

WHAT TO WATCH

SONY SIX
Caribbean Premier League
Trinbago v Jamaica Tallawhs
Live from 6:00am (Thursday)

STAR SPORTS SELECT 2
IAAF World Championships
Afternoon Session
Live from 12:00am (Thursday)

MAKALA HIT BY FOOD POISONING

A number of athletes at the World Championships have been laid low by stomach upsets with Botswana's Isaac Makwala saying he was forced to withdraw from the 200m heats yesterday because of food poisoning. London 2017 organisers released a statement saying that a number of teams had reported cases of gastroenteritis at their official hotel. "We have been working with Public Health England to ensure the situation is managed and contained", the organising committee said in a statement. Makwala, who pulled out of the 200m heats earlier on Monday, was staying at the championship accommodation and said on his Facebook page that other athletes in his accommodation had been ill. "I am apparently suffering from food poisoning which has affected several other athletes in the athletes' hotel", he wrote on his Facebook page. Makwala, among the favourites for the 400m, would normally be scratched from the final after pulling out of another event. As he missed the heats on medical advice, however, he would be able to run, if fit.



—REUTERS

DRY'S EVENT

Bangladesh Premier League
Muktijoddha Arambagh
Time: 7:15pm
Venue: BNS



Alen Ruschel, one of three players who survived Chapecoense's tragic plane crash, played 35 minutes in a friendly against Barcelona and was given a standing ovation by the Nou Camp and (INSET) a signed shirt by Lionel Messi at the end of the match.

Barca honour Chape

Barcelona eased into life without Neymar by honouring Chapecoense, the Brazilian side still reeling from a devastating plane crash that killed 19 players and 24 club officials last year, in a 5-0 friendly win on Monday.

On an emotional night for the visitors, Chapecoense were captained by Alan Ruschel, one of only three players to survive the crash, on his return to action.

Ruschel was joined by the two other survivors Nieto and Jakson Follmann from the squad who were on their way to face Atletico Nacional in the final of the Copa Sudamericana when the aircraft crashed into the Colombian mountains on November 28 last year, killing 71 people.

Nieto and Follmann, who had his right leg amputated after the crash, both broke down in tears as they were invited to take an honorary kick-off in front of a crowd of 65,000 at the Camp Nou.

"I am filled with happiness to be returning to play," Ruschel told Spanish newspaper Marca. "I am one of the happiest people in the world because I am living something almost unthinkable. I consider myself fortunate to be in Spain, facing Barcelona, playing in a stadium where I never thought I would be."

Ruschel also got a souvenir to savour as he swapped shirts with five-time World Player of the Year Lionel Messi after full-time.

Funds raised from the match will 'help

Chapecoense rebuild institutionally and recover the competitive level it had before the tragedy", Barca said in a statement.

Ruschel was given the unenviable task of facing up to Messi on his return and despite the sentimentality of the occasion, Barca didn't let up once the game got underway.

On a sporting level the Catalan giants have had a turbulent week with star Brazilian forward Neymar joining Paris Saint-Germain for a world record 222 million euro transfer fee.

Barca are expected to splash some of that cash in the coming weeks with a host of players rumoured to be possible replacements, including Liverpool's Philippe Coutinho and Ousmane Dembele of Borussia Dortmund.

However, Gerard Deulofeu made his case to at least keep his place for Sunday's Spanish Super Cup first leg against Real Madrid with a goal and two assists before half-time.

The former Everton winger opened the scoring with a tap-in after most work from Ivan Rakitic and his cut-back was then curled into the top corner by Sergio Busquets to make it 2-0 inside 11 minutes.

"They are heroes. When I think about what happened I don't start to cry," said Deulofeu.

Messi got his goal when he slotted home Deulofeu's low cross before Ruschel was given a standing ovation as he was substituted.

Barca took their foot off the gas after half-time, but Luis Suarez finally managed to get his name on the scoresheet 10 minutes after the break before Denis Suarez rounded off the scoring.

TOP SPOT NOT ON NADAL'S MIND

Rafael Nadal says he'll focus on the foes in front of him at the ATP Montreal Masters this week, and not on his chance to return to number one in the world.

A semifinal run would see the Spaniard supplant Britain's Andy Murray atop the rankings.

"I don't even think about that now," Nadal said at number one. "I'm trying to have the right preparation now and that's it."

"I'm going to keep trying to play the way I did, so if I'm able to make that happen, I hope to do well."

The top seed is expected to open his campaign on Wednesday.

Murray, who is trying to recover from a hip injury in time for the final Grand Slam of the season, is among the notable absences from this key US Open tune-up.

PSG on right side of FFP, but not for long

Paris Saint-Germain have perhaps escaped UEFA's sanctions over their 222-million-euro acquisition of Brazilian superstar Neymar, but they may run into trouble with Financial Fair Play (FFP) down the road as a report from Forbes concludes.

The deal which, including Neymar's annual net salary of 30 million euros and other bonuses, goes over 550 million euros will have to be reduced to at least a loss of under 60 million euros in three years' time or the French club will face repercussions.

Such was PSG chairman Nasser Al-Khelaifi's confidence in the profitability of the deal, he claimed it had increased the value of PSG to 1.75 billion dollars overnight, meaning that its value increased by 909 million dollars from where Forbes had valued it in June.

Many have already pointed to the array of new opportunities the Neymar signing will present. The Brazilian, the third most marketable footballer in the world behind Cristiano Ronaldo and Neymar, will



Neymar parted on a \$35 million superyacht in St Tropez on Monday, splashing the cash which PSG will reportedly struggle to pay in accordance with FFP over the next five years.

bring about more jersey sales, new and better sponsors and boost PSG's share of the broadcast rights which they currently enjoy.

