



The power to do more



HANDS ON REVIEW

DCL L30

WHAT IS IT?

DCL which is short for Daffodil Computers Limited is another newcomer in the smartphone game. DCL has been in computer electronics & hardware business for a while but now they have entered this segment of the market with an array of devices. Today we would be talking about L30, the top of the line product of DCL currently being retailed at Tk. 17,990/-.

DISPLAY

The phone has a 5.5 inch FHD display with 2.5D curved glass. Honestly we weren't exactly wowed by it since this is pretty much standard in most 13K+ taka devices these days. The display was crisp and the high res images were a bit pixilated. Best part of the display was the brightness-even at the highest it wasn't that would dazzle you; which we loved.

UNDER THE HOOD

This phone sits at the bottom of the midrange line up. DCL has tried to pack in a punch in terms of hardware with the MT6753 Mediatek chipset. We aren't exactly complaining about this pre-2015 processor; all we think is it could have been better. But truth be told, you won't feel lag most of the time. The only time you might experience a bit lag is when you are juggling way too much RAM hogging apps.

BATTERY

Whatever L30 lacks in aesthetics, it makes

up in the battery. After all it comes loaded with a whopping 6,000mAh battery. Yes, you read right. Many of us probably carry a powerbank with that much juice. This phone has been my secondary phone for at least a week now and it last nearly three days in low usage and two working days in moderate use.

CAMERA

The cameras of the phone aren't its best selling point though. The rear camera comes with a run of the mill 13 MP camera. It took sharp photos alright but we weren't that impressed. Moving shots came blurry. The front camera produced middling selfies.

WHAT'S IN THE BOX?

DCL L30 comes with a lot of stuff. You have the regulars i.e. USB cable, USB charging plug, screen-protector, transparent soft cover for the phone. It has two more things that you generally don't get most of the phones these days. Firstly, it's the OTG cable (which isn't that rare but used to come with more devices couple years back) and secondly a VR headset. Yes, a full-fledged VR headset. The best part of this particular VR headset is you not necessary need this phone to see any VR clips. All you need is a 5 inch plus phone and voila! You are now ready to rumble!

PHOTOS & WORDS: SHAHRIAR RAHMAN

SPECS

Display: 5.5" FHD IPS, 2.5D Glass

CPU: MT6753 (Octa-core)

RAM: 3 GB

ROM: 32 GB

Camera: 13.0 MP+5.0 MP

Battery: 6,000 mAh

OS: Android 6.0, Marshmallow

Price: Tk 17,990/-

VERDICT

This is the very first flagship by DCL. The intention was pretty clear- to bring a device that's practical as well as budget-friendly. The phone, to some extent, actually does that. You get a smooth device with almost the right kind of specs. The key-selling feature of the phone is the colossal battery which lets you easily coast through two days and into the next. So what's the part it didn't get right? In our observation, two things. Firstly, the price-tag. Within this budget range one can get much market-proven devices like Helio S10 or even the Huawei GR3 2017. Secondly, DCL needs to focus on the camera as well as the device build quality. Or else its going to have a hard time surviving in this brutal market.

TECH HAPPENING

Local ride hailing app Ezzyr available from August



Local tech startup Innovadeus has developed a mobile application named Ezzyr which will enable users to find car, bike or ambulance over smart phone. The app is currently available in Google Play Store and soon available in Apple Store. Right now through the app one can reserve cars for future trips. In a press release issued last week, officials of Innovadeus informed that the service will soon be kicked off in Chittagong and Sylhet.

Jabra now offers 3 years warranty on Jabra BIZ 2400 headsets



Jabra BIZ 2400 corded headset and Jabra BIZ 2400 II now getting three years warranty through its sole distributor Tech Republic. Jabra BIZ 2400 II is a wired professional headset that delivers outstanding sound on both ends of the call. 40% lighter than competing headsets, with super-soft leatherette headband and ear cushions.

