



The power to do more

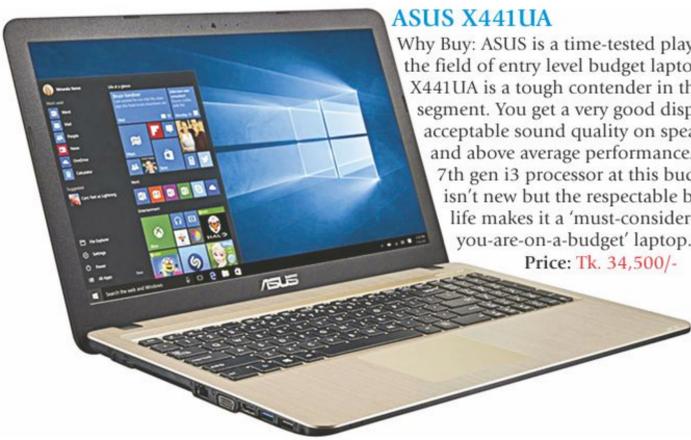
TOP FIVE UNDER 35

Even just a couple of years back, if someone would have said you can buy a decent laptop just under 35K, we would have thought it would be some poorly constructed laptop with less than average computing power and a mediocre battery. But now things are a bit different. Even for as little as 35K, you can find some great hardware with great build quality and superb performance. For users on a tight budget or in need of a basic laptop that can double as an on the go entertainment tool and office accessory; we have compiled a list of top five laptops under 35K. While compiling the list we took in account of four things: durability, usability, performance and aesthetics.

ASUS X441UA

Why Buy: ASUS is a time-tested player in the field of entry level budget laptop. And X441UA is a tough contender in this segment. You get a very good display, acceptable sound quality on speakers and above average performance. The 7th gen i3 processor at this budget isn't new but the respectable battery life makes it a 'must-consider-when-you-are-on-a-budget' laptop.

Price: Tk. 34,500/-



ACER Switch SW1-011

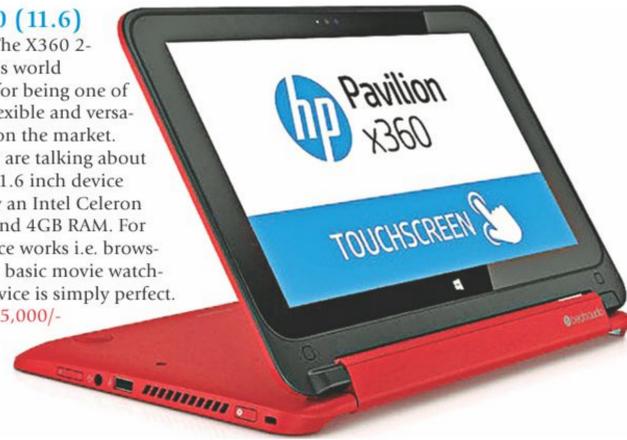
Why Buy: Perfect convertible device for regular home use. You can use it to play videos, watch movies, shoot emails and many more. The device comes with an Intel Atom Processor which might feel lagging time to time but the screen of the device is really good. The IPS display is glossy hence a total fingerprint magnet. Other than that, we don't have much complains.

Price: Tk. 24,500/-

HP X360 (11.6)

Why Buy: The X360 2-in-1 series is world renowned for being one of the most flexible and versatile device on the market. The one we are talking about here is an 11.6 inch device powered by an Intel Celeron processor and 4GB RAM. For regular office works i.e. browsing, typing, basic movie watching, this device is simply perfect.

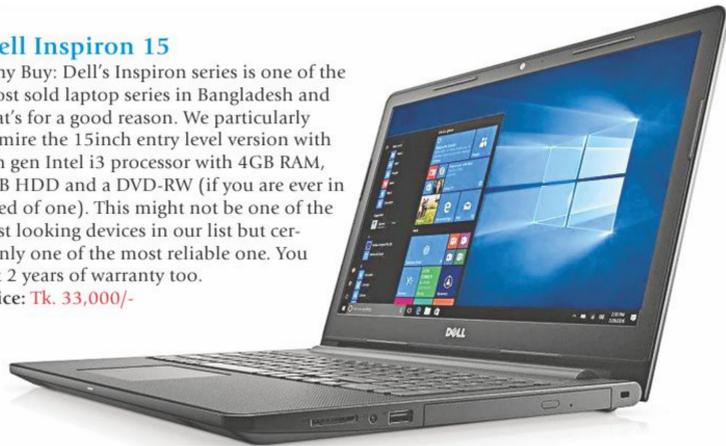
Price: Tk. 35,000/-



Dell Inspiron 15

Why Buy: Dell's Inspiron series is one of the most sold laptop series in Bangladesh and that's for a good reason. We particularly admire the 15inch entry level version with 6th gen Intel i3 processor with 4GB RAM, 1TB HDD and a DVD-RW (if you are ever in need of one). This might not be one of the best looking devices in our list but certainly one of the most reliable one. You get 2 years of warranty too.

