

NEWS FLASH

Le Reve Autumn-Winter Collection, 2017

Le Reve recently launched its new Autumn-Winter 2017 Collection & Campaign for a colorful, fresh season. With collection themes such as 'Run-away Roadtrip' for the women & Native Wild for the men, Le Reve is aiming to create a sensation with special focus on Women's Tunic, Men's T-shirts & Casual Shirts in October. November & December will see a mix of wool and knitwear pieces to perfectly layer and complement the outfits.

Key highlights of the women's wear collection are swing coats, blouse-ons, shawl collar jackets, wrap coats, cardigans etc. The collection also offers shrugs & wide variety of Shawls.

For the men's Collection there are casual shirts in hoods, with variety of plaid linings, sweat shirts in native wild inspiration, sleeveless sweat shirts in a strong winter palette. Turn up sleeve styles & mandarin collars are back in casual shirts, making men's casual shirt collection reflect the global trends.

Last but not the least, Le Reve Autumn/Winter'17 kid's collection include jackets, sweat shirts, full sleeve t-shirts, long sleeve hoodies, tunics, denims & culottes for the little ones in the family within the age group of 2- 12 years. Refreshed new born category will certainly delight the customers with the widest choices for kid's seasonal wardrobe.



Perfume World outlet at Bogra

On Saturday, November 4, the most prominent shopping mall in Bogra --Runner Plaza-- opened its doors for the twelfth exclusive outlet of Perfume World. With an area of 300 square feet, the ground floor outlet is an unofficial initiative of Bangla Perfumes Distributors Ltd. in expanding their chain with Perfume World.

Bangla Perfumes distributes

world famous brand fragrances in Bangladesh, like Gucci, Giorgio Armani, Dolce & Gabbana, Mont Blanc, Jimmy Choo, Polo Ralph Lauren and many more.

For more on Perfume World and its outlets as well as about Bangla Perfumes, visit <https://www.facebook.com/PerfumeWorldbd/> and <http://www.banglaperfumes.com.bd/about>

Special offers on Le Meridien's second anniversary

Le Meridien Dhaka is offering week-long promotional discounts up to November 18, 2017, in celebration of their second anniversary of operations here.

Opened in November 15, 2015, this international hotel chain has arranged various offers throughout the years. As part of their anniversary celebration, fifteen percent

discounts will be applicable on all services for the duration of the offer. Also, corporate room guests will enjoy special amenities during their stay during the celebratory campaign.

For more information and booking, guests may contact +8801990900900 or visit <https://www.facebook.com/LMDhaka/>

Wedding Festival at Persona

Keeping the upcoming wedding season in mind, Persona has come up with new exclusive packages for the season. All the packages are sorted into three categories, namely Venus, Aphrodite and Athena. The packages are priced between Tk 12,450 and Tk 39,600 and will include makeup for wedding and Gaye Holud plus Mehendi. These packages also include pre and post wedding

essentials as well.

Other than the exclusive packages, Persona is offering four basic bridal packages also. For friends and family members looking for a lower priced option, the Harmonia package is offered at Tk 1600 to Tk 6000 per person.

For more information and offers, check out www.persona.com.bd and www.facebook.com/yourpersona/



Winter Pithas at The Westin Dhaka

Daily Treats-WestinDhaka's ground floor café is serving delectable winter *pithas* this season. Treats include the traditional taste of *Patishapta pitha* made with scrumptious filling made in-house as well as *Egg Chittoi*, *Poa*, *Bhapa* and *Shaj pitha* out of many to be served.

Aside from these, guests will also find a range of palatable sides to go with the *pithas*. Diners can pair *Shaj pitha* and *Chittoi pitha* with Duck meat and Chutney plus Duck bhuna, Coriander chutney, Mustard seed chutney etc. The delicacies are prepared by Chef Tania, who is

inspired by traditional recipes from all over Bangladesh. To embrace the Bengali tradition of *pithas*, all the ingredients are sourced locally from within Bangladesh to give it the most authentic taste.

These winter treats can be enjoyed every day from 2 pm till 11 pm at a very attractive price point.

Guests can call at +8801730374868 to know more and to make reservations.

For more information, visit www.facebook.com/The.Westin.Dhaka

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