



The power to do more



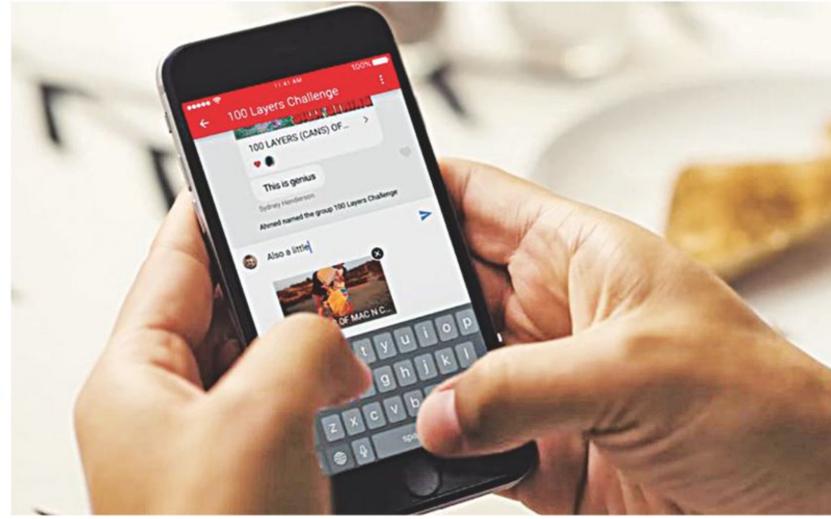
IS YOUTUBE GOOGLE'S NEXT BIG BET?

YouTube, simply for being a universe of free, fun and purposeful content, is one of the most viewed websites in the world. Since being acquired by Google nearly 10 years back, YouTube has come a long way. Over the period of ten years, YouTube has gain incremental popularity in terms of views and uploaded videos. As of now when we are writing this article, YouTube is getting 3.8 Billion views in a second according to internetlivestats.com. As of this year, guess the no. of views YouTube has got so far (August 26th, 2017)? It's a 1.46 freaking Trillion views! With so many audiences, Google hasn't added much functionality to the platform, until recently.

One of the biggest bumps to YouTube was 'YouTube Red'. For those who don't know, YouTube Red is a service that charges \$10 to its members to stream their favourite videos ad-free, download any videos to their mobile devices for viewing late, access exclusive YouTube Red content, YouTube Music, and Google Play Music. But most importantly, it allows you to listen to the audio in the background- a feature that YouTube audiences were simply dying for.

Inspired by the success of YouTube Red, they came out with another pricier product: YouTube TV. This streaming service is nothing but a competitor product of Hulu Plus Live TV, Sling, and Play station VUE. One needs to pay \$35 per month to avail the cable network streaming and live broadcast television from local affiliates, along with YouTube Red content on YouTube TV. As of now, one can get live TV stream from the four major broadcast networks i.e. ABC, CBS, NBC, and Fox, plus popular sports, news, and entertainment networks. Unfortunately, neither YouTube Red nor YouTube TV are available for Bangladesh as of now.

YouTube has stepped up their game even



further by introducing native video sharing and chatting. If you have the updated YouTube app, you will see a 'shared' tab on the bottom. This new mobile-only feature allows you to share a video with your friends and high frequency contacts. You can even chat about it in a private thread — all from the YouTube app. If you look closely, you will find the functionality very similar to the Android's default Messages app: when you share a video with a contact, you can chat about it without leaving the app. So it saves the time and pain of starting a new email or text message thread. You can easily respond to a video shared with you and even send other vid-

eos by pressing the reel icon. Another move that YouTube made just this week to appease the advertisers and governments is to curb videos that promote or entice hate speech or contains any sort of message of violence. It has already deployed a mix of artificial intelligence and human monitors, including people from nonprofit organisations to take down hate videos.

Undoubtedly, Google is betting big on YouTube!

BY- SHAHRIAR RAHMAN

SURVIVING MARS

Mars is probably the dream valley that many consider will be the second home to human race. Visionaries such as Elon Musk predicts at least million people will be living on Mars by 2060. But will living in Mars be without any challenge. Here we listed top three reasons why living on Mars will be a huge challenge

- BREATHING**
Mars doesn't have a breathable atmosphere. In order to make Mars breathable only one permanent solution is terraforming which isn't possible yet now.
15 SECONDS OF OXYGEN
- COSMIC RADIATION**
Mars has a very thin atmosphere hence anyone staying there for a prolonged period will be exposed to the listed radiations.
RADIATION
GAMMA RAYS
UV LIGHTS
X-RAYS
- GRAVITY**
Since Mars has only one-third of earth's gravity hence it will wreck havoc on muscle and bone. Also, it will affect eye sights due to low blood circulation.
NO PRESSURE IN SPACE

DESIGNED BY RAHIN SADMAN & SHAHRIAR RAHMAN

e-Copyright system launched to protect intellectual property rights

On 23rd August 2017, the Access to Information (a2i) Programme of the Prime Minister's Office and the Bangladesh Copyright Office under the Ministry of Cultural Affairs jointly organised an inauguration ceremony for 'e-Copyright system' at the Prime Minister's Office. Minister for Cultural Affairs Mr. Asaduzzaman Noor, MP, inaugurated the e-Copyright System as the chief guest. Other guests included Secretary to the Ministry of Cultural Affairs Mr. Md. Ibraheem

Hosein Khan and Principal Secretary of the Prime Minister's Office Dr. Kamal Abdul Naser Chowdhury. The event was chaired by the Director General (Admin) of the Prime Minister's Office and the Project Director of a2i Programme Kabir Bin Anwar. The Bangladesh Copyright Office used a2i's Service Innovation Fund, launched with technical assistance from UNDP and USAID, to develop this "e-Copyright" system using which any individual or institution from anywhere in

Bangladesh can now apply online for copyright of literature, drama, music, records, paintings, movies, radio programs, television programs, softwares, etc. They can access the online application form in the website (<http://www.copyrightoffice.gov.bd/>) of Bangladesh Copyright Office. Once the application is processed, the applicant shall receive an auto generated SMS mentioning date of delivery. e-certificate can also be requested which can be verified for authenticity.

