



The power to do more

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INFORMATION | GADGETS | TECHNOLOGY



# DIGITAL WORLD 2017 WHAT AWAITS US?



Digital World, the biggest tech expo in Bangladesh, is back again this year starting from December 6, 2017. This year the theme for the expo is 'Ready for Tomorrow' – to showcase how the ICT sector has grown and matured over the last decade. Bangladesh government, considering its stance to ride the tide of 4th industrial revolution (4IR), wants the mass to know how the fusion of technologies is blurring the lines between the physical, digital, and biological spheres.



This multi-facet expo will be providing a platform to establish a network with the local and regional/ global IT-ITES industry leaders and experts to share their best practices and experiences. In this four-day-long event will be hosting more than two hundred ICT experts, analysts and representatives from top global IT firms. The exhibition this year will have several regular elements. In addition to that, Sophia- world's first social robot is going to make an appearance during this expo.

It will also have more than 300 stalls and pavilions for IT Exposition, 24 seminars and panel discussions & a ICT Career Camp- all of these aim to connect investors, innovators, entrepreneurs, industry leaders and IT workforce of the country.

The high voltage sessions of this year's digital world are:

- Disruptive Technologies VCs are investing in which will be attended by: Fazle Kabir, Governor, Bangladesh Bank; Professor Dr. M. Khairul Hossain, Chairman, Bangladesh Securities and Exchange Commission;

Wendy Jo Werner, Country Manager, Bangladesh, Bhutan and Nepal, International Finance Corporation, IFC.

- Prospect and Challenges of Digital Currency in Bangladesh which will be attended by: S M Kamal, Country Manager, MasterCard, Bangladesh; Nick Gogerty, Chief Strategist, Lykke Asia, Singapore; M A Mannan M.P, State Minister of Finance, GoB; Mohammad Arfe Elahi, IT Manager, a2i, PMO; Subhankar Saha, Executive Director, Bangladesh Bank; Abul Kashem Md. Shirin, MD of DBBL; Debdul Roy, General Manager, Bangladesh Bank

- Seminar on IoT by DataSoft which will be attended by Mahboob Zaman, Managing Director, DataSoft Systems Bangladesh Limited; Dr. M. Helal Uddin Ahmed, Professor & Chair, MIS Department, Dhaka University; Faruq Ahmed Jewel, IoT Expert, A2i; A N M Saiful Islam, Project Director, SDKHTP.

- Smart agriculture, Smart Future which will be attended by: Dharani Burra, Data Scientist, CGIAR;

Begum Matia Chowdhury, MP, Minister, MoA; Zunaid Ahmed Palak, MP, State Minister, ICTD; Dr. Muhammad Abdur Razzaque, MP; Marcia Bernicat, Ambassador, US Embassy; Anis Ud Dowla, President, BD Seed Association; Mosharraf Hossain, Addl. Secretary, MoA; Mustafa Jabbar, President, BASIS; Prof M A Kashem, Vice Chancellor, HSTU;

The ICT Division, in association with BCC, BASIS and A2i has organised this mega event. ICT Division has also collaborated with Bangladesh Association of Call Centre and Outsourcing (BACCO), e-Commerce Association of Bangladesh (e-Cab), Bangladesh Computer Samity (BCS) and professional bodies including Bangladesh Computer Society, Bangladesh ICT Journalist Forum (BIJF), Bangladesh women in IT (BWIT) and CTO Forum.

## TOP FIVE CRYPTOCURRENCIES OTHER THAN BITCOIN



### ETHERIUM

MARKET PRICE: US \$463.91  
MARKET CAPITAL: US \$44.58 B  
IN OPERATION SINCE: 2015

The Ethereum is an open-source, public, blockchain-based cryptocurrency. Ethereum was proposed in late 2013 by Vitalik Buterin, a cryptocurrency researcher, and programmer. The system went live on 30 July 2015, with 11.9 million coins pre-mined for the crowd-sale.

### RIPPLE

MARKET PRICE: US \$0.256  
MARKET CAPITAL: US \$9.98 B  
IN OPERATION SINCE: 2012

Ripple is a real-time gross settlement system, currency exchange and remittance network. Used by companies such as UniCredit, UBS and Santander, Ripple has been increasingly adopted by banks and payment networks as settlement infrastructure technology.

### LITECOIN

MARKET PRICE: US \$  
MARKET CAPITAL: US \$9.98 B  
IN OPERATION SINCE: 2011

Litecoin is a peer-to-peer cryptocurrency. The Litecoin Network aims to process a block every 2.5 minutes, rather than Bitcoin's 10 minutes, which its developers claim allows for faster transaction confirmation.

