

7th HSBC Export Excellence Awards



Honouring the enterprising exporters of Bangladesh

HSBC Export Excellence Awards - Recognising Bangladesh's excellence in export

The notable players in Bangladesh's export sector convened at the Radisson Grand Ballroom on 17 November 2017 to celebrate the achievements and excellence of five enterprising exporters. The winners were celebrated in the presence of some of the country's leading entrepreneurs, diplomats, regulators, media, and other dignitaries. Mr Tofail Ahmed, the Honourable Minister of Commerce, Government of the People's Republic of Bangladesh, graced the event as the Chief Guest while Ms Alison Blake, British High Commissioner to Dhaka, Bangladesh attended as the Special Guest. Also in attendance were Francois de Maricourt, Chief Executive Officer, HSBC Bangladesh and Md Mahub ur Rahman, Deputy Chief Executive Officer and Country Head of Commercial Banking, HSBC Bangladesh.

The significance of the HSBC Export Excellence Awards lies in the efforts to showcase the tremendous achievements of Bangladesh's exporters. The overarching focus of the programme's 7th edition was to celebrate the entrepreneurial spirit of the exporters who are helping Bangladesh become a global player in the international arena.

The winners were selected by a distinguished jury panel comprising of entrepreneurs, policymakers and some of Bangladesh's most revered thought leaders.

The 7th HSBC Export Excellence Awards was facilitated by four strategic partners. Prothom Alo and The Daily Star extended their support in strategic planning and insight. KPMG and Bangladesh Brand Forum supervised the nomination process, adjudication and independent validation.



Mr Tofail Ahmed, MP
Honourable Commerce Minister,
Government of the People's Republic
of Bangladesh

Bangladesh is moving towards a positive economic development and the companies operating in Bangladesh are the pioneers of the economic development and the government is facilitating this by making policies and dialogues in the international forums.



Ms Alison Blake
British High Commissioner to Dhaka,
Bangladesh

UK government is here to work with Bangladesh to build a brighter better future and to drive up the export and investments from both of our countries.



Francois de Maricourt
Chief Executive Officer
HSBC Bangladesh

Our entrepreneurs have been at the forefront in fuelling the steady economic growth of Bangladesh. At HSBC, we are honoured to recognise and encourage these individuals for perseverance and hard work.



Md Mahub ur Rahman
Deputy CEO and Country Head of
Commercial Banking
HSBC Bangladesh

Export had been playing a vital role in leading the economic prosperity of Bangladesh. Thanks to our entrepreneurs for building a world class supply chain and making the Bangladesh brand international.

Made in Bangladesh

Every year, HSBC Export Excellence Awards brings new and creative elements to its ceremony while staying true to its goal of honouring the exporters of Bangladesh.

This year, renowned singer, Ms Samina Choudhury performed the evergreen song "O Amar Bangla Ma tor". The song was a celebration of the colourful seasons of Bangladesh. Her performance was accompanied by the tunes of various traditional and indigenous musical instruments including the dhol, dotara, tabla, flute, and harmonium.

The programme ended with a fashion show commemorating Bangladesh's export excellence and showcasing some of the world class brands being crafted in our country.



THE WINNERS OF THE 7TH HSBC EXPORT EXCELLENCE AWARDS



Square Fashions Ltd, Winner – Ready Made Garments Group A Category

"Each and every member of square group has built this huge organization"

Square Fashions started its journey in 2001; it works with around 25 world renowned brands which supply their products in around 75 countries. Square Fashions sets itself apart from other RMG exporters through its compliance to social, sustainable and environmental standards.



Tarasima Apparels Ltd, Winner – Ready Made Garments Group B Category

"We believe in investing in people in giving them a vision and letting them be a part of that vision and that is why we are here today"

Established in 2005, Tarasima Apparels started its journey with only 75 machines and a few hundred employees. Now, they export ready-made garments to 42 countries and supplies 1.5 million pieces of denim wear to international buyers. Tarasima believes in investing in people and have been taking care of their employees through different initiatives. They are also cautious about their environmental footprint.



Envoy Textiles Ltd, Winner – Supply Chain and Backward Linkage

"Quality, consistency and commitment will be continued as key priorities of our sustainable growth"

Envoy Textiles Limited (ETL) started its operation in 2008, and today it produces 4 million yards of denim fabric per month and 55 tons of yarn per day. ETL is the only LEED platinum textiles mill in Bangladesh. The company is nominated by some major globally recognised retail brands and also directly exports to over ten countries. ETL ensures excellence in product quality, on-time delivery, diversifying products through continuous product innovation, cost effectiveness and customer satisfaction.



Searmark (BD) Ltd, Winner - Traditional and Emerging Category

"To help the Bangladesh economy grow and if anywhere I can make a contribution - that was my mission"

Searmark started its operations in Bangladesh in 2002 with their current turnover standing at USD 33 million. For their contributions in export, Searmark has received many awards from Bangladesh as well as the United Kingdom, including the Queen's Award and the European Exporter of the Year award.



Classical Handmade Products BD, Winner - Small and Medium Enterprises (SMEs) Category

"Our workers are creating interesting product and by doing this we are bringing foreign currency, eliminating poverty and social exclusion"

Established in 2008, Classical Handmade now employs 2,000 workers in a factory of 40,000 square feet. It is one of the country's largest handmade products supplier. They are exporting the products to over 33 countries around the world and earns USD 3.5 million annually. Their major customers are from Germany, Spain, Sweden and USA.

