

# TOYA

FEMME FABULOUS

Mumtaheena Chowdhury Toya started her journey in the world of showbiz with Lux Channel I Superstar 2010. Although she wasn't crowned the winner she went on to grab the attention of the audience by performing in Grameenphone's advertisement with Ananta Jalil. She later started her acting career by performing in 'Odekha Megher Kabbyo' directed by Rumana Rashid Ishita.

## SKIN CARE

Toya starts her day by cleansing her face with the Neutrogena Oil Free Acne Wash. Once her skin is clean of all impurities, she applies The Body Shop Seaweed Oil Balancing Toner. Finally she uses the Urban Decay de-slick Makeup Setting Spray as a primer to prepare her skin to apply make-up. At the end of the day she removes all the make-up using the Sephora Triple Action Cleansing Water. Afterwards she uses the Sephora Instant Moisture+ Cream to moisturize her skin.

She also uses various types of sheet masks once a month to retain the glow in her face.

## HAIR CARE

Toya has very oily hair. Thus, she needs to shampoo everyday to keep her hair silky. She uses Herbal Essence shampoo currently but also likes Tresseme and The Body Shop. Since her hair is already very oily, she doesn't need to apply a conditioner to further moisturize it. However, she occasionally goes to the parlour to get the Keratin Smoothing Treatment and Hair Spa. This keeps her hair soft, smooth and healthy.

## MAKE-UP

For her everyday look, Toya prefers to use the MAC Prolong Concealer on the high points of her face and then sets the concealer with the Makeup

Forever HD Powder. To enhance her eyes, she applies a lot of Sephora Full Action Extreme Effect Mascara. Finally, to complete the look she applies matte lipstick. Her favourite brands include MAC, Anastasia Beverly Hills, Makeup Forever, etc. However, when going to a party she likes to create a heavy base. She uses the Makeup Forever Ultra HD Foundation and applies the concealer. To contour her face, she uses the Kat Von D Contour Palette.

## REGULAR WEAR

For her regular wear, Toya prefers casual t-shirts, shirts, tops with jeans. She likes to complete the look with white sneakers and a jacket. For her everyday look, she tries to keep accessories as minimal as possible.

## PARTY WEAR

When going to a wedding or dawaat, Toya wears katan saree. She loves to wear sarees and tries to wear them as frequently as possible. However, when going to a party with friends, she likes to wear jeans with top. She loves bags and shoes and thus likes to complete and accessorize her attire with trendy heels and bags.

By Amira Amin



Kat Von D Contour Palette



Neutrogena Oil Free Acne Wash



MAC Prolong Concealer



Sephora Instant Moisture+ Cream



Makeup Forever Ultra HD Foundation



The Body Shop Seaweed Oil Balancing Toner



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