

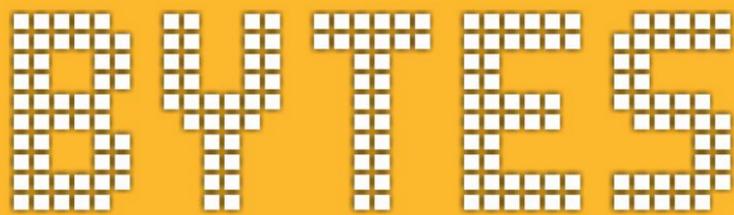


The power to do more

The Daily Star

DHAKA, MONDAY, 21 AUGUST, 2017, BHADRA 6, 1424 BS
e-mail: bytes@thedailystar.net

INFORMATION | GADGETS | TECHNOLOGY



A FREE ONLINE EDUCATIONAL CONTENT HUB FOR KIDS



Although Bangla is our mother tongue, many early grader children struggle to learn Bangla. According to Ministry of Education's National Student Assessment 2013, 25 per cent of students in grade III cannot read short, simple, mostly imaginative texts, locate and interpret directly stated information, identify correct word orders of simple sentences, identify the meaning and correct spelling of high frequency words, recognize correct use of some punctuation in Bangla. In order to improve Bangla reading skill of early grade children in Bangladesh, a project titled 'Reading Enhancement for Advancing Development (READ)' is being implemented by Save the Children in Bangladesh and supported by USAID. Since its inception, READ has been trying to produce interactive reading materials that can motivate children to learn to read.

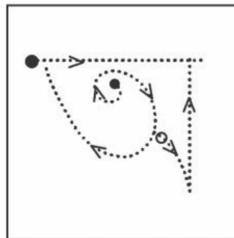
About 8.5 million people in Bangladesh use smartphones, and the number is increasing day by day. Realising this, READ project has developed a 'Reading Hub' (ict.readbangladesh.org). This reading hub contains text-Book Based e-

Content, approved by National Curriculum and Textbook Board (NCTB), 169 supplementary reading materials or story books for children, three interactive learning android apps for the students of grade I-III,

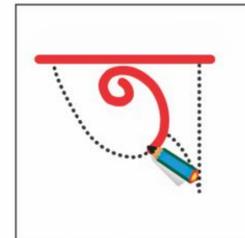
employed in government primary schools and newly nationalised primary schools in Bangladesh. The 'Reading Hub' and the READ Android Apps (for grade I-III students) can help all children who get enrolled in

READ project not only caters the students, but also the teachers of primary schools. In order to build the capacity to use 'Reading Hub' and READ Android App in classroom, READ project has trained 2250 teachers from 2250 multimedia equipped schools across Bangladesh. Anyone can access 'Reading Hub' (ict.readbangladesh.org) anytime. Realising the importance of supplementary reading materials or story books role on a child's mental development, 'Reading Hub' offers 169 supplementary reading materials for the children of grade I-III. These quality reading materials and story books are exclusively developed under the supervision of READ Project. Among these 169 books 124 books are written in Bangla and 45 books are in Chakma, Marma, Kokborok (Tripura) to encourage reading habit amongst the indigenous children. Considering the reading capacity of the first to third grade students, these 169 supplementary reading materials or story books have been divided into 0 to 6 levels.

ঢোপা পিপি | ঢোপা পিপি | অরো পিপি



কিভাবে লিখতে হবে



উপরের ছবিতে ক্লিক করি

and all these can be accessed and downloaded for free. According to the government approximately 19,067,761 children were enrolled in primary level educational institutions, and 527,798 teachers are

primary level education in Bangladesh every year with its text-Book based e-Content, PDF story books, and interactive teaching-learning games, and the teachers as well.

SHAHRIAR RAHMAN

What to do when you're bored with your dinner table

6 sinfully delicious cooking channels



My Halal Kitchen

Platform: Website & Facebook
Facebook followers: 1.2 million+
If you're looking for a little inspiration in the kitchen this Eid Al Adha, check out cookbook author and recipe developer Yvonne Maffei's blog, My Halal Kitchen. Yvonne has recipes for sweet and savoury snacks, slow-cooked meats, and salads, plus tips on what to do with leftovers. Spice up your cooking with her refreshing ingredients and healthy take on party food, kid-friendly meals and more.

Peaceful Cuisine

Platform: Youtube
Subscribers: 1 million+
Peaceful Cuisine is more than just a food channel with delicious, low-fat, low-sugar recipes—it's a meditative experience. With recipes for everything from lava muffins and green curry to potato gnocchi (if you're feeling a little more adventurous), Peaceful has the cruelty-free connoisseur in you covered.



Cakes & Cookies World

Platform: Website & Facebook
Facebook followers: 20 million+
Cakes & Cookies World is a magical place devoted to the sweet-tooth. Its Facebook page doesn't have 20 million+ followers for nothing. With daily recipes, pink flamingo donuts, pretzel cupcakes, and basically everything and anything sugar-related, Cakes & Cookies World is your one-stop destination for dessert inspiration.