Global brand unveils new product line up from LG Electronics

Global Brand Pvt. Ltd. (GBPL) recently launched some brand new products with LG electronics. At the launching ceremony Managing Director of Global Brand Private Limited Mr. Rafiqul Anwar shared the remarkable journey LG electronics and Global Brand Private Limited with everyone. Managing Director of LG electronics Bangladesh Mr. Edward Kim briefed the audience about the new product line which includes interactive ultra HD display, ultra stretch signage, LG gram laptop, curved ultra wide monitor etc.

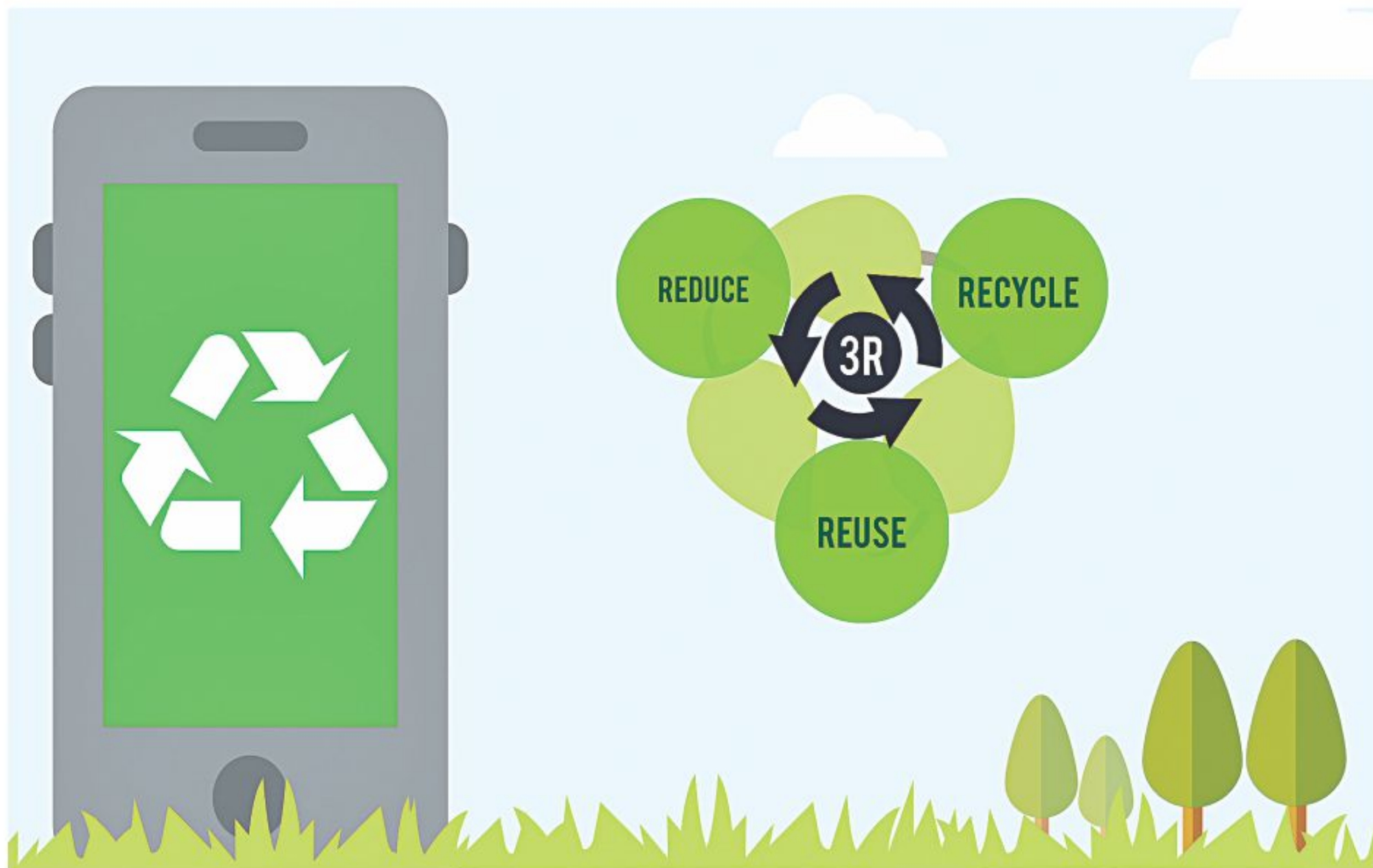


LG brings a range of new smartphones in BD



LG Mobile has introduced four new android smart phones in Bangladesh market. Metrocem Technologies, the newly appointed distributor of LG mobile, officially launched the new models of LG K-4, K-8, K-10 and Stylus-3 at an event at Radisson Blu Water Garden hotel in Dhaka on Thursday night. Prices of the phones are Tk. 10800/-, Tk. 13900/-, Tk. 17900/- and Tk. 24900/- respectively.

Reuse, recycle, reduce



During the 1990's and even during the early 2000's, owning a phone, albeit a landline, was a matter of pride. Not everybody could own a phone, let alone boast about it. At times, one phone would have sufficed the needs of all the families in a four-storied building.

In the last one decade, the most popular device of communication has moved from table tops and landed into our palms. A phone is no longer a luxury, it is a necessity. Moreover, internet access through these devices has broadened our horizons a step further and taken our reach to a global scale. They have revolutionised the way we communicate, conduct our lifestyles, approach businesses, and entertain ourselves.

Manufacturers are constantly competing with each other to give their devices the best new look and features to attract new customers. As a result, new phones are continuously being introduced into the market, making it very difficult to stick to old sets. The biggest question then is: what do we do with the old mobile phone?

The average life span of a mobile phone in the hands of the average user is roughly a year. Users replace their old handsets with different models available in the market. Usually, further technology advancement, innovative features, and hardware capabilities compel users to purchase a new phone. While a lot of the users sell their old phones to make way for the new, in the majority

of the cases, at least in the urban setting, the old phones land in the furthest end of a drawer and their existence is gradually forgotten.

