



Bangladesh's Best Food Brand *Fresh*

Your continuous love and trust has made Fresh the "Best Food Brand" of Bangladesh on various global, regional and national platforms.

- ◆ **Most Chosen Food Brand of Bangladesh - Global Brand Footprint Study of 2014, 2015 and 2016, Kantar World Panel**
- ◆ **Best Brand in FMCG Category - South Asian Business Excellence, The Golden Globe Tigers Award 2017**
- ◆ **Best Sugar and Best Atta, Maida, Suji Brand - Best Brand Award Bangladesh 2016 & 2017, jointly organized by Bangladesh Brand Forum & Kantar Millward Brown**

Moreover, Fresh has earned over 12 awards and mentions at the Best Brand Award Bangladesh 2016 & 2017.

We dream, Fresh will spread joy worldwide in every Bangladeshi home in the days to come.

Long way to go, miles to cover.