Get Curried

Platform: Facebook
Followers: 1.5 million+
Not feeling particularly ambitious or just want to eat something close to home? Check out Get Curried. With fun and quick recipes for butter chicken pizza, fidget spinner cookies, and the glorious chili chicken, never get bored or frustrated in the kitchen again with Get Curried.



The New York Times Food

Platform: Website & Facebook
Followers: 626K+
NYT Food makes grilled cheese look classy, and is probably as classy as under-an-hour cooking gets. While it really does have recipes for perfect grilled cheese, French fries, and cold brew iced coffee, it offers recipe videos for elegant, wholesome meals like ravioli with butter and parmesan and pan-roasted snapper as well. And if you're still feeling clueless about Eid cooking, definitely check out the fabulous Eid Al Adha collection on its website.

Organicandhappy

Platform: Instagram
Followers: 100K+
Natasha Kadimi's vibrant Instagram account serves two purposes: to display insanely delicious vegan meals and recipes, and to discuss the process of recovering from an eating disorder. Featuring amazing ingredients you will most definitely have a hard time getting your hands on, Natasha's top-notch photography and exciting cooking makeher a must-follow anyway and a brilliant source for motivation to eat healthy.



AMIYA HALDER

JUST IN

GP launches co-branded entry level smartphones with Symphony and itel

Grameenphone has partnered with Symphony and itel recently to launch the GP co-branded Symphony G20 and Itel it1409 in the Bangladesh market. Itel it1409 is run by 1.2GHz quad-core processor and Android 6.0 OS. It packs a 4.0" WVGA display, 2 MP back and a 0.3 MP front camera, 8GB ROM, 512MB RAM and 1500 mAh battery. The smartphone will be available in two different colours (Metallic Gold, Dark Grey) and is priced at only BDT 3,100. The Symphony G20 boasts a 4.0" WVGA Screen, 1.3 GHz Dual Core processor, 4GB ROM with a 512 MB RAM. It has a 2MP rear and a 0.3 MP front camera, 1400 mAh battery and its run by Android 6.0 OS. The smartphone is available in market with two different colours (Black, Dark Blue) and the price is only BDT 2,900.



Walton unveils smartphone with a whopping 20 MP front camera



Walton unveiled its new flagship smartphone that sports a 20 MP front camera modeled 'Primo ZX3'. The phone comes with a dual rear camera (13MP main camera to capture details and 5MP secondary camera), 6-inch full HD (1920x1080 pixels) IPS display with 2.5D curved glass, 2.5 GHz ARM cortex-A53 Octa-Core processor coupled with 4GB LPDDR4X RAM and Mali-T880. The dual-SIM 4G LTE smartphone runs on Android Nougat 7.0 and is powered by a 4550mAh Li-Polymer battery with express fast charging technology. Price: Starting from 32,000/-

TECH HAPPENING

Bproperty.com gets a new CEO

Bproperty.com recently announced that Mark Nosworthy has joined them as CEO to continue the fast growth of the company in developing Bangladesh's largest online property portal and real-estate venture. Mark Nosworthy brings wealth of experience particularly in developing and growing online and technology businesses. He worked previously with Clicksco

in the Middle East where he was a member of the founding team who incubated market leading eCommerce, AdTech and FinTech businesses globally. Educated in Australia as well as having spent some time at Harvard, Mark will strengthen the current team in Bangladesh to accelerate the presence bproperty has within the property landscape in Bangladesh.



Country's first smart campus-'Shikhbe Shobai'

'Shikhbe Shobai' has opened country's first smart campus. 'Shikhbe Shobai' took the new initiative in the freelancing sector by opening their smart campus which was inaugurated last Friday. Joomshaper's CEO Kawshar

Ahmed, Pioneer Payoneer Brand Ambassador Bangladesh Emrazina I Khan, Payoneer Brand Ambassador Bangladesh Shoeb Mohammad, Media Personality Sharmin Lucky and others were present during the launching event.



BIKROY AND MINISTER BRING #BIRATHAAT ON THIS EID

Bikroy.com and Minister Hi-Tech Park Limited have announced a Qurbani Campaign through a press conference held on August 19, 2017 at the capital's The Daily Star Centre. Present at the Press Conference among other guests were Mr. Yasser Noor, Director, Marketing of Bikroy; Mr. Rashedul Haque Rana,

Director, Ad Sales of Bikroy; Mr. K.M.G Kibria and Head of Brands of Minister Hi-Tech Park Limited. During the campaign period, Bikroy.com users will get a chance to participate in an exciting online campaign and win amazing home and electronic appliances, at the courtesy of Minister

Google search in Bangla voice

Google last week has launched a set of new products and features that help Bengali language users and better serve the needs of a billion users who are com-

ing online. The feature includes searching and hearing in Bengali directly; both in Gboard on Android as well as in Search through the Google App.

TECH BITS
New malware masquerades as a ride-sharing app



YouTube starts delivering 'breaking news' on its homepage across platforms



NBC's Snapchat news show gains 29+ million viewers in its first month



Google brings six-second video previews to mobile search



Monster brings a music-centric voice assistant to its headphone line