These forgotten phones, rediscovered during a spring cleaning, end up in dumpsters along with other broken disposables. From there, they end up in massive landfills that are already health hazards. Mobile phones, however, probably contain the most hazardous elements of all compared to the rest of the debris in a landfill.

The electronic circuitry of mobile phones contains a number of harmful chemicals, including mercury, cadmium, lead, beryllium, and flame retardants. If disposed of incorrectly or placed in a landfill, these toxic substances can leak out and contaminate the soil and drinking water. The cadmium in one mobile phone battery could be enough to contaminate about 600,000 litres of water. Flame retardants, lead, and beryllium used in the making of mobile phone circuits can cause many serious illnesses, including cancer, liver damage, and damage to the nervous systems. The mercury used in mobile phone displays and circuit boards may contribute to brain and kidney damage. It is disconcerting that one teaspoon of mercury can potentially contaminate a 20-acre lake forever.

In recent years, more than 30 million mobile phones are put out of service annually; these out-of-function handsets are a growing cause of environmental pollution.

The numbers are likely to increase in the coming years as the country is making steady economic progress. Imagine the amount of e-waste and chemical pollution we will have to live with in the future!

This is one predicament, as responsible citizens of this country and the Earth, we cannot afford to overlook. The recent agreement in Paris among the global leaders dictates that each country determines its own contribution towards mitigating global warming and bettering the environment. We can start from our own homes.

The first step can be to recycle our old phones or help a responsible entity recycle them. As a responsible entity, Grameenphone has launched an initiative to collect old mobile phones at the Grameenphone Centres and recycle them in an environment-friendly scientific process. This will prevent hazardous materials in mobile phones from polluting the environment. We are urging everybody to play their part in this initiative. This is everyone's responsibility. Our responsibility lies not only towards our family or our country but also towards our fellow human beings, most importantly the generations to come, across the globe. Let's make a pledge to take responsibility to keep our environment safe and green.

MAHMUD HOSSAIN

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BASIS and MCCI jointly organised a seminar on e-Commerce Payments & Logistics recently at Lakeshore Hotel Dhaka. The seminar mainly highlighted the most common hindrances in the way of e-Commerce growth, investment opportunities in e-commerce ecosystem and recommendations for relevant policy makers.

