



Biskut Factory, @biskutfactory on Facebook, is a brand that emerged in late 2016; a statement label that specialises in splashing art onto cell phone covers, bags, T-shirts, helmets and anything you want a touch of Biskut Factory in.

The founder of Biskut Factory is of course, Biskut! Why the name? "No time to think," he says.

His establishment is built on an artsy spirit and his love for rebelling against the system. Biskut lacks an academic background on designing or art, but has quite successfully proven that they can be redundant when talent persists.

The primary element of his art works are the forms traditionally found in rickshaws — folk motifs and even urban satires depicting 'Dhallywood' actors and actresses. The primary attraction of his pieces is the explosive use of colours, which of course is a hallmark of rickshaw paintings.

"A lot of people have moved towards digitally printed artworks, I am here to practice and continue hand painted craft," says Biskut.

His Facebook page features cell phone covers decorated with imagery one was accustomed to seeing on rickshaws even a decade ago. If you want something customised, the options are wide open as Biskut and his team can pretty much turn everything into art.

"Our team comprises four people and it is the collaborative efforts, our talents, knowledge and ideas that make the products and services of Biskut Factory possible," he says.

Initially, the team started by working on

phone covers, sunglasses and shoes and diversified into a miscellaneous variety of paintable objects as people started ordering for different things.

The artists at the Factory can pretty much jazz up any everyday object and turn them into objet d'art! Brighten up your house with teapots, miscellaneous boxes and trunks; revamp your favourite guitar or ukulele; or 'simply' pimp your ride with designed scooters and helmets!

Biskut states that he practices the art not only to sell his work but to inspire all DIY enthusiasts. His motto is that people in Dhaka and everywhere should take an approach in life like never before, even with

daily schedules and everyday things.

He keenly designs his products to narrate stories of life, of love and peace. Each customer gets a representation of themselves in the products they want. When you purchase merchandise from Biskut Factory, you do not just perform the act of buying a shirt or a new pair of shoes; "you buy a story and carry it with you".

The Biskut Factory spread words of peace and rainbows in the form of vibrant colours and super relatable art.

By Sanumkia Siddiqui

Check out the diverse range of products available from the Factory at their Facebook page. You can make your purchases online and avail their delivery service. For more information leave a message in their inbox; their prompt and cordial service will please you.

<https://www.facebook.com/pg/biskutfactory>

Photo: Sazzad Ibne Sayed

Model: Biskut