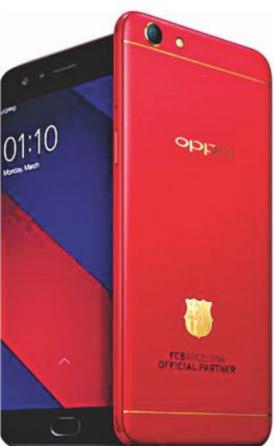


JUST IN

New smartphone, Symphony P8 Pro, hits the market

Symphony has recently launched a new smartphone model named Symphony P8 Pro. The P8 Pro designed to take sharp and clear pictures with their phones in low light conditions, especially at night. Symphony P8 Pro runs Android Nougat 7.0 OS and comes with a 5.5" HD IPS Display with a resolution of 1280 x 720 pixels at a pixel density of 267.02 pixels per inch. The phone is powered by a 1.3 GHz Quad Core processor coupled with 2 GB of RAM & 16 GB of ROM. P8 Pro's back camera is equipped with a 13 MP lens and Sony IMX sensor with powerful flash.

Price: Tk. 9,490/-



OPPO launched F3 "FC Barcelona" Limited Edition

OPPO has brought OPPO F3 "FC Barcelona Limited Edition" in Bangladesh - celebrating popular football FC Barcelona or Barca. Barca Red has been chosen as the main colour, matching with gold-plated bands and FC Barcelona logo on the back with a golden accent and reads 'FCB Barcelona Official Partner' at the bottom. The red and gold comes together to meet the classic fashion trend. The golden FC Barcelona's logo is lying in the end, aligned with the golden bands and what is truly fascinating to note is that the logo is made of 18 carat gold.

Price: Tk. 26,500/-

TECH HAPPENING

Asha-jawa.com to make riverine travel hassle free

"Asha-Jawa", a new startup, has come forward to make online ticket purchase for water vessels hassle-free. Tickets can be now be booked from <http://ashajawa.com> or via phone. After purchasing ticket the fare can be paid via Bkash, Easypay, Rocket, QCash, VISA, Mastercard, payza. By purchasing 4 tickets one can get discount of Tk 100, which can be redeem in the next trip. Customer will be get confirmation of their seats over phone within 10 minutes of booking. All you need to carry is a print out of your ticket will boarding the vessel.

Xiaomi offers 'special' on Eid

Xiaomi has announced special offer marking the Eid-ul-Azha. With every purchase of Xiaomi devices customers can win a confirmed gift items through scratch cards. Alongside of free internet volume, the customers will get - thermal smart bottle, t-shirt, power bank or Me Band-2 as instant gift. Customers will also get a scope to win Mi Cycle, Mi- Electric Scouter, Dhaka-Bali-Dhaka, Dhaka-Cox Bazar-Dhaka air tickets, wrist watch or cash back of maximum Tk 10,000.

45% discount on Jovago for Eid

Jovago is offering visitors incredible discounts to fulfil their travel needs on varieties of hotels across Bangladesh this Eid. In order to entice travellers to spend this Eid outside of their hometowns, Jovago Bangladesh is offering Eid discounts up to 45% off. To avail discounts, booking needs to be done by September 10th.

Tech Republic introduces new pen drive

Tech Republic Limited has brought AH353 of Apacer pen drive in local market with impressive colours. It comes in Golden and stylish black. AH353 offer options that are

compact, stylish yet ergonomic. The Apacer AH 353 is available in three capacities : 16GB, 32GB and 64GB and its price tag is following 700, 1100 and 2500 BDT.



EO and TiE holds session on VC funding opportunities in Bangladesh

"Government should make venture capital investments only through venture capital firms as they have proper knowledge and expertise in disseminating such funds as against investing directly. Government can provide matching funds and other schemes to the venture capital firms like they do in many other countries including Silicon Valley and Singapore." said Jayesh Parekh, Co-founder of Sony Entertainment Television and Managing Partner of Jungle Ventures while talking about his professional and entrepreneurial journey at a seminar co-organised by TiE Dhaka and

Entrepreneurs' Organization (EO), Bangladesh Chapter. Hossain Khaled, President, EO Bangladesh and Shameem Ahsan, President, TiE Dhaka were present at the event. The event had the participation from over 100 people from several industries, SMEs, government bodies, embassies, corporates and academic institutions and brought together many of the Bangladeshi successful entrepreneurs, TiE Dhaka board members, TiE Dhaka charter members, EO Bangladesh members, investors, incubators, startup mentors, C-level executives, ministers and speakers.

TECH BITS

SoftBank pours \$4.4B into WeWork



Amazon brings its cash deposit service for the underbanked to the UK



Grab is investing \$100M to shut Uber out of fast-growing Myanmar



Apple reportedly looking to price its next iPhone at \$999



SpaceX successfully launches its 12th Falcon 9 rocket of 2017