Playing in the Ligue 1, the poorest of Europe's top five leagues, means that their earnings from TV revenue will always be constrained to a certain threshold. PSG receive 19 per cent of the broadcast revenue generated by the French league, with the total amounting to a 722 million dollars. Their domestic TV revenue is not going to change any time soon as the league have a deal in place till 2020. They can only bolster their earnings in this department by progressing in the Champions League.

There may also be an increase in sponsorship, but that would be more profitable for Neymar than

renegotiated, but even then it would be nowhere close to the numbers being tossed around.

But what about spectators? Surely signing Neymar will get them flocking to the Parc des Princes. In reality PSG have been selling their games despite ticket prices being higher than at any other venue, so that too will not increase unless the stadium is expanded and its capacity raised from the current 48,000.

The place that PSG earns most of their money is from the 'other income' column. An afterthought for most teams to bunch small sums together, for PSG it's their gold mine.

The average Ligue 1 team has 'other income' of seven million dollars. PSG have 265 million. What makes up this infamous amount of money is the deal with the QTA.

Yet for all their revenue PSG are also the biggest spenders in the French league. They pay 28 per cent of Ligue 1's wages, with their payroll at a staggering 350 million dollars per year.

When you add it all up, there are precisely few reasons to think that PSG stay on the right side of FFP much longer, let alone can financially profit from signing Neymar.

PSG'S REVENUE STREAMS	
Broadcast	\$146m
Sponsorship	\$176m
Gate	\$51m
Other Income	\$265m
Total Income	\$638m

10TH MEN'S ASIA CUP HOCKEY FED ROPES IN FSIB

The Bangladesh Hockey Federation (BHF) roped in First Security Islami Bank (FSIB) as the national team sponsors as well as co-sponsors of the upcoming 10th Men's Asia Cup, which is scheduled to be held in Dhaka from October 11 to 23.

FSIB, which had earlier sponsored the National School Hockey Championship in 2014 and 2015, will provide BHF with T-15 coverage.

"As Hero MotoCorp are the main sponsors of the Asia Cup, we had the opportunity to be a co-sponsor. We have taken that opportunity to rope in First Security Islami Bank, which will also sponsor the national team in the upcoming event," informed BHF general secretary Abudus Sadeque at the BHF signing ceremony at the Bangladesh Olympic Association auditorium yesterday.

"I want to thank the bank for providing financial assistance to the national team, which has been touring China as part of their preparation for Asia Cup hockey," Sadeque added. "The national team will carry the sponsor's name on their jerseys while we will also do branding of the sponsors inside the stadium."

"We hope that the tournament will be a colourful one under floodlights. We also hope that Bangladesh will put up competitive performances on home ground 32 years after we first hosted the Asia Cup in 1985," said the league player.

"We are happy to be associated with hockey again. We had been with school hockey for two years and we are ready to sponsor school hockey again if we are given a proposal," said FSIB's managing director Syed Wasique Mohammad Ali.

Thanking the FSIB, BHF president and Air Chief Air Marshal Abu Esrar said, "It is a challenge for us to make the Asia Cup a success. If we can do it successfully, the popularity of hockey will be restored again and Bangladesh will earn credit for hosting such big tournaments in the future."

McLeod adds world title

Jamaica's Omar McLeod added the world 110 metres hurdles title in his Olympic crown in London on Monday and jointly dedicated it to his mother and superstar Usain Bolt.

However, world record holder Aries Merritt's dream of winning at least a medal two years after a kidney transplant were dashed as the American 2012 Olympic champion finished fifth.

McLeod, 23, led from start to finish to take the title in 13.04 seconds from defending champion Sergey Shubenkov with Balazs Bajz of Hungary taking a surprise bronze.

"It's crazy, it's my moment," said McLeod. "I had to win tonight as my mother was watching in the stands. I dedicate this win to my mother."

McLeod provided Jamaica with a much needed boost after Bolt and women's double Olympic sprint champion Elaine Thompson failed to bring home gold in the 100m.

"I really wanted to come out here and keep the Jamaican flag high," said McLeod. "Usain Bolt is still legendary, this is also for you! His legacy to Jamaican athletes he deserves such a tribute!"

Olympic champion Faith Kipyegon of Kenya added the world title to her Olympic crown after sprinting to victory in the women's 1500m on Monday. In a fantastic race that erupted on the final lap, Kipyegon clocked 4min 20.59sec, holding off allcomers down the home straight.

Venezuela's Yulimar Rojas upstaged Colombia's Olympic champion Caterine Ibarguen to claim gold in the women's triple jump at the IAAF World Championships in London on Monday.

AUSTRALIAN EDUCATION EXPO

Meet leading Australian institutions in your city & discuss your opportunity to study in Australia

On spot application & scholarships | Application fee waived

EASIER STUDENT VISA & POST-STUDY WORK FOR DEGREE STUDENTS | FREE ENTRY

WIN A FREE TRIP TO AUSTRALIA

First 500 visitors will get a cap.

Chittagong: 01792174963 | Sylhet: 01792174969 | Khulna: 01792174962

9th AUGUST

10AM - 05PM
HOTEL WELF PARK
RESIDENCE, CHITTAGONG

10th AUGUST

10AM - 05PM
LAKESHORE HOTEL, DHAKA
Gulshan 2, Dhaka (Near Bannan Bridge)

Call: 9885846, 01711037811, 01962547066

www.globalreach.in/bangladeshexpo

বাজারের পিছনে বিশ্বজাগরণ

MALAYSIA

BERGER Trustee Worldwide

THAILAND