### DASH

MARKET PRICE: US \$ 777.71  
MARKET CAPITAL: US \$6.0 B  
IN OPERATION SINCE: 2014

Dash is the first decentralised autonomous organisation powered by a Sybil proof decentralised governance and funding system. Within the first two days of launch, 1.9 million coins were mined, which is approximately 10% of the total supply that will ever be issued.

### BITCOIN CASH

MARKET PRICE: US \$ 1,630.27  
MARKET CAPITAL: US \$27.44 B  
IN OPERATION SINCE: 2017

Bitcoin Cash (BCH) is a hard fork of the cryptocurrency bitcoin. The fork occurred on August 1, 2017. Notable supporters of Bitcoin Cash include Tokyo-based investor Roger Ver, Jihan Wu from Bitmain, Rick Falkvinge, John McAfee, Kim Dotcom, Calvin Ayre and Gavin Andresen.

DESIGNED BY: SHAHRIAR RAHMAN

## JUST IN

### OPPO launches F5 6GB Version in BD market



OPPO has unveiled OPPO F5 6GB after launching OPPO F5 6GB recently. The pre-order for OPPO F5 6GB started last week. The phone will be available from 2nd December 2017 in Bangladesh market. According to a press release issued by OPPO, the phone can process 200 facial recognition spots that refer-

ence the image against a global database of human faces to learn facial features, shapes and structures, F5 6GB can distinguish each person's face features from skin tone and type, gender, age and more. The phone sports 6-inches FHD+ full screen display in a compact body and a narrow frame. Price: Tk. 32,990/-

## TECH HAPPENING

### Digital Life to conduct IT training for youths

Digital Life, an ICT-focused educational institute, has started its journey to provide international-standard tech education to young adults. Education activities will be conducted in four specific segments of ICT. The institute will offer courses on animation, graphic design, digital photography & photoshop, and digital filmmaking. In addition to that, the institute will offer special professional courses including motion graphics, graphics, Microsoft Dot Net, web and software development for individuals as well as corporations.

### Everest Group unveils report suggesting Bangladeshi ICT revenue to grow five folds by 2025

Everest Group recently unveiled a White-paper titled: 'Bet on the Future-The Bangladesh IT-ITES Industry is Poised for Growth' with the cooperation of US based Boston Consulting Group (BCG) through interviewing local companies, government stakeholders. The data from the Everest Group proprietary industry factsheets and methodologies were used to compile this report that forecasts the local industry's revenue generation of US \$0.9-1.1 billion in 2017 and grow the five-fold to reach US 4.6-4.8 billion by 2025. The ICT minister said the Whitepaper is an unbiased reflection of Bangladesh's potential for emergence as an ICT hub and depicts how the Digital Bangladesh Vision has become a reality. BCC Executive Director Swapan Kumar Sarker, LICIT Project Director Md Rezaul Karim, President of Bangladesh Association of Call Center and Outsourcing (BACCO) Wahid Sharif, Partner of BCG Zarif Munir, Practice Director at Everest Group Prashray Kala, Mike Kazi, CEO of Kazi IT Center and other prominent industry leaders were present. LICIT Component Team Leader Sami Ahmed conducted the function.

### Kaspersky Lab introduces 'Safe Kids'

Kaspersky Lab brings "Safe Kids" for Bangladeshi market. Officextracts, the distributor of Kaspersky Lab in Bangladesh organised a Press Conference at the BIJF conference room last week to launch the security solution product. According to the press release issued by Officextracts, Kaspersky Safe Kids keeps children away from digital threats. It guards against online risks, helps manage a child's device usage time, and keeps parents posted on the child's location in real-time, alerting the parents on mobile phones if the child crosses a specified safe zone. It helps monitor a child's public facebook activity, android calls and SMS messages. It is one package that can help you in protecting and monitoring your child in a digital world.

### Samsung launches a brand ambassador program for university students

Samsung has recently launched a brand ambassador program named 'Samsung Edge Bangladesh' in which young individuals from different universities can participate and get access to the ins and outs of Samsung's mobile and consumer electronics division of Bangladesh. Students from any university with any grade and subject can apply for this program. The activity period of this program will be 4 months long. Application is open now and students can apply till 7th December, 2017. The brand ambassadors will work as innovative Samsung Researcher, Samsung Think-Tank and will get exclusive opportunities to visit Samsung factories and get certificate from Samsung at the end of the program.

## TECH BITS

Graphic India raises \$5M to build a Marvel-like digital comic brand for India



Twitter Lite with lower data usage becomes available in 24 new countries



Lyft gained from Uber's scandals, sees revenue triple



SpaceX's first Falcon Heavy launch will now take place in 2018



Google Cloud brings in former Intel exec Diane Bryant as COO

