



Finally, tie-dye, a technique discovered in the pre-Columbian era of Peru did not become 'all-the-rage' till the late '60s and early '70s when famous rockstars like Janis Joplin and John Sebastian popularised it by wearing their signature style psychedelic prints. The infamous prints complemented the era fantastically well.

Those, are the stories of an era bygone; today tie-dye techniques have come a long way till its inception days and can be fabricated in hundreds of different types of designs reflecting our diverse moods; be it the romantic of the rainy season or the sultry diva of the summer.

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**Salon**

