

For six yards of sheer elegance

No other garment accentuates the beauty of a woman like a sari, still one of the most favoured outfits for every festive season.

Recognising this aspect of the sari, Mehruna Chowdhury, has started an online store called Glams Galleria offering an exclusive collection of party wear saris. Tapping into the massive potential of online shopping, Glams Galleria aims to help people decide their next party look from the comfort of their home.

Having designed a collection of saris for the occasion of Eid before, she now plans to pursue her passion to create designer saris and also take orders for customised attires.

Mehruna's sari collection showcases her eclectic taste. From opulently embroidered silks to printed Muslins in elegant hues, from cutwork borders to heavily embroidered ones with threads and pearls.

You are spoilt for choices, and if you are having difficulty in choosing between the two then an embroidered half-n-half Muslin and silk sari could do the trick. All her designs are chic with just the right touch of traditional.

To provide a wide range of options to her clientele her designs include Georgette saris with 'Gota Patti' work, hand painted Muslins saris, Zardosi work on soft silk, and hand embroidered lace saris. Keeping the colour palette diverse she has experimented with light soothing hues as well as rich darker

shades, Mehruna's designs look equally classy worn to weddings or cocktails.

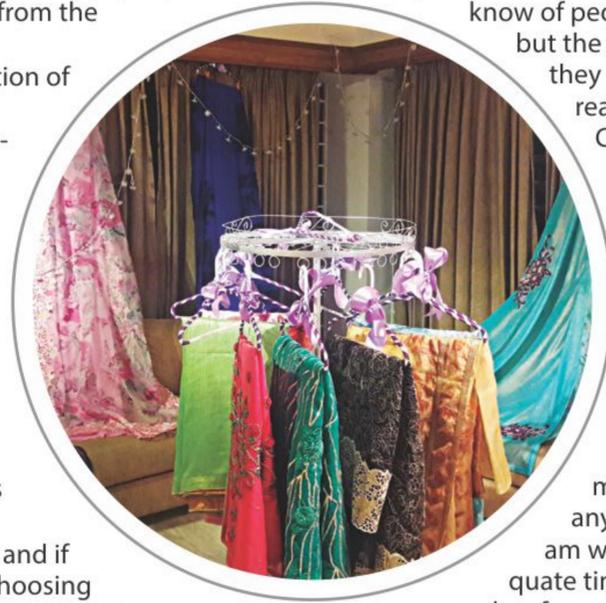
"Apart from the fact that I've always wanted to create something of my own, one of the primary reasons I decided to start an online sari store is to provide people with unique and exclusive saris at affordable prices. I've noticed most boutiques in the city charge an exorbitant rate for designer saris, I know of people who like their designs but the saris are so expensive that they are beyond most people's reach," says Mehruna Chowdhury.

True to the Glams Galleria tag-line 'You are what you wear', Mehruna provides customised solutions to every sari wearer. "I believe each person has their own unique requirement and I want to cater to that. So, if someone likes my design but wants to change the material or needs me to make any changes to the design itself, I am willing to do that. With adequate time given I will be taking bulk orders for saris required for family and

friends for 'gaye holud' functions. My preference is always to sit down with my customers to understand their taste and work with them to ensure complete customer satisfaction."

To contact Mehruna log on to: [facebook.com/glamsgalleria](https://www.facebook.com/glamsgalleria). Or call her at 01735-859784.

By Samina Hossain
Photo courtesy: Glams Galleria



Woman's World opens new branch: Signature

Keeping up with demands for upscale beauty products and styling, Woman's World Ltd opened a new branch – Signature – on 9 December, 2017, in Gulshan 2. This branch is equipped with the latest in beauty care and a variety of cosmetic products. Woman's World seeks to provide international standards for the local clientele. Founder Kona Alam's relentless efforts in providing the best in beauty care is bound to make this branch a popular destination.

Aside from opening this branch, Woman's World has introduced sixteen types of cosmetics and toiletries, plus four makeup products. Those who are looking for quality skin care and makeup, can easily avail these from the Signature branch, as well as their other branches. These products will soon be available at various super shops and other selected stores.

For more information, visit <https://www.facebook.com/womansworldbd> or call 0175 5518888.

Meena Bazar: enhancing lifestyle for fifteen years

Meena Bazar started its journey back in the year 2002 with only two outlets in Dhaka and Chittagong respectively. On September 14, 2017 Meena Bazar stepped into its fifteenth year of operations. Now, every day at seventeen different locations across the country, Meena Bazar is meeting the regular needs of their customers.

MAKING AN ENTRY WITH FORMALIN-FREE, ORGANIC FOOD

Meena Bazar, is a name that customers have come to know and love for providing healthy, chemical-free products into the country's markets. They had also introduced the organic food category with the aim of bettering the health and well-being of its customers. The purpose of this holistic approach is the singular pursuit of bringing smiles on the faces of every customer.

MAKING SHOPPING PLEASURABLE

The element of 'hassle' is never present within the spacious, well-lit and organised floors of Meena Bazar. From the very beginning, the store focused on adding value to the already evolved shopping experience that their customers have been enjoying for a long time.

Along with the pleasures of shopping which comes with an unending array of products to choose from, Meena Bazar provides the convenience of 'order'. From



raw vegetables to daily essentials, Meena Bazar ensures that the countless products under its roof are categorically grouped and neatly organised across a breathable distance.

In addition, Meena Bazar provides the facility of remote shopping with its 'On-call Shopping Service'. Customers can call to place orders and receive each item in a neatly put-together package, right at their

doorsteps. To cater to occasions and ceremonies, Meena Bazar also offers the facility of large deliveries.

PRODUCT LINE-UP, PRICING AND PAYMENT

The product range of Meena Bazar is more than sufficient to fill every need of any household. From freshly caught fish to kitchen accessories, the ever-increasing

line-up of products are able to meet daily needs in an unparalleled manner. Customers will also find domestic and foreign cosmetics, children's toys, and women's products to bottled drinks, packaged juices, liquids and powders. This diversified list of products helps the superstore offer an affordable price-plan for the customers.

The bills are computer generated and upon payment, every customer receives a detailed list as a reference point of items bagged and tagged for them. Bills are payable in cash or card, depending upon the convenience of the customers.

REGULAR SCHEDULE AND SECURITY

Meena Bazar outlets are open from 9 AM to 8 PM, every single day of the year. Close circuit cameras cover every square foot of the premises with private security deployed at each point of entry. All Meena Bazar's outlets have their own car parking system, adding to the peace of mind of the shopper.

With the leadership of Kazi Shahed Ahmed, Meena Bazar has been devoting each day in diligent service of loyal customers whilst bringing to them the best-quality domestic and international products. They have been doing this for fifteen years now and will continue to provide better services in the coming years.