

## CHECK IT OUT

# Puja Collection from Aarong



For this year's Puja, Aarong has taken a theme evolving from traditional mud art, commonly visible in tribal zones of Bangladesh. Vibrant designs in various colour palettes are portrayed on shalwar kameez, panjabi, dhuti, coatie, ladies' kurta, sari, and children's outfits.

Jamdani sarees in this collection include archetypal katan and floral embroidery, while the men's line includes panjabi and dhuti sets. The shalwar kameez line blends alpona and ornamental motifs in several fabric choices such as natural endi, cotton, silk and muslin. Ladies kurtas are available in velvet fabric with hand embroidery as well as shibori dye for an ethnic touch.

The collection is available in all outlets of Aarong

To shop this Puja collection online, visit <http://www.aarong.com/puja-collection>

For more information and other offers, check out <https://www.facebook.com/BRAC.AARONG/>

## Indian Food Festival @Four Points By Sheraton Dhaka

Foodies looking to taste the best of India from Kashmir to Kolkata have to look no further than The Eatery at Four Points by Sheraton Dhaka. JW Marriott Kolkata chef Gopal Krishna, will partner with head chef Stefan Babits from Four Points to take guests on a culinary journey of over eighty items.

Diners coming to the Festival will also have the chance to win two air tickets for Dhaka- Bangkok- Dhaka sponsored by Regent Airways.

This scrumptious dinner will cost Tk 3542 per person. The festival will be held every day from 6:30 PM to 10:30 PM till 30 September, 2017.

## Yasmin's Body Image for Fitness Studio now in Dhaka

Famous Mumbai based fitness studio "Yasmin's Body Image for Fitness Studio" has arrived in Dhaka. The grand opening was held on 22nd September, 2017 at Innstar (House-50, Road-23, Block-B, Banani). Yasmin Karachiwala, the promoter for Body Image & Pilates Studio in India, inaugurated Bangladesh's first Pilates Fitness Studio. Franchise Owner Nudrat S Karim along with distinguished guests were present at the inauguration ceremony.

Yasmin is known to be the most sought-after celebrity fitness trainer in Bollywood

as she has worked with Katrina Kaif, Deepika Padukone, Alia Bhatt, Kareena Kapoor, Huma Qureishi, and many others.

Fitness Studio has a motto of "Driving well-being to new heights." Following this, the studio has designed their fitness classes in Pilates, TRX, Functional Training and Yoga along with latest cardio equipment and gym facilities.

Visit Facebook for their latest updates and videos, <https://www.facebook.com/Fitness-Studio-Dhaka-1640118082678754/>

## Innovative digital partnership between Robi and Uber

To provide customers with an enjoyable experience, world's largest on-demand ride-sharing company Uber has teamed up with Bangladesh's leading mobile network operator, Robi.

Robi, as well as Airtel subscribers, will be enjoying special exclusive discounts from Uber. The partnership makes way for Uber

and Robi to work together to offer co-branded products.

This partnership also allows the prospective driver-partners to complete their registration with Uber in the Robi Walk-In-Centres (WICs) with convenience. The Uber driver partners will also enjoy specialised SIM cards and data packs from Robi.

## Autumn collection at Deshi Dosh

With the autumn festivities on the way, Deshi Dosh, has brought in an eye-catching collection befitting the season. The latest seasonal collections from Nipun, Kay Kraft, Anjan's, Rang Bangladesh, Banglar Mela, Sadakalo, Bibiana, Deshal, Nagardola and

Srishty are ready for the fashion connoisseurs at the Deshi Dosh outlets.

Fashion forward individuals around the country can enjoy this new array of products not only in Dhaka but also in Chittagong and Sylhet.



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