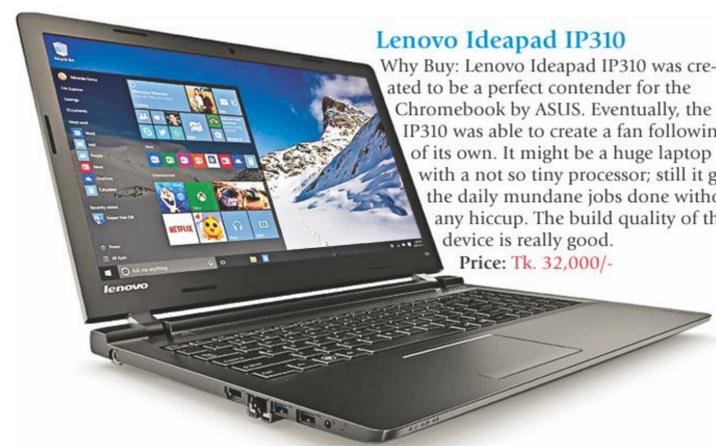
Price: Tk. 33,000/-



Lenovo Ideapad IP310

Why Buy: Lenovo Ideapad IP310 was created to be a perfect contender for the Chromebook by ASUS. Eventually, the IP310 was able to create a fan following of its own. It might be a huge laptop with a not so tiny processor; still it gets the daily mundane jobs done without any hiccup. The build quality of the device is really good.

Price: Tk. 32,000/-



HONOURABLE MENTIONS

Although, we have kept our list limited to just five laptops yet there are several other devices that deserve at least some mention. ASUS has several other offering with almost identical specs and even lower price-range. ACER, the reigning king of this segment, offers some decent devices with AMD processor under 35K. Same goes for HP and DELL which offer devices of various configurations. ZED i-Life, a relatively new brand, does offer some good devices too that we weren't able to put in our list.

UPGRADE TO Pixel ?

Consider this metal bodied, Snapdragon 835 powered beast with an Adreno 540 GPU.

CAMERA

- f/1.8
- 12.2MP
- OIS
- Laser Auto focus



Starts at USD 649

IP67 certified
Water resistant upto 1M

Both have same camera

PROS

- Unlimited cloud storage for Pixel users.
- Currently highest rated* mobile phone camera for image quality.
- Squeeze to activate Google assistant.
- Google's ARCore utilizes augmented reality for object recognition. Helps in traveling. Isn't perfected yet.
- Always-on feature 'hears' music to identify/tag instantly.
- Unlike Samsung, neatly centered fingerprint scanner.

CONS

- Oops, no headphone jack. But comes with USB-C to 3.5mm conversion.
- Almost invisible bezel is the in thing. Has fat slabs top and bottom.



f/2.4
8MP

*Camera test scores from DXOmark based on over 1500 test images and over 2hrs of video.

INFOGRAPHIC: EHSANUR RAZA RONNY

TECH HAPPENING

Samsung mobile Bangladesh unveils 'MY GALAXY' application for Galaxy smartphone users

Samsung, for the first time, has launched a Customer Relationship Management (CRM) application named "My Galaxy" on Google Play Store. The content of the app is uniquely created to offer the most personalized customer experience. Customers can take the advantage of a range of exclusive offers from music contents, lifestyle products and books for everyday live events. Among these, Bagdoom, an e-commerce online store is selling all kinds of lifestyle products with 8% discount on products and Eboighor.com, an online book store, will provide 5% discount on academic books & 25% discount on fictions to the My Galaxy app users. The app also provides user assistance such as store & service center locator, for easier access to outlets & device related solutions.

Banglalink brings 100% internet bonus on recharge

Banglalink has introduced 100% bonus offers on Internet usage to provide mobile internet users with a lucrative opportunity of using extra internet at surprisingly low prices. The offers have been brought considering the growing demand for mobile internet consumption across the country. The offer enables users to get 1.5 GB regular internet pack along with bonus 1.5 GB bonus internet only at Tk. 99, and 2.5 GB regular internet pack along with bonus 2.5 GB bonus internet only at Tk. 129. User can enjoy the bonus internet from 12 am to 10 am. Both the offers will be valid for 7 days.

SAP and SS Solutions holds session on digital governance

SAP SE and SS Solutions jointly hosted a session for the top brasses of Bangladesh government on September 13, 2017 at Pan Pacific Sonargaon with a title "Enabling The Vision of Digital Bangladesh Digital Governance Transformation with SAP Technology". High officials from different ministry and faculty members of the top tier universities were present. The program started with the speech of Mr. Brendan Wright, head of public services, SAP Asia Pacific and Japan. Mr. Tapas Kumar Bhunia, CEO of SS Solutions said, "the dream of Bangladesh to go for digitisation in order to provide better and efficient service has become more realistic than before. With the use of proper technology Bangladesh government can raise their level of services to the citizens with the combination of people, right process and selection of appropriate technology along with efficient project management".

Huawei reduces price on three smartphones

Huawei has announced a price cut on three of its popular smartphone models available in the Bangladesh market. The price of Huawei Y3 2017 has been cut by more than 9% - from BDT 8,790 to BDT 7,990. The price of Huawei Y5II has been slashed by 10% - from BDT 9,990 to BDT 8,990. The price of Huawei Y6II has been reduced by 7% - from BDT 14,900 to BDT 13,900. From now on, customer can buy these handsets at the reduced prices from any Huawei brand shops across 64 districts of Bangladesh.

JUST IN

Symphony introduces tab powered by 2GB RAM

Symphony has brought a new tab in the market named SYMTAB 25. The SYMTAB 25 has a 7 inch IPS display and runs Android Nougat 7.0 operating system. In the hardware, it contains 1.3GHz Quad Core Processor and 2GB DDR3 RAM. The built-in 16GB ROM in the tab can be expanded to up to 32GB using external memory. The tab also comes with a 3500 mAh Li-polymer and OTG feature.

Price: Tk. 8,490/-

