



Bangladesh Ceramics Industry: The Next Manufacturing Success

CERAMICS IN BANGLADESH - IN NUMBERS



TABLEWARE

NO. OF INDUSTRIES

20



TILES

250 MIL.
PIECES26
SQ MT

SANITARYWARE

16

7.5 MIL.
PIECESYEARLY PRODUCTION
CAPACITY

MARKET CONSUMPTION

\$60.05 MIL.
USD\$259.11 MIL.
USD\$38.03 MIL.
USDMARKET SHARE OF LOCAL
PRODUCTS WITH IMPORTED11.45% IMPORTED
88.55% LOCAL27.71% IMPORTED
72.29% LOCAL16.57% IMPORTED
83.43% LOCALINVESTMENT
MORE THAN
\$1 BIL.
USD (LOCAL & FOREIGN)EXPORT
YEARLY
\$42 MIL.
USDGROWTH
PRODUCTION
200%
LAST 5 YEARSMANPOWER
DIRECT AND INDIRECT
500,000
40% FEMALE WORKERS

INFOGRAPHIC: SHAER REAZ

DBL AT CERAMIC EXPO BANGLADESH

30 November
to 2 December 2017

Time: 10.00 am to 7.00 pm, Venue: Noboratri Hall
International Convention City Bashundhara (ICCB)

Please join us at the Pavilion
and get a chance of winning exciting
offers from DBL Ceramics

dbl

CERAMICS

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Ceramic Expo Bangladesh 2017

Celebrating achievements of Bangladesh's
ceramics industry



CERAMIC EXPO

BANGLADESH - 2017

THE CERAMIC EXPO Bangladesh 2017 is the first ever international exhibition on the ceramics industry in Bangladesh. It will bring all the local manufacturers, exporters and suppliers of ceramics and allied products onto a single platform and showcase their achievements, earned through creative entrepreneurship and hard work over the years, to the world.

The Expo will be held at International Convention City Bashundhara (ICCB) from November 30 to December 2, 2017. The international exhibition is expected to be attended by representatives of more than 52 global brands, manufacturers and suppliers of ceramic raw materials and machineries from 13 countries.

A good number of international media will also participate in the Expo. Bangladesh, being a high-quality producer of ceramics and having skilled manpower, low labour cost and supply of sulphur-free natural gas, is perfectly positioned to be a strategic partner in the production and supply of ceramic goods on a global scale. As a result, there is ample scope for foreign ceramic manufacturers, buyers and investors to

explore and invest in the emerging ceramics industry of Bangladesh.

Md. Shirajul Islam Mollah MP, President of Bangladesh Ceramics Manufacturers and Exporters Association (BCMEA) and Managing Director of the principal sponsor of the Expo China-Bangla Ceramic Industries Limited, shares, "The Ceramic Expo is a milestone for the ceramics industry in Bangladesh. The response we have gotten is simply outstanding."

The trade show will be a significant vehicle for promoting and encouraging the private and public sectors for building a strong business relationship with Bangladesh's ceramics industry. On the one hand it will create awareness among the local consumers about using indigenous ceramic products and on the other hand international manufacturers and buyers will get to know about the improvement of our ceramics sector, adds Shirajul Islam Mollah.

He informs that they have already started taking preparation for the next Ceramic Expo and from now on such international exhibitions on Bangladesh's ceramics industry will be held on a regular basis.