



Are primers a must before applying any sort of make-up?

The basic function of a primer is to provide moisture to the skin. Some people have large pores in their skin. Specialised primers help to reduce those. I would actually suggest that if someone has really good skin, just a tiny bit of primer application should be all that is required.

What is the role of a concealer in the perfect base makeup?

I'd suggest going 1 to 2 shades lighter

This way, makeup can be proportionately blended. But it is not always possible to use fingers to blend makeup.

Professionally, as a makeup artist, it would be rather rude if I kept poking my fingers on the clients' faces. In that case, brushes are the best medium for blending. However, it must be noted that after each application, brushes must be thoroughly cleaned as bacteria can grow on them leading to pimples.

doing a professional makeup because there might be many lights during photoshoots and translucent powders help to set the makeup. But on a day-to-day basis, I suggest not using any powder over foundation, as this makes the makeup look heavy and cakey. Powder can also make one look older than she actually is.

What is the difference between bronzing powder and blush-on?

Bronzing powder gives a false tan while a blush-on adds colour to the skin.

OLIVE TONE BASE-MAKEUP

First prep the skin. Apply concealer in the right spots, highlighting the areas that reflect light. Put on a light foundation with the help of a brush or fingers and blend well. Mix a little bit of gold shimmer with the foundation to give a glow to the face. Never go lighter than 2 shades for the concealer. Remember, the foundation must match the skin colour.

OLIVE TONE CONTOURING CHEAT

Use face powder two shades darker than the skin tone and apply it on the cheekbones to make the face look slimmer. No need for a contour palette, at all!

FAIR TONE BASE MAKEUP

First prep the skin. Then apply concealer in the right spots, highlighting the areas that reflect light. Go only 1 shade lighter with the concealer or the entire face will look washed out. Next, apply foundation with the help of a brush or fingers and blend well. The foundation must match with the skin tone. Mix a little bit of silver shimmer to the foundation, to help give a glow to the face. Add in a bit of yellow foundation to give an extra glow.

FAIR TONE CONTOURING CHEAT

Use a little bit of bronzing powder in the right places to create the perfectly proportional face and blend well. Blending is the key technique to contouring.

than the skin tone for the concealer. It should only be applied in places where light reflects off a face, for example, the bridge of the nose, the under-eye area, the temple of the forehead, etc. As the name suggests, concealers are also used to cover up small flaws on the face.

What is the best technique to applying the products?

I always find the best technique to blending is by using one's fingers.

Is it important to find the right foundation tone for the skin?

Absolutely! In Bangladesh, we have a tendency to opt for lighter coloured foundations as regionally we are awestruck by fair toned skin. Unfortunately, this concept is very wrong. We look our best when the foundation exactly matches our skin colour.

How important is it to finish off with translucent powder?

Personally, I only use powder while

Olive toned people should opt for an orange tone blush, while fair toned people should go for a pinkish base.

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