



# Digital Financial Service Reaching the Unbanked & Under-banked Population of Bangladesh is Now a Reality

Step towards Government's 2021 Digital Bangladesh mandate, Mastercard and Bank Asia ink MOU with Access to Information (a2i) of Prime Minister's Office to extend Digital Financial Services



At the MOU signing and handover ceremony; Mr. Kabir Bin Anwar, Director General (Administration) & Project Director, a2i Programme; Mr. Md. Arfan Ali, President & Managing Director of Bank Asia Limited; Mr. Syed Mohammad Kamal, Country Manager, Mastercard and other high officials of respective organizations were present.

For the first time in Bangladesh, a financial institution, a technology leader and a programme under the Prime Minister's Office worked together to bring digitalization to the rural masses of the unbanked and under-banked population of Bangladesh. a2i will assist Bank Asia and Mastercard to extend financial services through Union Digital Centers. It will foster creation of pro-poor digital financial products and services.

### About a2i

Access to Information (a2i) is the world's first Innovation Lab+ and the key driver from the Bangladesh Prime Minister's Office of the government's public service innovation agenda to implement the government's Vision 2021 and make a digital Bangladesh.

### About Mastercard

Mastercard (NYSE: MA), [www.mastercard.com](http://www.mastercard.com), is a technology company in the global payments industry. Mastercard operates the world's fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories.

### About Bank Asia

Bank Asia, a leading commercial bank in Bangladesh is dedicated to provide modern and innovative banking services to its customers. It is the pioneer in Agent Banking Services in Bangladesh and is devoted to ensuring everyone has the right to have a bank account, thus making financial inclusion a reality.

