



He beams with pride when describing what new things they have to offer, and sometimes falls into a melancholy reverie of what could have been.

Even today, whenever I visit the outlet in Dhanmondi, it invokes the same feeling of a colourful and plush wonderland - full of potential to make true a young girl's princess fantasies - that I first felt at the brand's outlet on one bright winter morning at the Dhaka International Trade Fair, a long time ago. And every visit, I file away some little piece of cloth as 'sample' to remember to use for whenever I desire to make anything that is supposed to feel like true beauty.

"I do not think any of my children will stay in this industry, one that I have given my all," Alamgir said.

Given the leaps and bounds growth of the local fashion scene, especially the wedding couture, it is a shame that the silk industry is dying for the lack of support and patrons. This year, may we be able to show our patriotism and love for the country in more concrete ways than just waving and wearing the flag on some days of the year - by supporting the local weaves of silk and cottons, and the industrious hands that make them beautiful.

**By Sania Aiman**

**Photo: Sazzad Ibne Sayed**

**Model: Tabinda, Tania**

**Wardrobe: Doyel Silk**

**Make-up: Farzana Shakil's Makeover Salon**

**Styling: Sonia Yeasmin Isha**