to angular-shaped sunglasses in retro yellows and pinks, the collection of eyeglasses is truly endless.

Although the online shop doubles as a physical store at Jamuna Future Park, prompt home delivery services, shades and even simplistic frames come by at a range of Tk 350 to Tk 1000.

A head-turning fashion accessory that's more than mere sun protection, eyewear shines a light on individual personas. They spark a thrill in every fashionista, and with the guide on where to shop for your very own now out of the way, heading out to get in the frame is just what is needed to soak in the winter sun.

By Ramisa Haque

Contact info —

Cure Optics #9896203;
Eye Vision, Shop #101-D, Level 5,
Bashundhara City
Ray Ban Exclusive, Shop #933-C, Level 5,
Bashundhara City
Opal Fashion Wear,
www.facebook.com/Opalfw

Photo: LS Archive/Sazzad Ibne Sayed



NEW MARKET

Lanes comprising New Market are hard to leave out when talking about good deals for anything. Even when it comes to optics, the myriad small stores at regular intervals on either side of New Market offers a wide array for the shopper on a budget.

And if that shopper is one with broad foreheads, high cheeks with a narrow chin, they are to embrace the heart shape.

Your best eyeglasses would be in lighter, softer hues with frames wider than the forehead; you can even experiment with minimalistic floral designs or