

RISE HIGH BANGLADESH



The second season of the export idea contest “Rise High Bangladesh”, jointly organised by The Daily Star and Crown Cement, has stepped into the final round. Successful campus activation programmes and campaigns in different media platforms generated all round positive response from students, and a good number of ideas have been submitted for the contest. An expert panel of judges, comprised of prominent business leaders and practitioners of the country, choose ten ideas for the final contest. Now three finalists will be selected for the gala round by the jury panel and readers. To vote for your idea please visit : www.thedailystar.net/risehighbd

1. PINEAPPLE LEAF FIBER (PALF)

EcoFib



Team Green Bees from Rajshahi University

Production of fine quality yarn from pineapple leaf fiber.

No harmful use of chemical toxic

Anti-allergic

Substitute of leather

Zero waste management

2. BIO-ETHANOL

Team Archon from Army Institute of Business Administration (AIBA), Savar

Producing ethanol from starch-rich agricultural product cassava.

Bio-fuel made from bio-ethanol can be mixed with petrol, diesel and octane.

Bio-degradable polyethylene can be used for packaging

Eco-friendly green product

Reduce pressure on fossil fuel



JURY PANEL



PROFESSOR IMRAN RAHMAN

Special Advisor to the Board of Trustees & Dean, School of Business University of Liberal Arts Bangladesh

This is a unique initiative, as it will help expand our export market. I am amazed at some of the innovative ideas presented in this competition. It is really encouraging that our young stars are thinking out of the box and coming up with innovative ideas to compete in the global market. I hope in the future this export idea contest



BITOPI DAS CHOWDHURY

Head of Corporate Affairs, Standard Chartered Bangladesh

I must congratulate both the organisers and the young participants of the export idea contest. Some of the ideas are very innovative and can work as a solution to the challenges that we are facing not only in Bangladesh but also globally. Some of the ideas are definitely implementable with



SYED NASIM MANZUR

Former President, MCCI, Dhaka and MD, Apex Footwear Ltd.

This is an amazing initiative. I am very inspired seeing creative efforts of our young generation. We have seen some incredibly detailed research on how to diversify our export base. Most importantly we have seen the passion of our young entrepreneurs to contribute to the development of the country. This is

3. SNAILO



Team V Squad from University of Rajshahi

Edible snail meat

A brand new source of food

High protein ingredients

Low harvesting cost

Huge export support potentiality as nontraditional food

4. ROSE ESSENTIAL OIL

Team Butterfly Effect from Jahangirnagar University

Essential oil from rose

Globally renewed interest in aromatherapy

Organic product

Emotionally uplifting

Diversification in agriculture



5. GREEN INSECT



Team Third Dimension from Bangladesh University of Professionals (BUP)

Developing a source of natural protein for animals using black soldier fly insects

High nutritional content

Turning waste into marketable protein product

Suitable replacement of soyabean meal as a poultry feed

Disease free

6. CHITOSAN

Team Sept of Baelor from University of Dhaka

An organic polymer derived from the shell of shrimps for use in biodegradable plastics, pharmaceuticals, cosmetics, food products and water purification.

Recycling of shrimp waste

Organic product

High global demand

Abundance of raw material and low production cost



7. BIO-DEGRADABLE PACKAGING PRODUCTS



Team X-Poser from Army Institute of Business Administration (AIBA), Savar

Bio-degradable Tableware and Food Packages made from BAGASSE (sugarcane waste)

Eco-friendly

Availability of raw materials

Recycling of wastes

Green alternative to harmful plastic

8. MUSTARD OIL CAKE AND MUSTARD OIL

Team Sleepers Jeepers from Institute of Business Administration, University of Dhaka

Production and export of mustard oil cake

Availability of raw materials

Multiple uses like animal and fish feed

Multiple health benefits for human

Low production cost



9. GREENPRO PLASTICS



Team Dream from Institute of Business Administration, University of Dhaka

Chicken Feather Thermoplastic

Extremely resilient and durable

Organic, bio-degradable and eco-friendly

High demand of bio-plastic

Abundance of raw material (chicken feather)

10. JACKFEE

Team Believers from Bangladesh University of Professionals (BUP)

Coffee from Jackfruit Seeds

High fiber content, gluten-free, soy-free non-GMO, low calorie and zero cholesterol

Favorable climate for mass production of jackfruit

Numerous health benefits

