

Engineering Instagram

Midway through my university programme, I realised where my passion truly laid — fashion!

I wanted to dress well and share the little knowledge I had about men's fashion with others. And I embarked on a journey of what they call 'blogging'.

I created an Instagram account and started sharing pictures, preaching the fashion instinct I had gained over the years, trying to help people dress their best. A few uploads later, the feed looked nothing less than a toddler's doodle.

It was a complete mess, the pictures looked haphazard and my passion was fading into an abyss of the mess I had created!

I felt helpless and went back to engineering, which now stood with a grin, dressed as the grim reaper, staring into the depth of my eyes through its hollow eyes, unveiling the pit of agony which awaited me.

The fear of despair and the loud cries of those poor fellow triple-E peers sent shocks as high as the national grid lines.

Yet, I could not surrender to the devil. I had to return to the path of light, the world where my passion truly was.

And so, I cast the sails once again, onto the mighty ocean of fashion blogging. I could see a beacon of light, pushing me to thrive harder every day as I tried to build an appealing feed, which was soothing to the eyes and informative at the same time.

After a year of research and dozens of failed experiments later, I finally understood how I wanted my feed to look like.

Alas! Once again, engineering followed me like a shadow. I could finally feel the agony Vikram felt as he carried Betaal around on his back. But much to my astonishment, ways of creating an appealing Instagram feed was something I learnt in one of my courses — Engineering Economics!

IDEATION

The first point to consider is the theme. It could be pictures taken in front of a white background. You may prefer a theme, which has a brown tint; maybe one that gives your feed the impression of a chessboard. All you have to do (and this is the simple part!) is to undertake a monumental research project until you decide on a theme,

which not only suits your desires but is also functional, and more importantly, manageable.

A very talented bookstagrammer @biblionomad follows a checkered theme which she has created simply by posting a quote from one of her favourite books, followed by a picture of a book. Simple, is it not?

FUTURE PREDICTION

This is tricky. You must foresee future posts even before making your first. As impossible as it may seem, it is possible without going to the gypsy and her crystal ball.

Before you start sharing the images, upload all picture you have taken, together on VSCO. That way, you can play around with the order and figure out which will suit your feed the best.

IMPLEMENTATION

Implementing the pictures you have taken by uploading them is an easy task. However, consistency is important! If you are taking all pictures from eye level, make sure you keep taking all your pictures from eye level. If you are editing your pictures a certain way, make sure you keep editing them in that same manner.

Simple!

You can save the settings of your edit as your very own personalised preset. If you have decided to go for a dark theme and always lower down your exposure, you keep doing that throughout all your edits. The reduction in the exposure might not be the same each time, but a simple reduction will give it the same effect as it does to the rest of your pictures when looking at the feed.

Lastly, maintaining an Instagram feed is nothing short of a task fit for Picasso. It requires immense patience and consistency in which only the most determined excel. Follow these basic guidelines and create a feed that best fits your desire as your feed is the first and last impression you make.

By Ali Sakhi Khan

Bangladeshi Instagram accounts to follow for inspiration —

@navidkhan
@nawarb.bibliophile
@finding_farhia
@just.designs

ings, is a great course for people who have always been interested in art but are not quite sure where to start.

Conducted by artist Istiaque Sunny Talukder, this fun course will introduce participants to a very interesting artistic medium, acrylics.

For day one, basic materials like paper, pencils, eraser and for day two - a canvas will be provided. Participants will need to bring their own painting tools like acrylic colours, brushes etc.

Total workshop duration is 10 hours. For fees and more information, call: 01623 999 155.

PHOTO EXHIBITION ON "LIVING WITH CEREBRAL PALSY"

Date: Thursday, 5 October - Saturday, 7 October

Venue: Drik Gallery, House 58, Road 15/A (New), Dhanmondi R/A, Dhaka - 1209

As part of World Cerebral Palsy Day observed annually on October 6, this year Drik Gallery will be hosting a very special photo exhibition from CSF Global and Cerebral Palsy Alliance, Australia.

Titled "Living with Cerebral Palsy", this exhibition captures the journey of children with cerebral palsy (CP) and their families over several years, as witnessed first-hand by a team of young and enthusiastic researchers, development workers and service providers.

For gallery hours and other information visit <https://facebook.com/events/150517302214064/>



THANK GOD IT'S FRIDAY

BY TANZIRAL DILSHAD
DITAN

MANAS PRESENTS: FIRST-RATE FOUR

Date: Tuesday, 3 October - Saturday, 7 October

Time: 11 AM - 8 PM

Venue: Studio Green, House 96, Road 13/C, Block E, 1st Floor, Banani

Manas is presenting a group exhibition "First-rate four". This is the second art exhibition from Manas. For this exhibition, the artworks of four of the rising artists of current time: Bishan Bhakta, Al Akhir Sarker, Pervaj Hasan, and Maneek Bonik are being showcased.

For more information call 01670 260 195.

LAVENDER MIST DRAWING AND PAINTING WORKSHOP

Date: Thursday, 5 October - Friday, 6 October

Time: 3 PM - 8 PM

Venue: House 96 (1st Floor), Road 13/C, Block E, Banani

Abelardo- The School of Imagination is arranging an art and painting workshop to pay tribute to the famous American painter Jackson Pollock. The two-day workshop, named after one of his famed paint-

Dr. Jhumu Khan's Laser Medical

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